

Wednesday, January 8, 2014 • 8 a.m. to 4 p.m. • Loudermilk Center, Atlanta

Join us and be a part of an event that brings together 200 of Georgia's most prominent public policy stakeholders including advocates, community and business leaders, and elected officials. If you are interested in sponsorship, please complete the sponsorship registration form.

For more information or to discuss custom sponsorship packages, contact Jennifer Owens at 404.420.1324 ext. 107

## OPPORTUNITIES

### Presenting • \$5,000

- Ten Conference registrations including a marked, reserved table for all plenary sessions and meals
- Name/logo included on all marketing materials (as time allows)
- Opportunity to target sponsorship to a specific policy track (first come basis)
- Full-page ad in the Conference program (submission deadline 12/20/13)
- Verbal mention during the Conference Plenary

### Advocate • \$1,000

- Three Conference registrations
- Name included on all promotional materials (as time allows)
- Listing in the Conference program

### Partner • \$250

- One Conference registration
- Listing in the event program

### Thought Leader • \$2,500

- Five Conference registrations including a marked, reserved table for all plenary sessions and meals
- Name/logo included on all marketing materials (as time allows)
- Opportunity to target your sponsorship to a specific policy track (first come basis)
- Half-page ad in the Conference program (submission deadline 12/20/13)
- Verbal mention during the Conference Plenary

### Supporter • \$500

- Two Conference registrations
- Name included on all promotional materials (as time allows)
- Listing in the Conference program

### Mentor • starting at \$100

- Educate the next generation of policymakers by sponsoring a student scholarship. Contributions may be made to the organization in denominations of \$100 will be applied to student scholarships.



2014 Policy Conference  
 INNOVATE. INVEST. IMPLEMENT.  
 SOLUTIONS TO MOVE GEORGIA FORWARD.

Sponsorship  
 Registration  
 Form

Sponsorship commitments must be received by Friday, December 14, 2013.

If you have any questions or need more information about the sponsorship opportunities please contact Jennifer Owens at 404.420.1324 ext. 107 or jowens@gbpi.org.

Sponsorship Opportunities:

- Presenting \$5,000       Thought Leader \$2,500       Advocate \$1,000       Supporter \$500
- Partner \$250       Mentor \$100 x \_\_\_\_ (insert number of scholarships you would like to sponsor)

Please make all checks payable to the Georgia Budget and Policy Institute, Inc.

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

- Please check this box if you would like your sponsorship to remain anonymous.

Please return this form along with your sponsorship payment to:

The Georgia Budget and Policy Institute  
 ATTN: Jennifer Owens, Director of Development & Outreach  
 100 Edgewood Avenue, NE, Suite 950  
 Atlanta, GA 30303