

# Changing Faces of Georgia & What It Means for Georgia Families

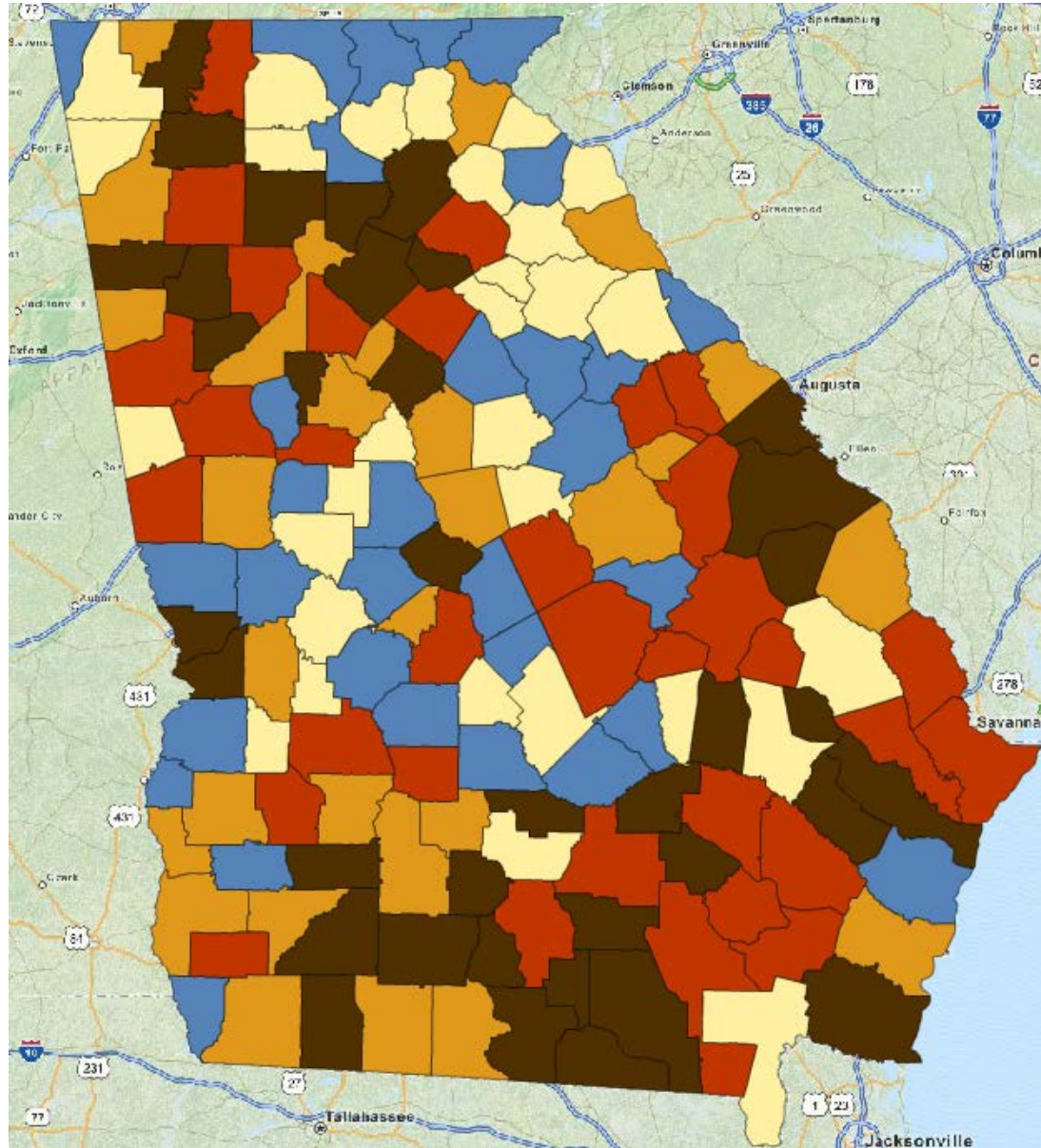
*Presentation to GBPI, January 7, 2016*

Mike Carnathan

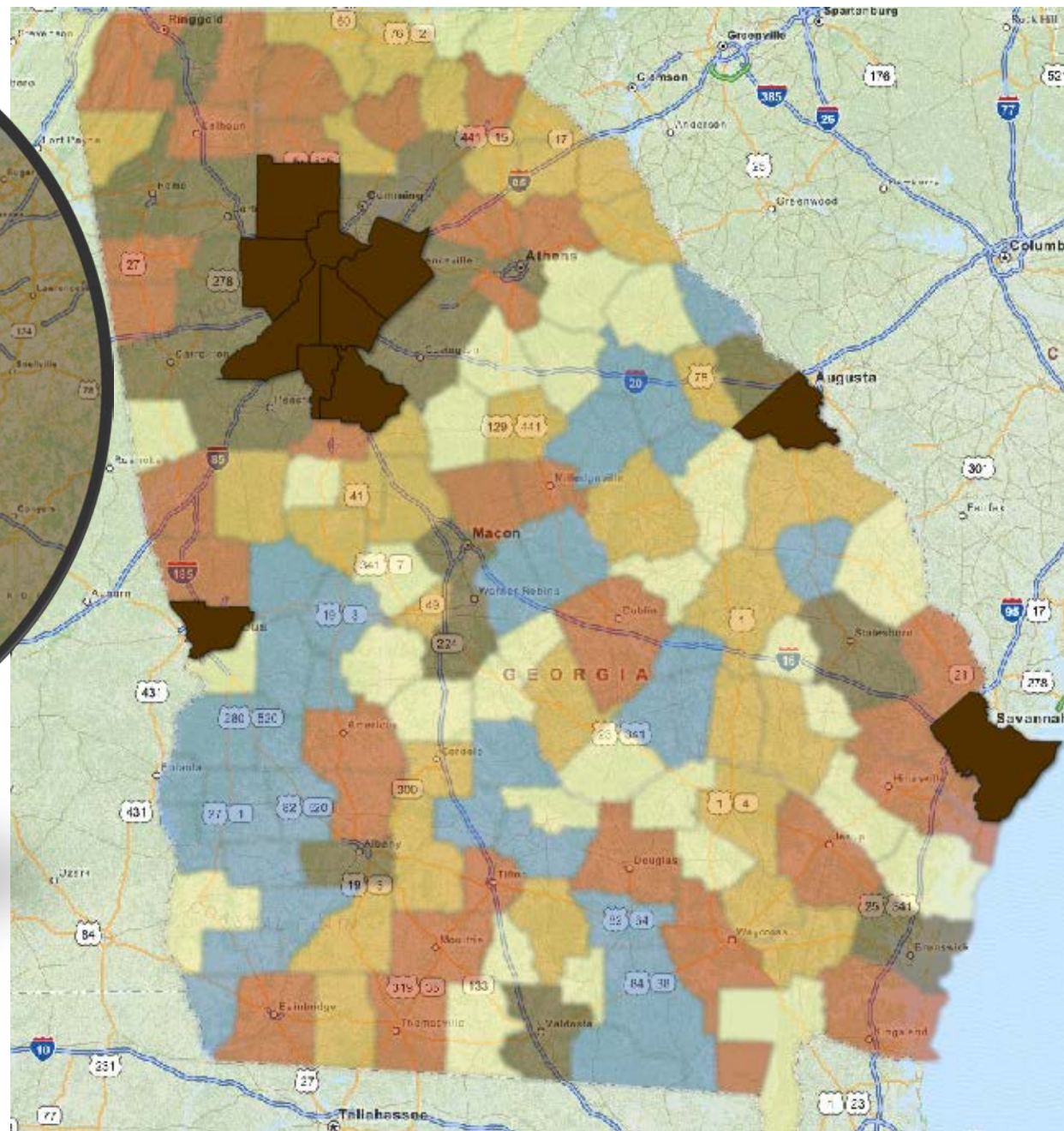
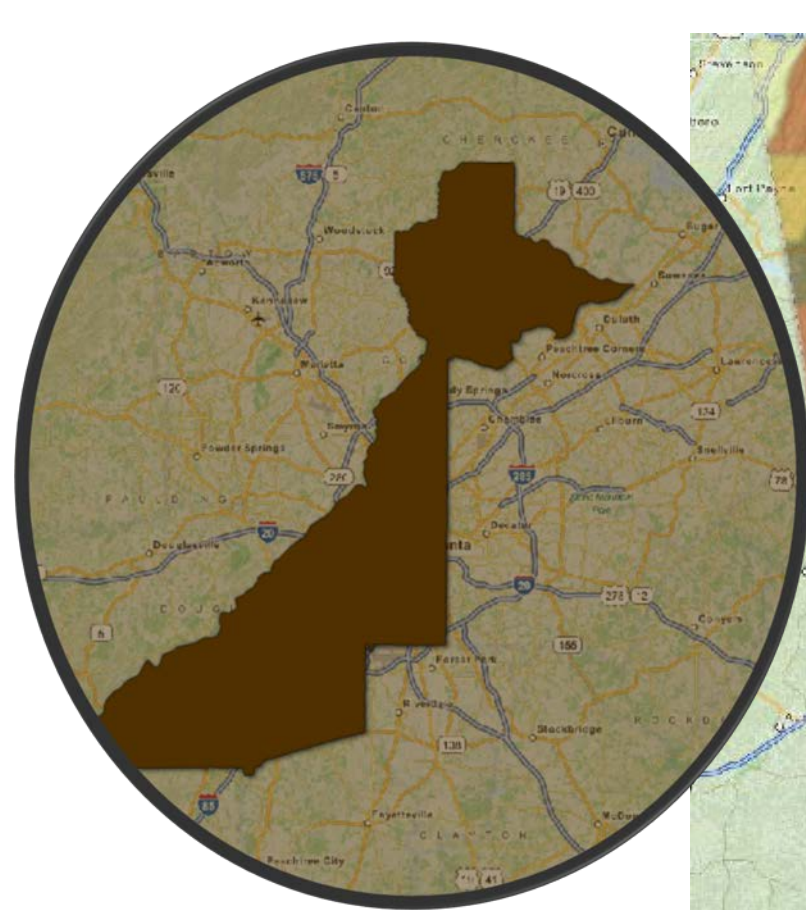
Atlanta Regional Commission

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# How Well Do You Know Georgia?

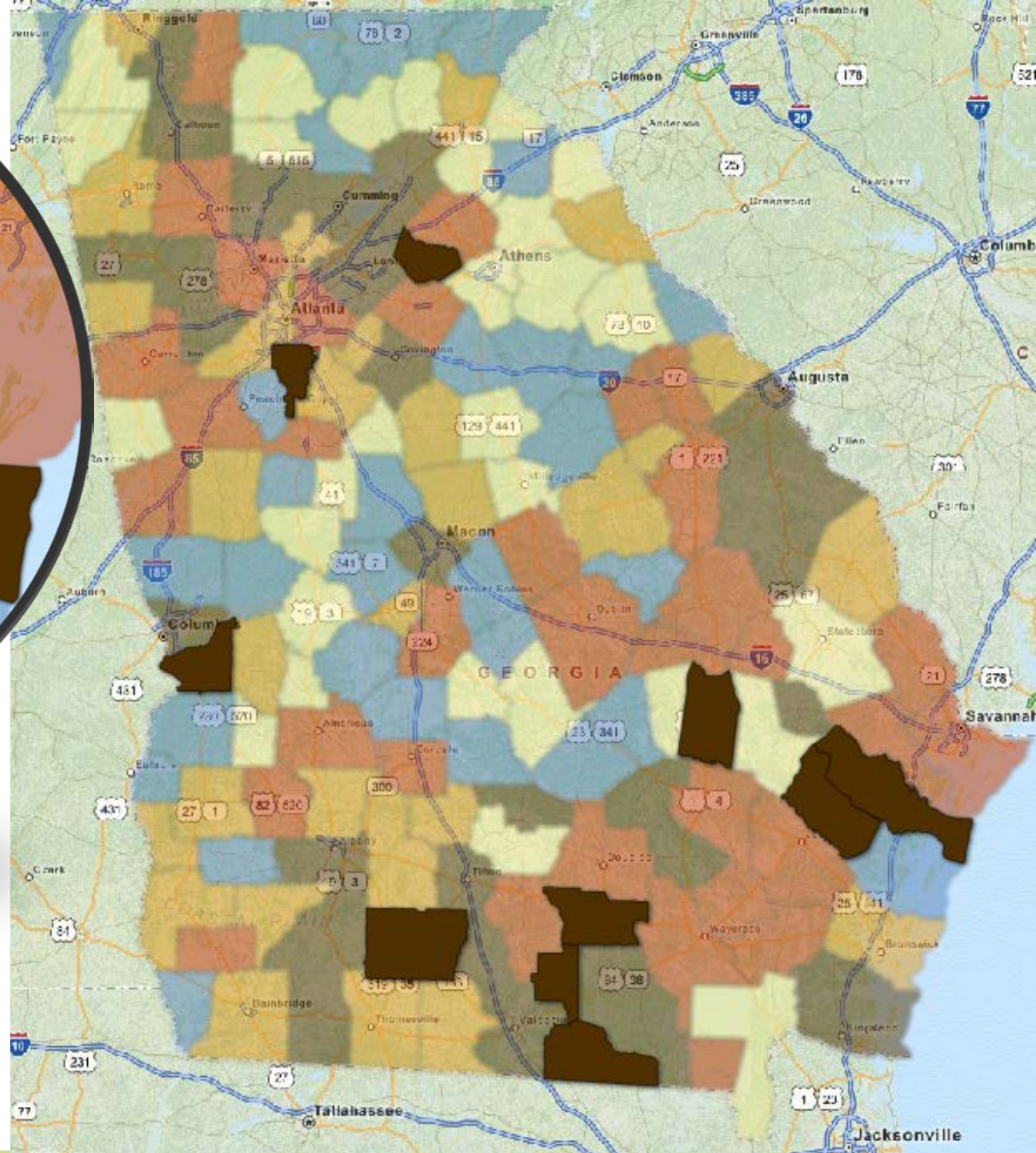
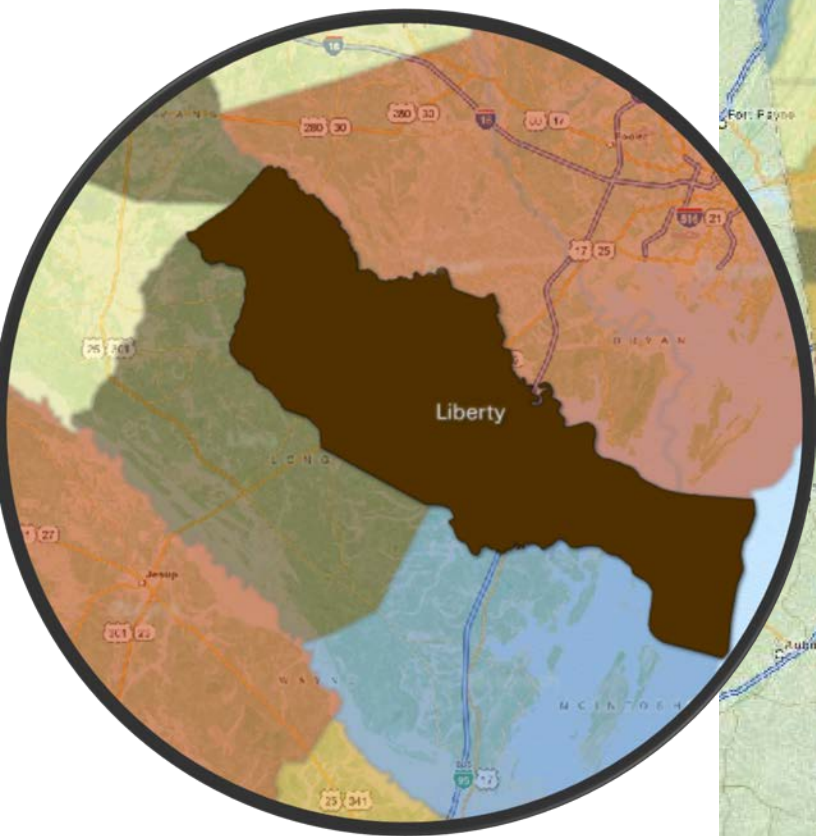


# ***Which County has the Most People?***



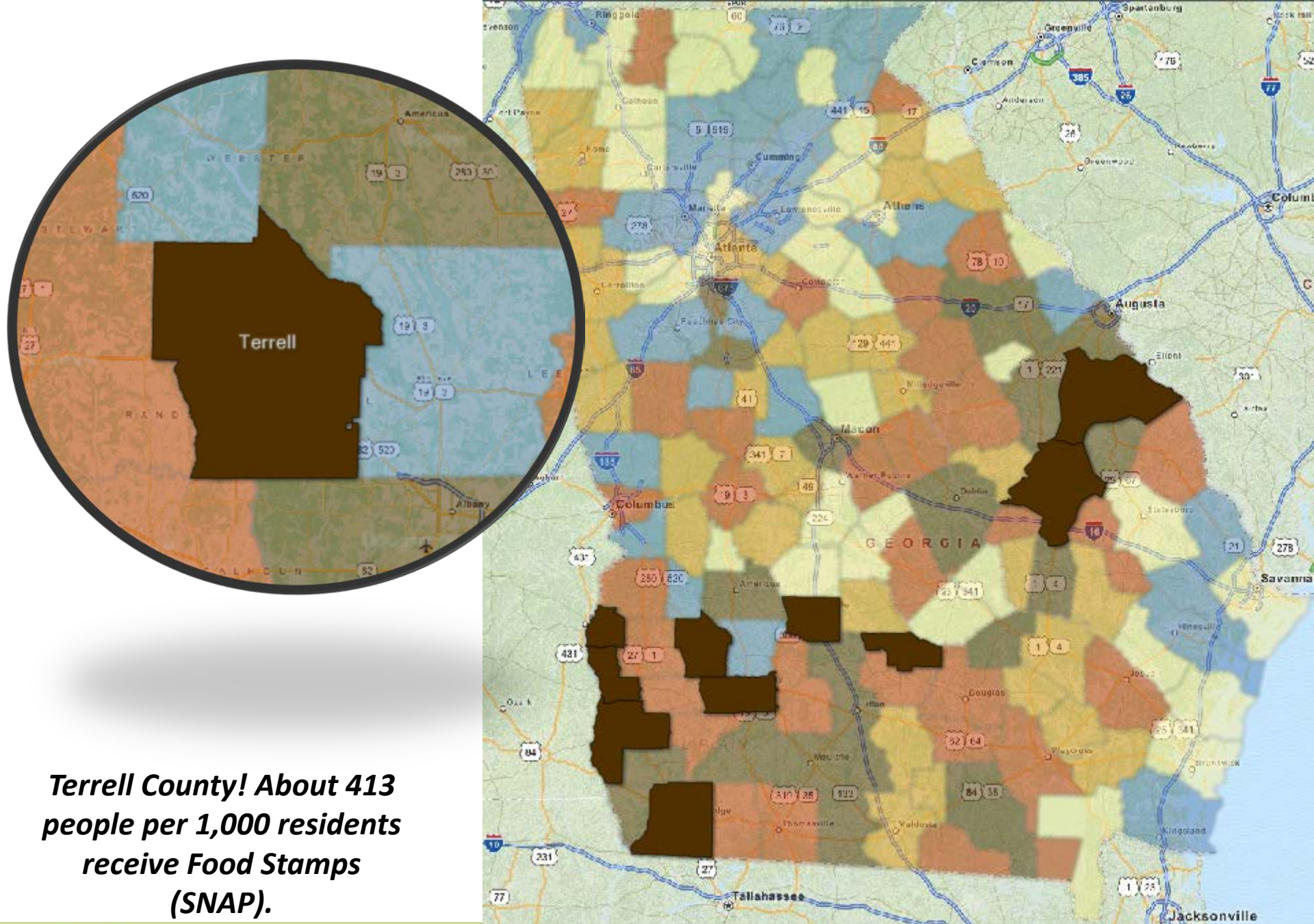
***Fulton County! As of the  
2010 Census, it had a  
population of 920,581.***

***Which County in Georgia has  
the Highest Concentration of  
Children?***



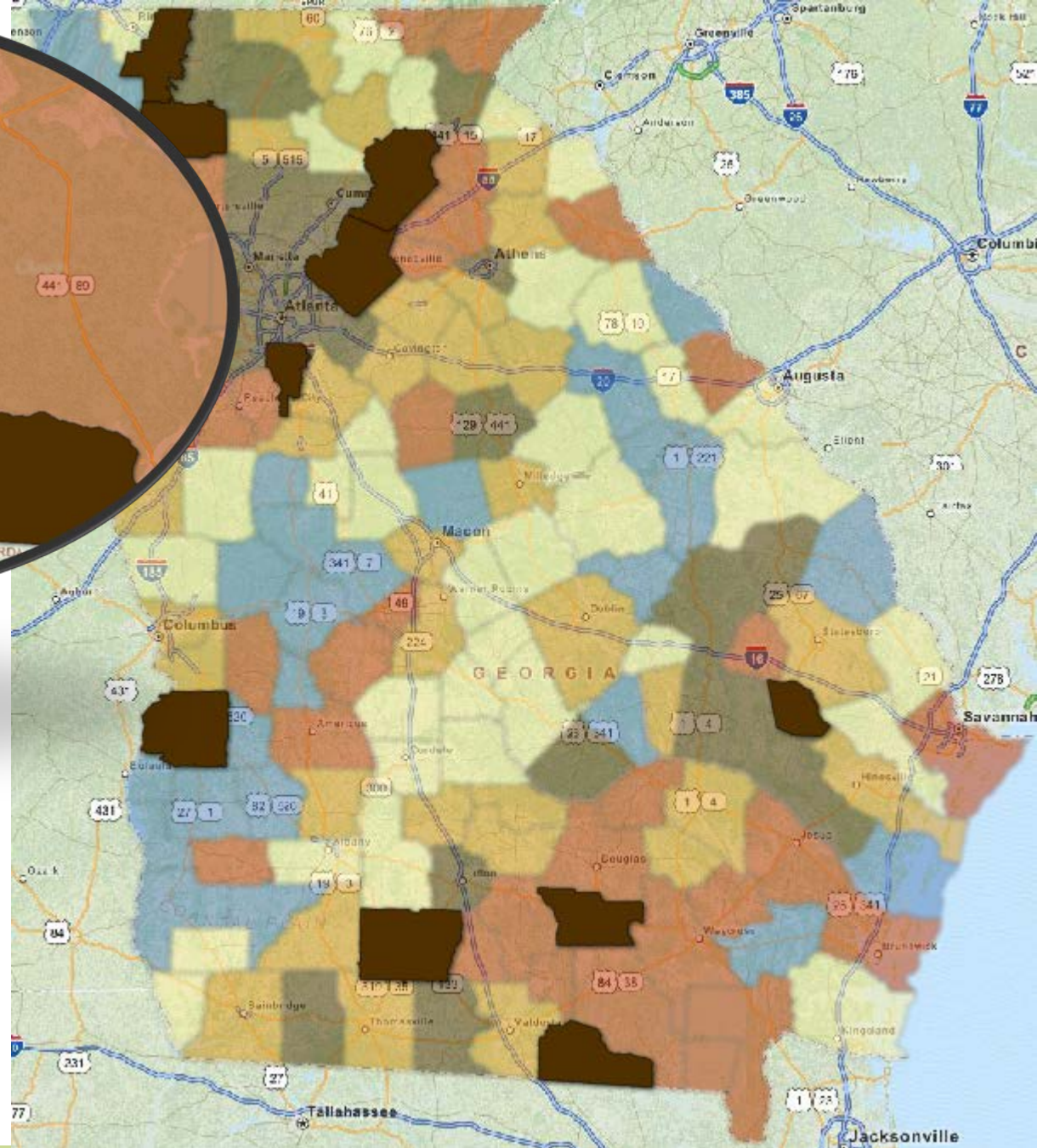
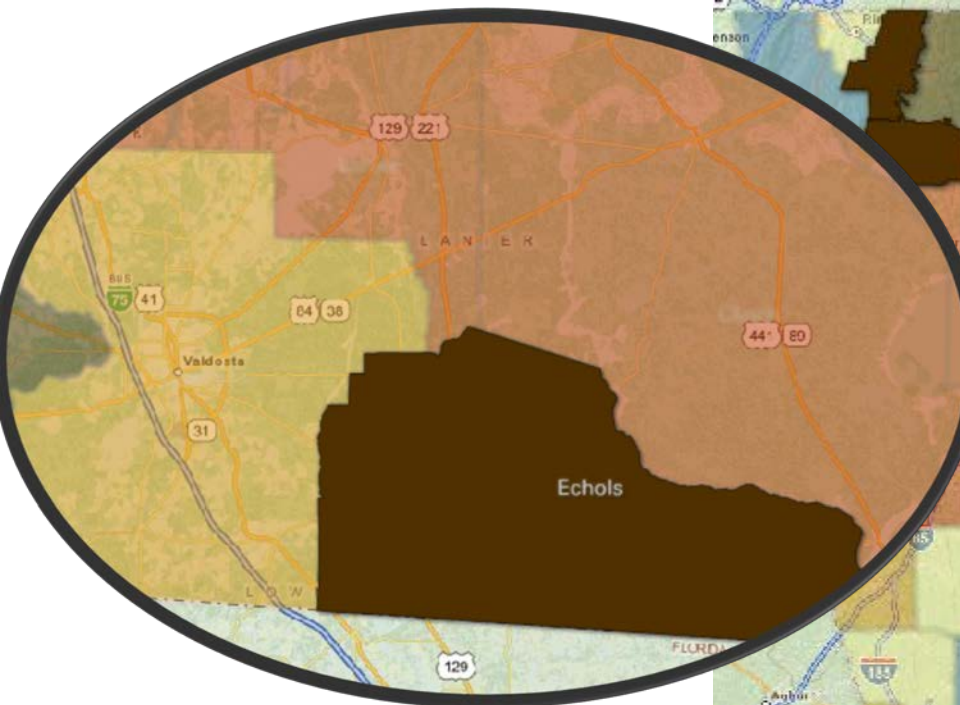
***Liberty County! More than  
10 percent of the  
population is under the age  
of 5.***

# ***Which County has Highest Rate of Food Stamp Usage?***



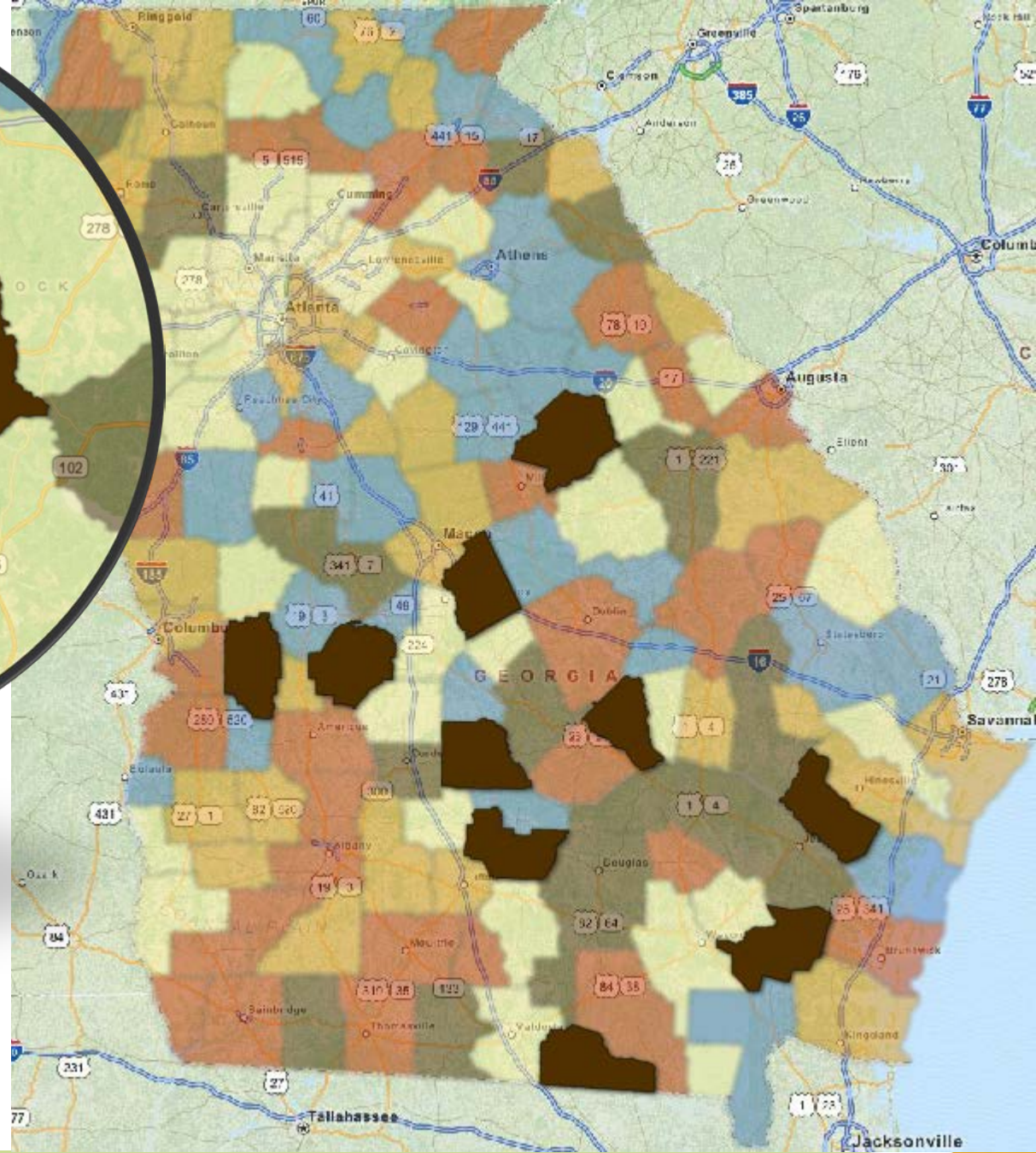
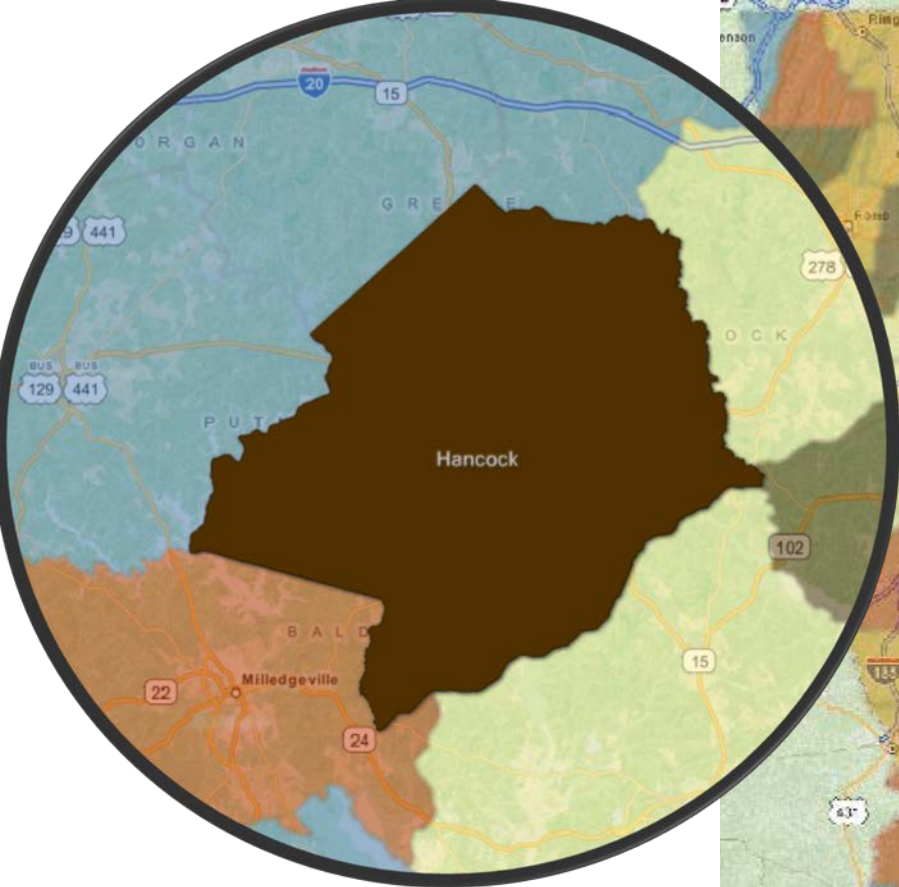
***Terrell County! About 413  
people per 1,000 residents  
receive Food Stamps  
(SNAP).***

***Which County has the Highest  
Concentration of Adults with  
Limited English Proficiency?***



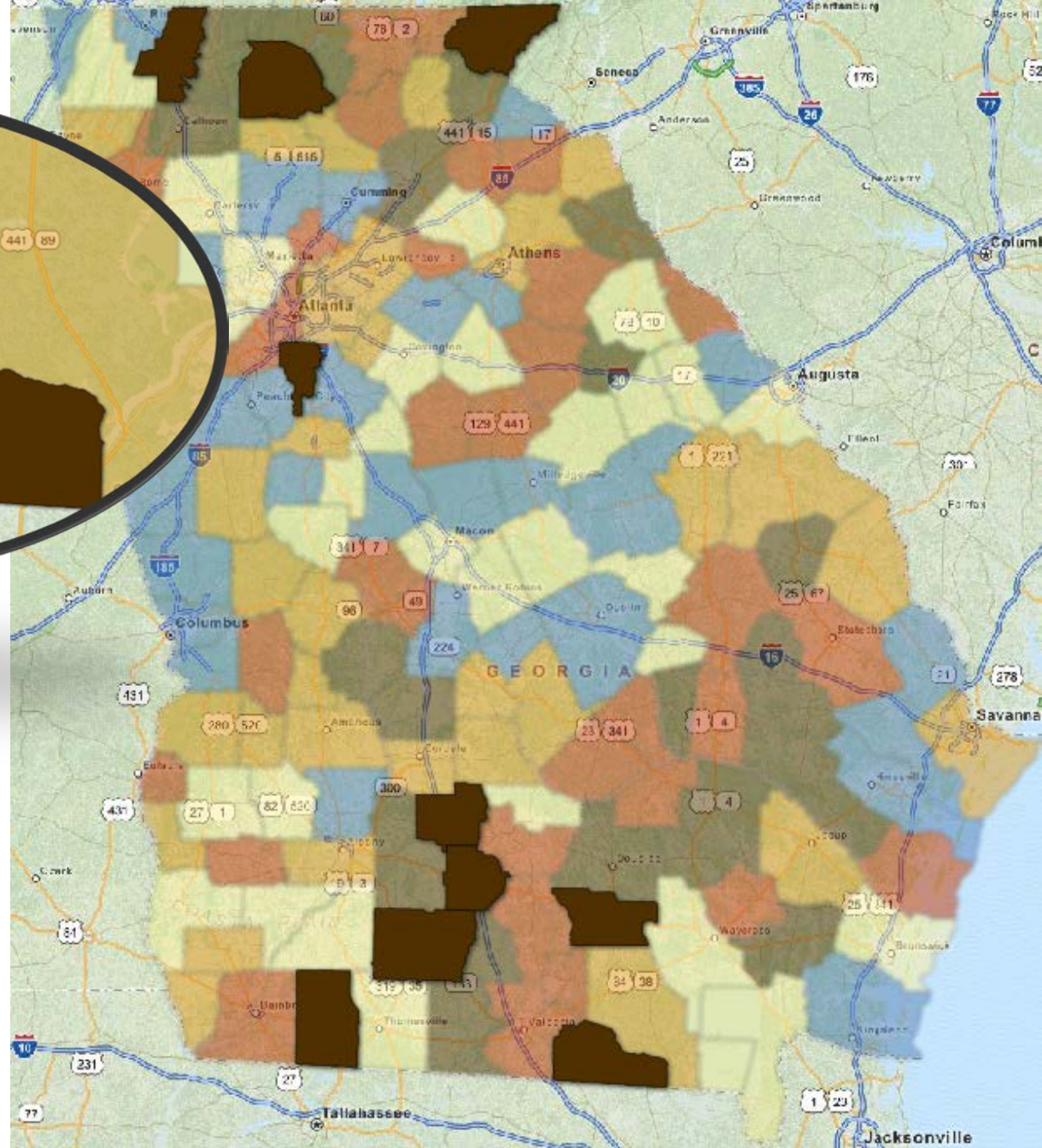
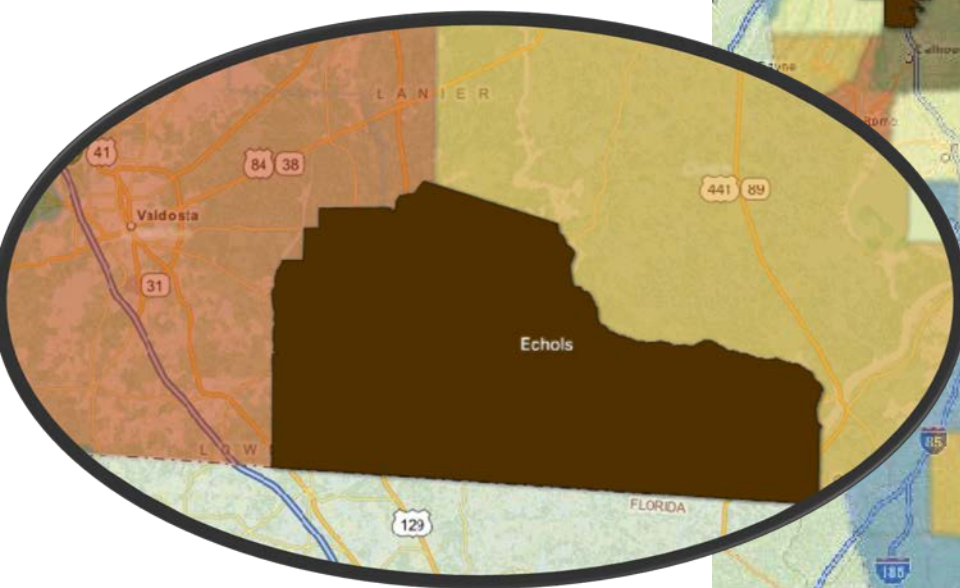
***Echols County! About 17 percent of the adult population have limited English proficiency.***

***Which County has the highest  
concentration of those age  
16-19 who have dropped out  
of high school?***



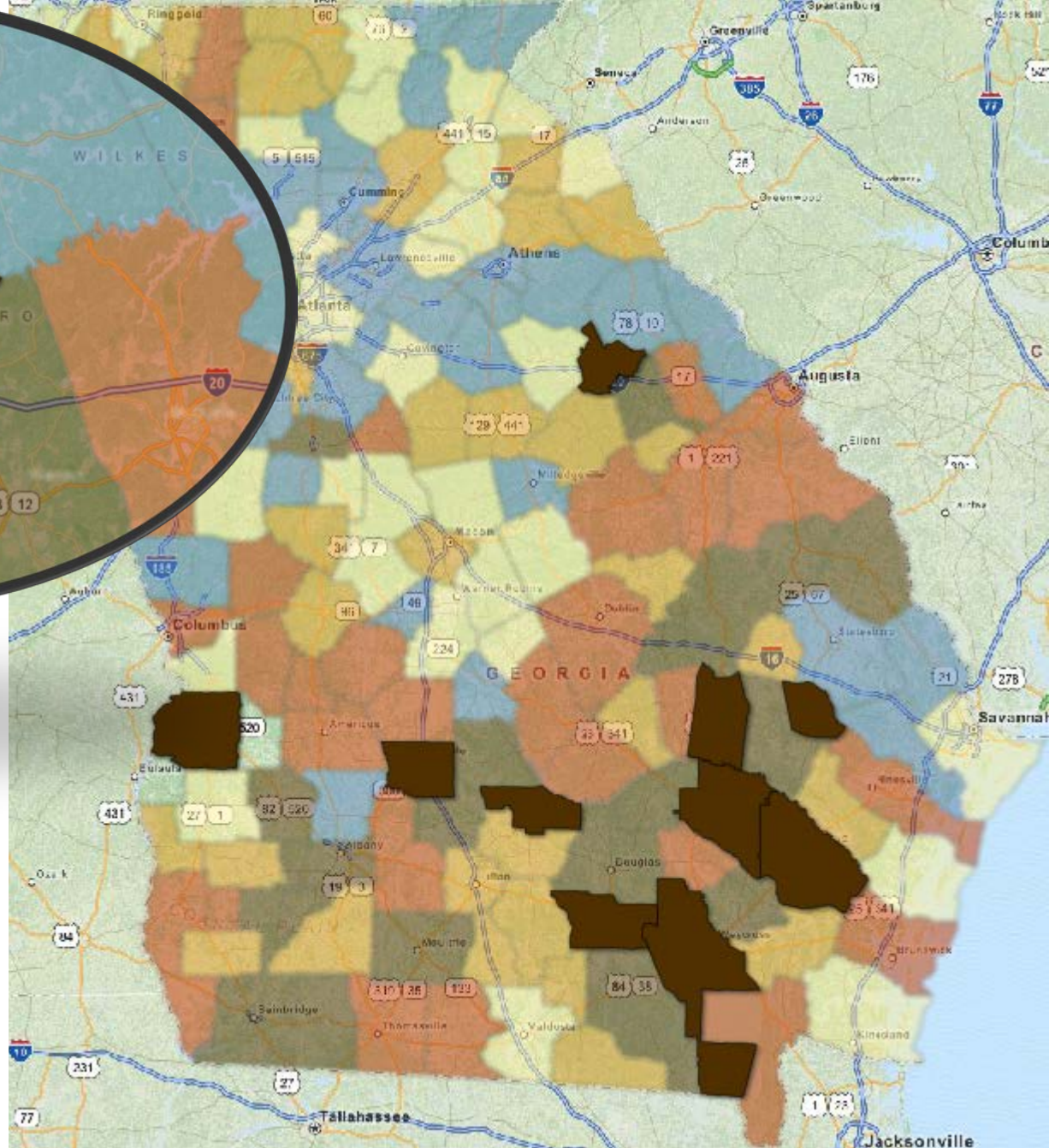
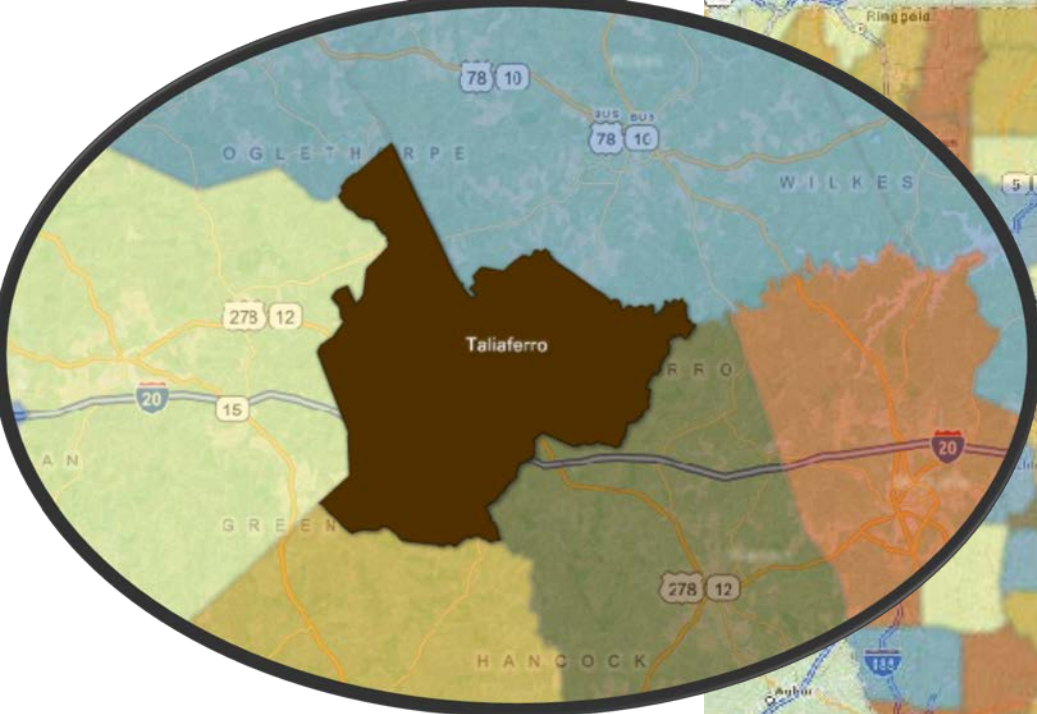
***Hancock County! Almost 34 percent of those age between 16-19 are high school dropouts***

***Which County has the Highest  
Concentration of Those  
Without Health Insurance?***



***Echols County! About 35 percent of the population does not have health insurance.***

# ***Which County has the Highest Teen Birthrate?***



***Taliaferro County! In 2011,  
there were 58 births to teen  
mothers per every 1,000  
birth.***

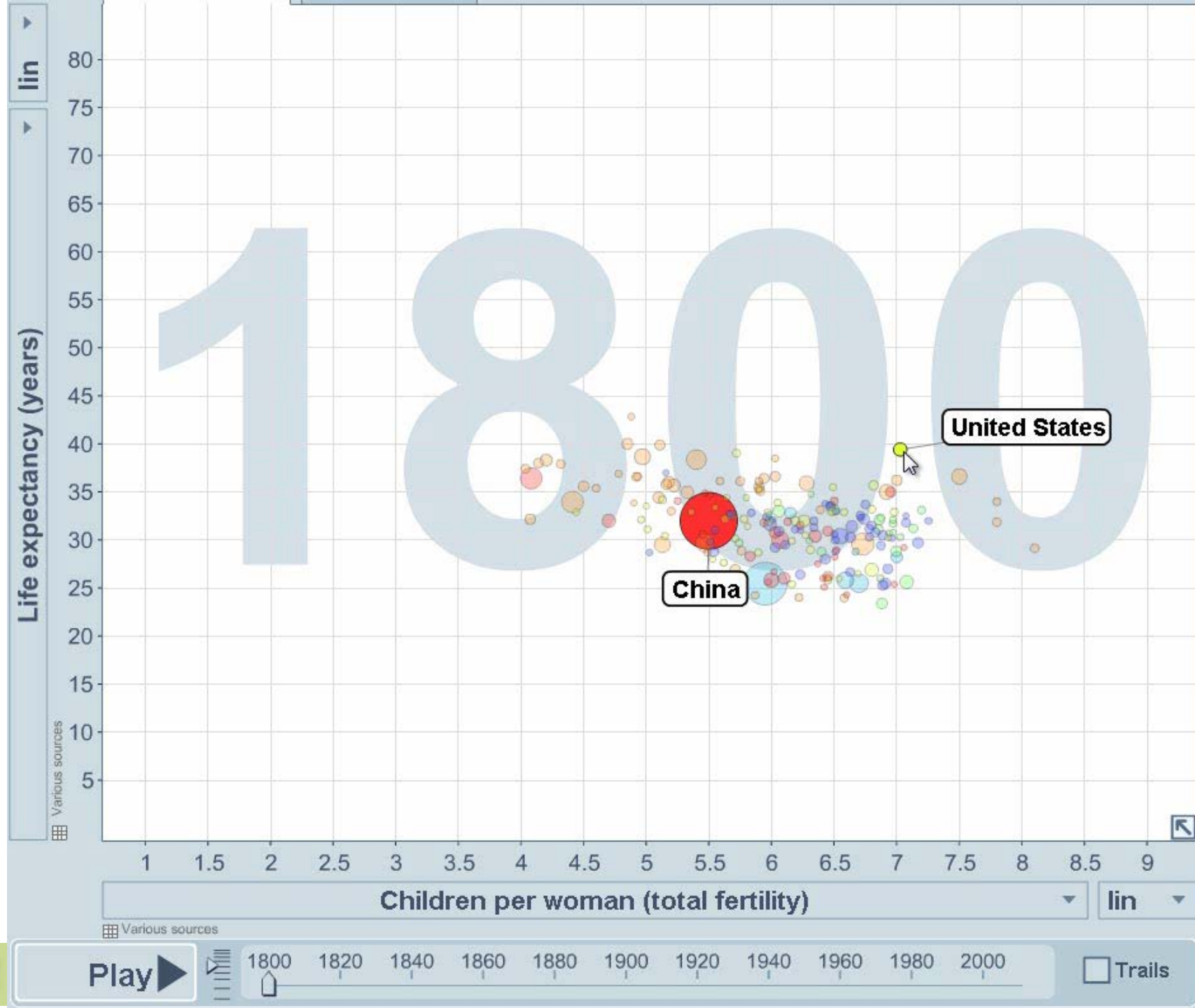
# *The Big Ten*

- Fast growing state and metro area
- Growing older... but still young
- Growing more diverse
- Job market recovering
- Incomes are not
- Economy will reflect changing demographics
- “New Economy” jobs hot
- So are “Old Economy” jobs
- The Most Educated are “Winning”
- Middle is Not “Winning”

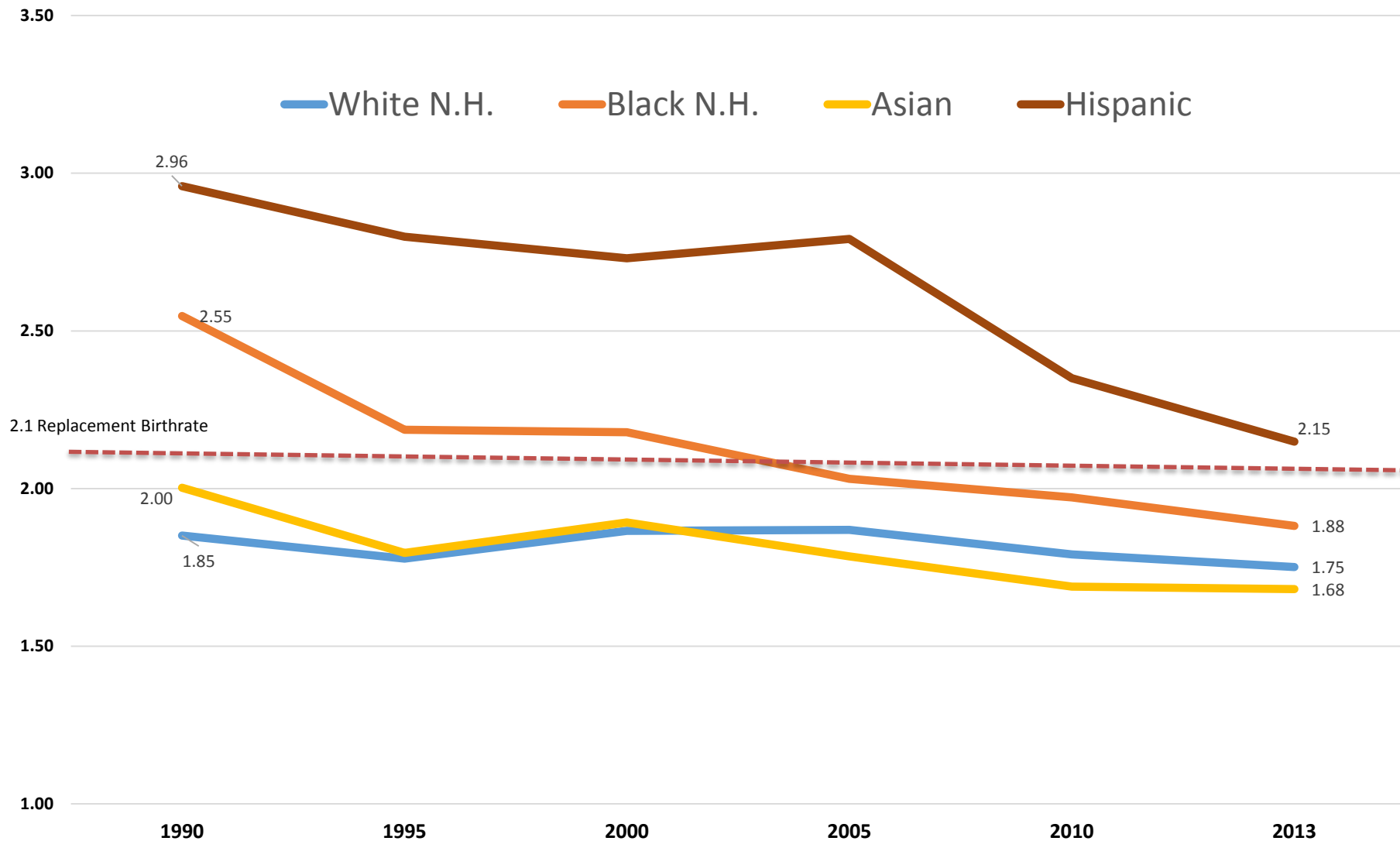
# Longevity

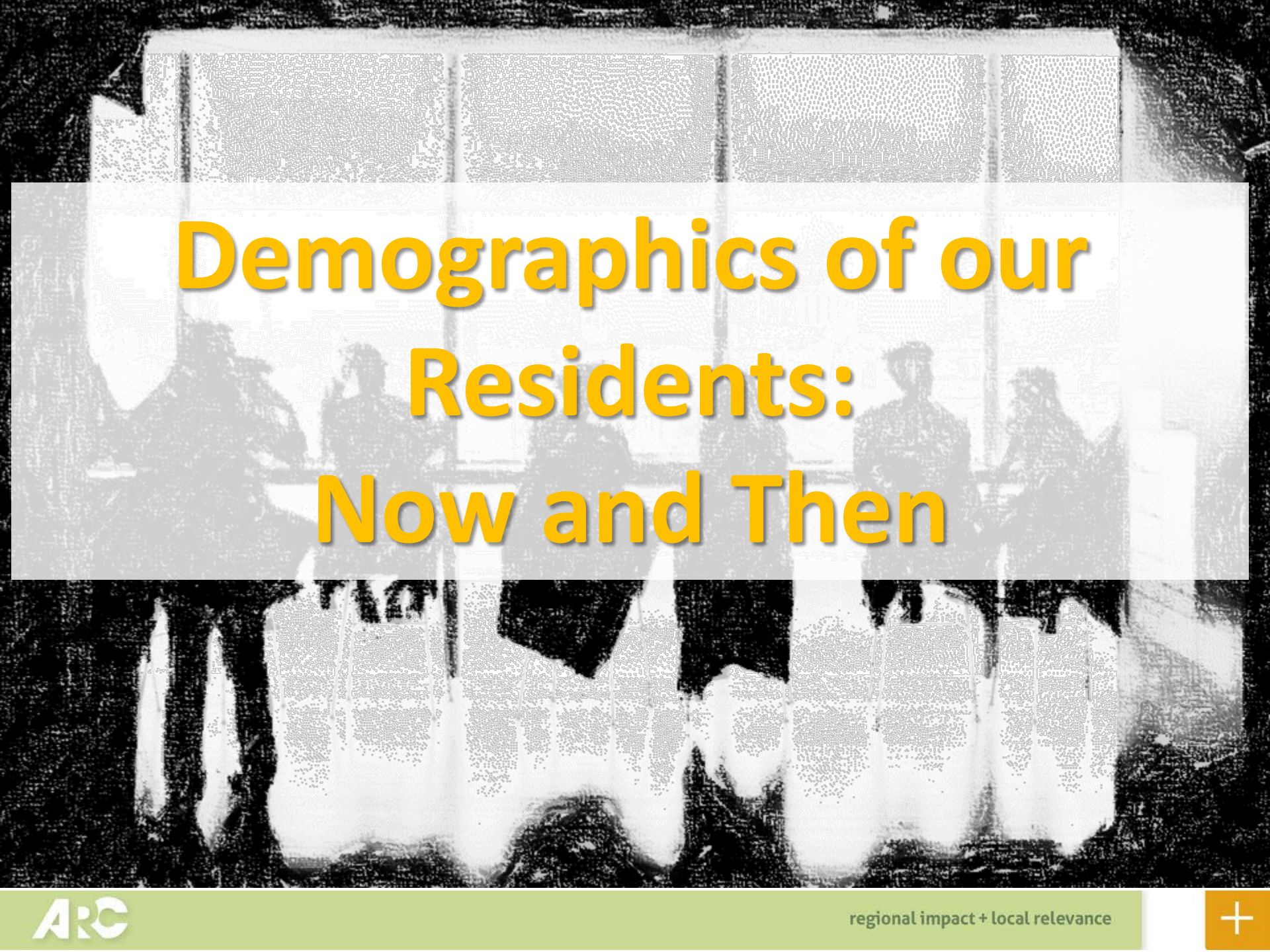
Video

[www.gapminder.org](http://www.gapminder.org)



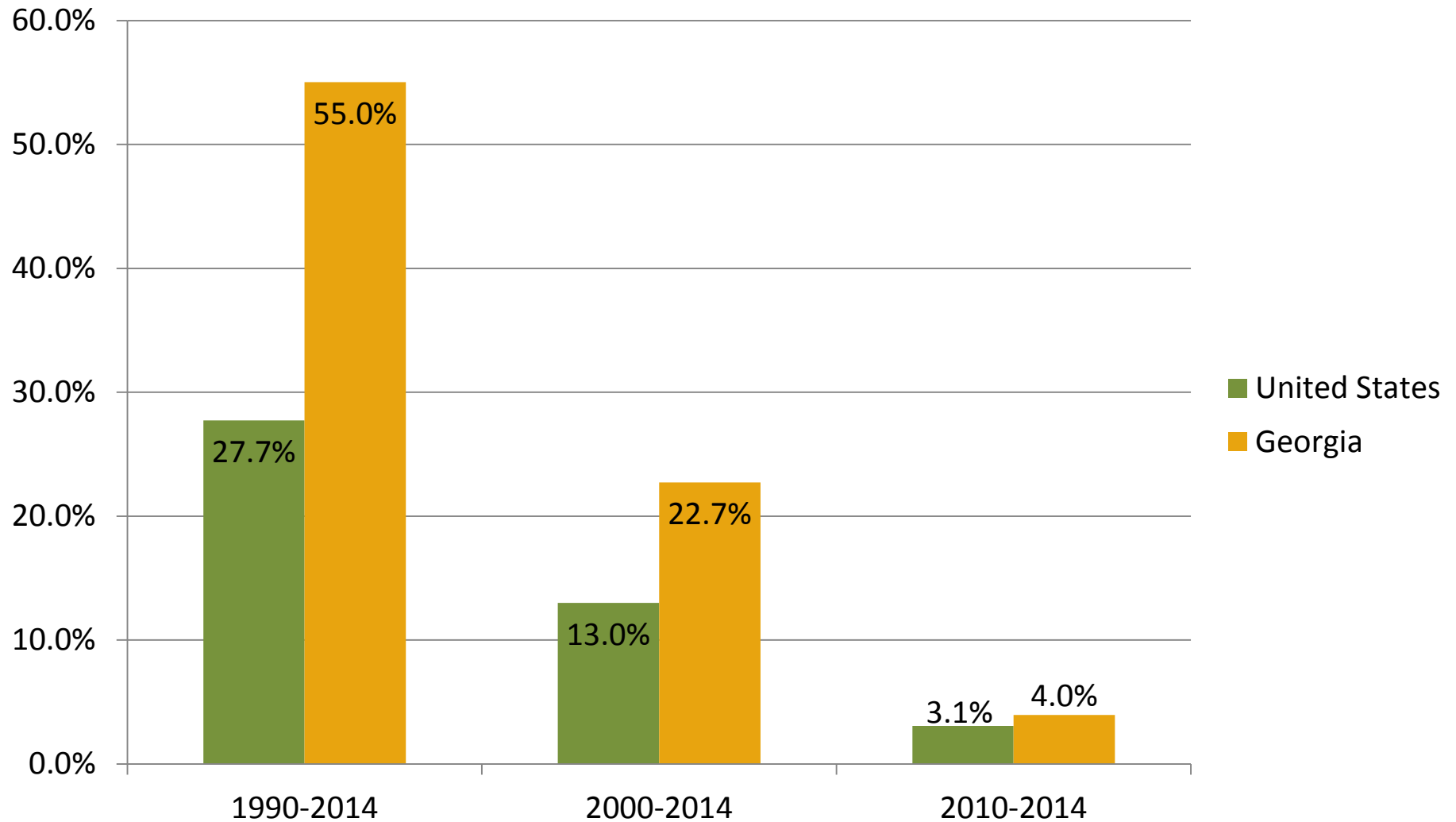
# The Future: Fertility Trends



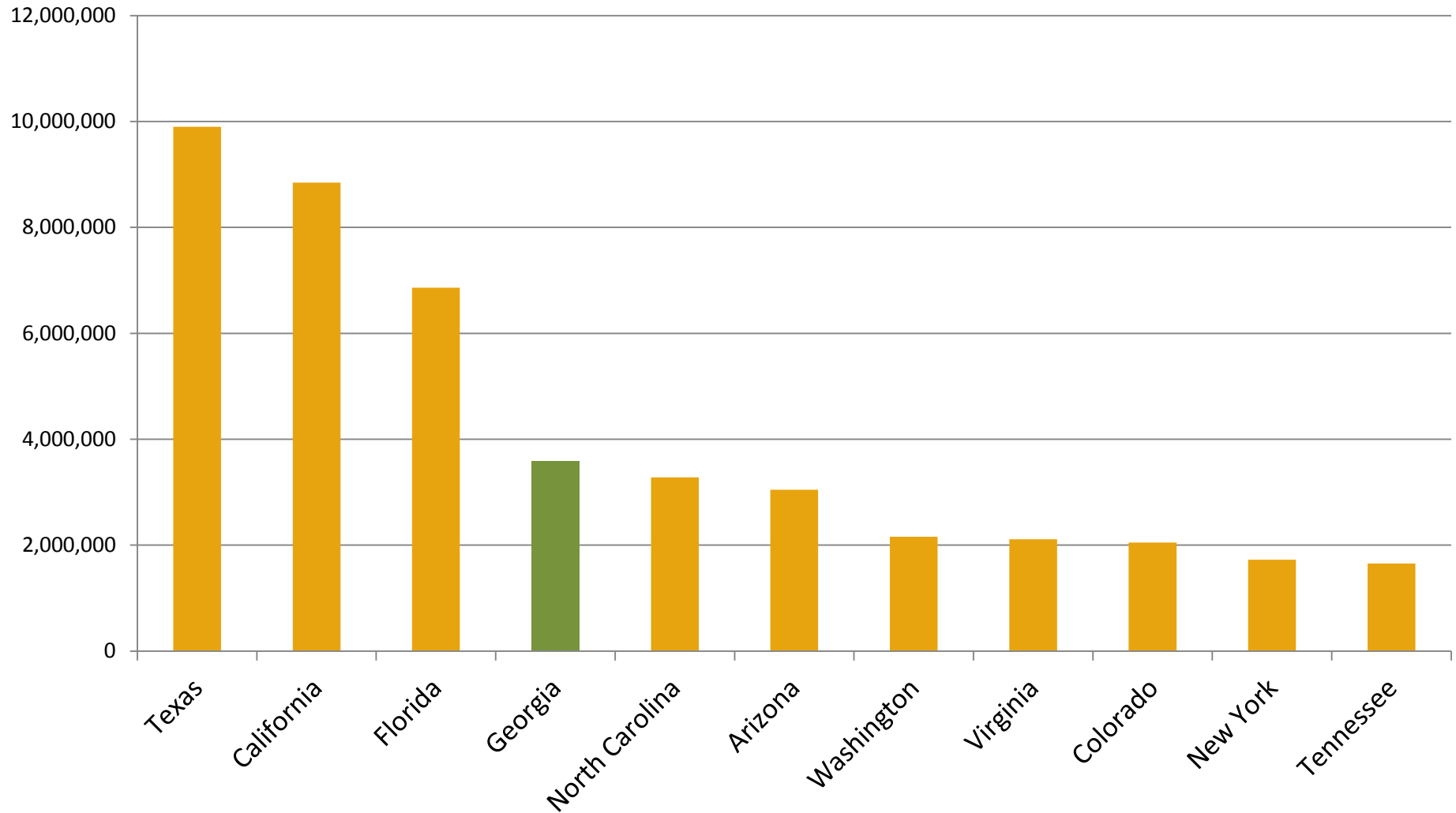


# Demographics of our Residents: Now and Then

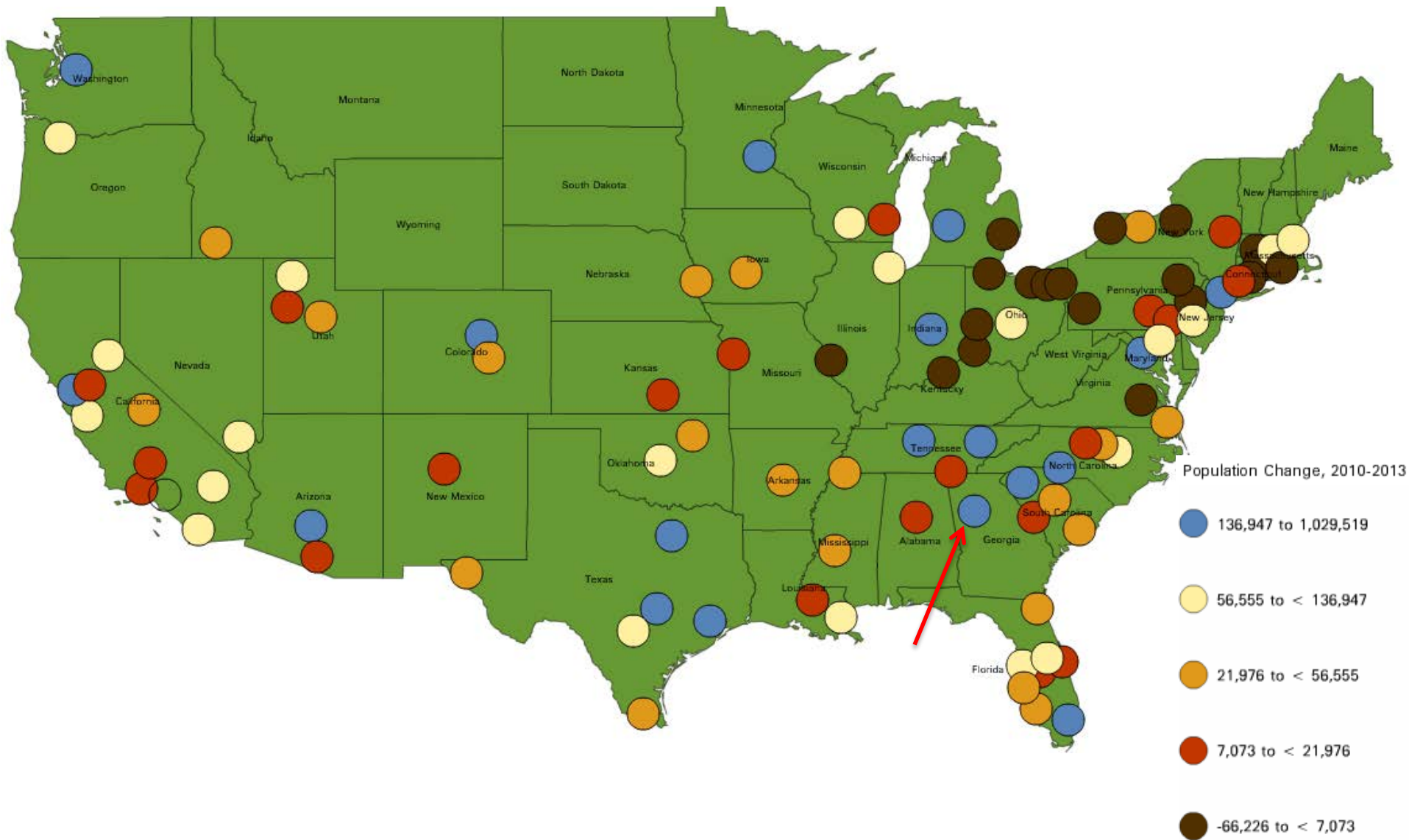
# *Georgia's Growth About Double that of Nation's, 1990-2014*



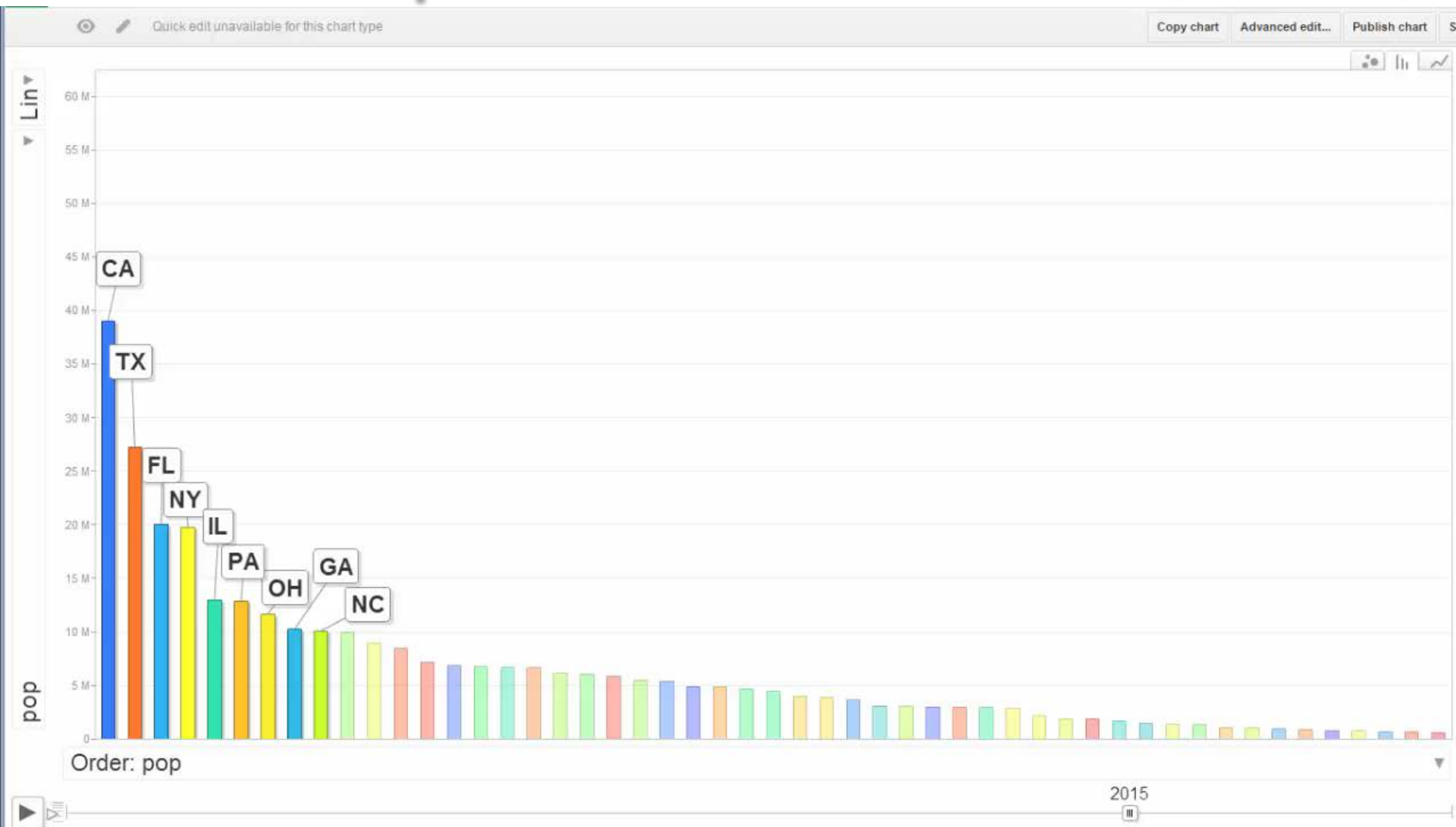
# *Georgia's growth ranks 4<sup>th</sup> among all states since 1990*



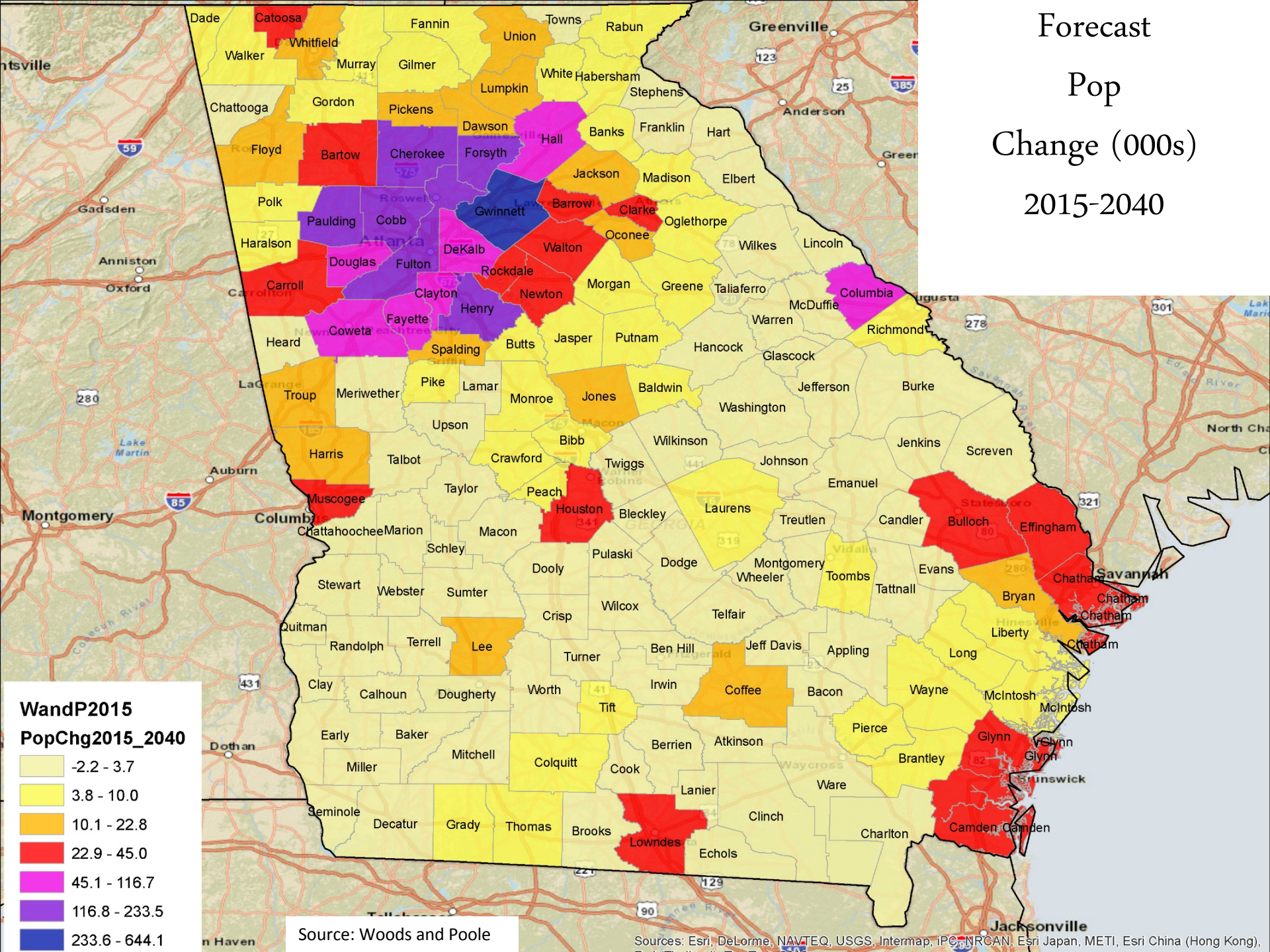
# One of the fastest-growing metro areas in the nation



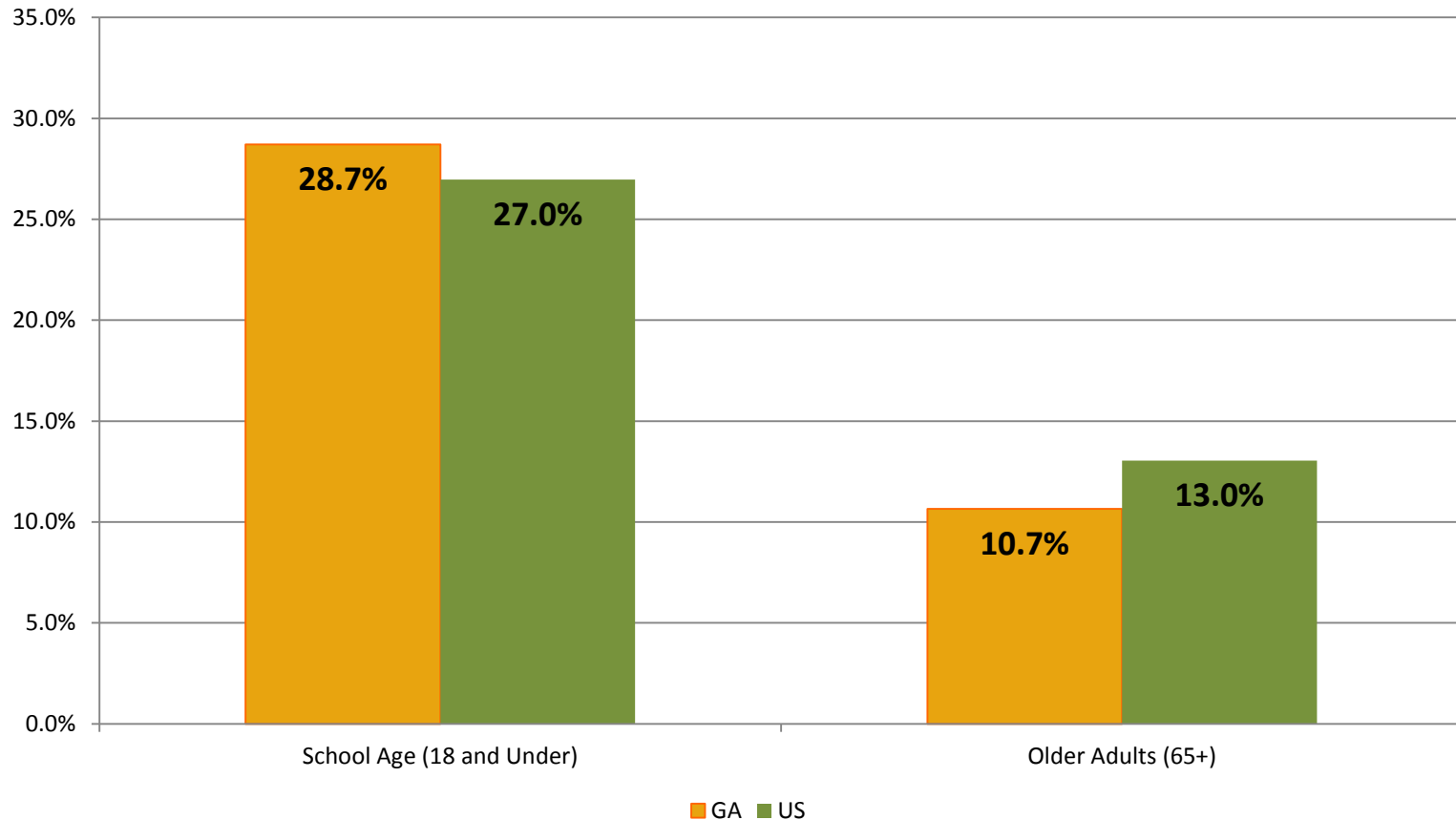
# State Population Growth (VIDEO)



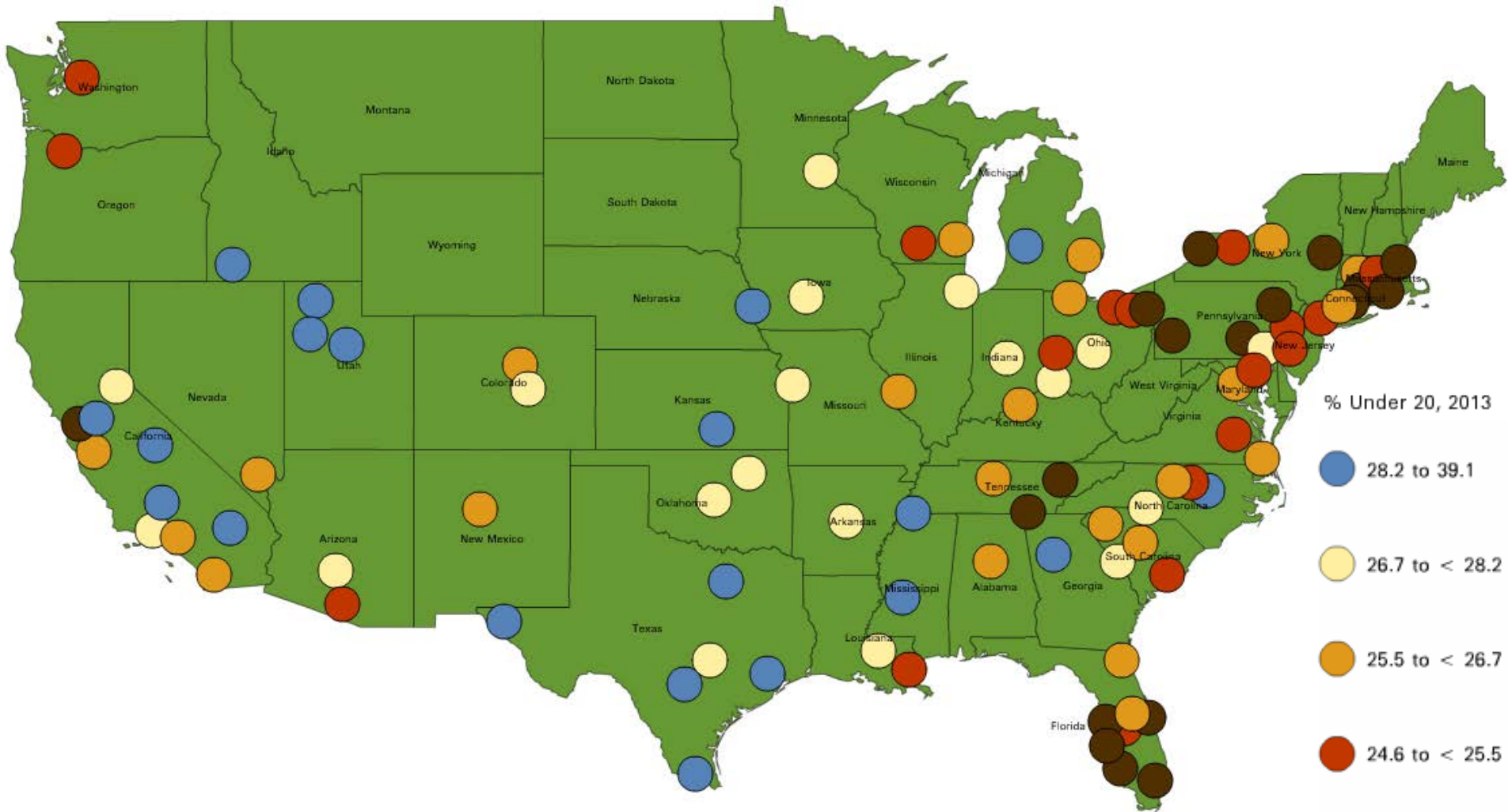
Forecast  
Pop  
Change (000s)  
2015-2040



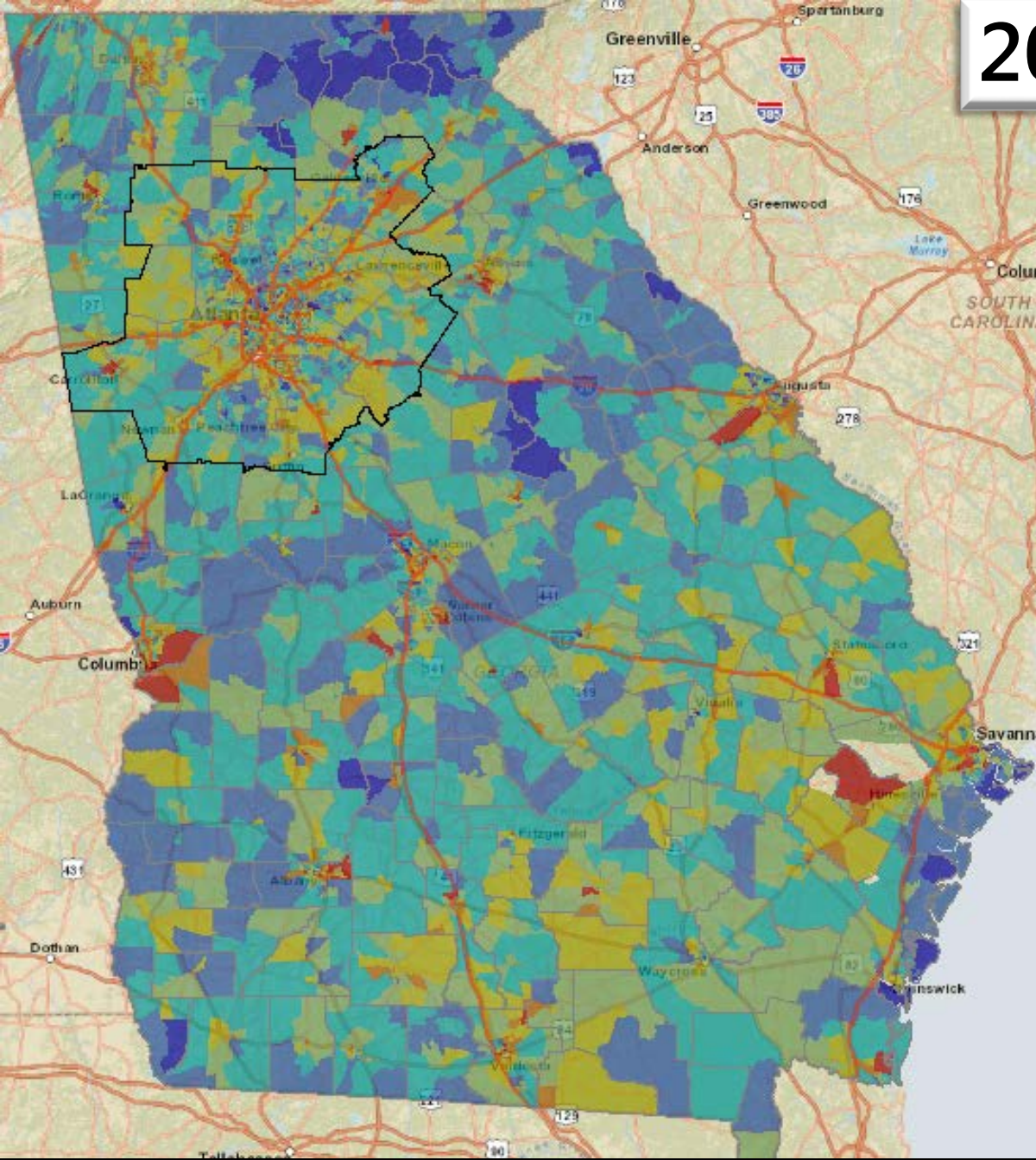
# Georgia is Younger than Nation



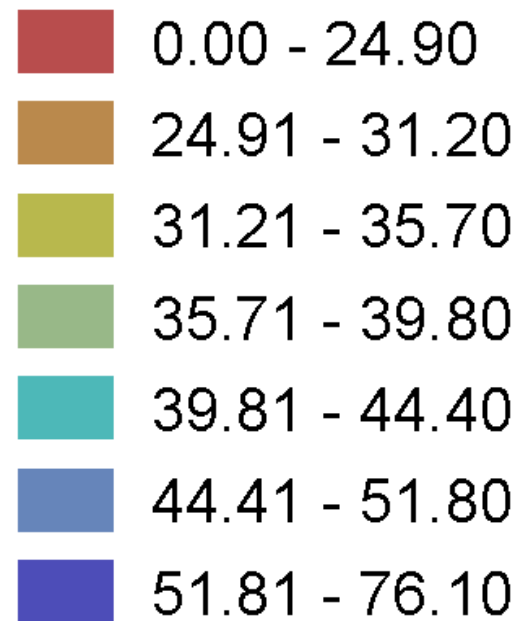
# ***Metro Atlanta One of the Youngest Metros in Nation (especially in the Southeast)***



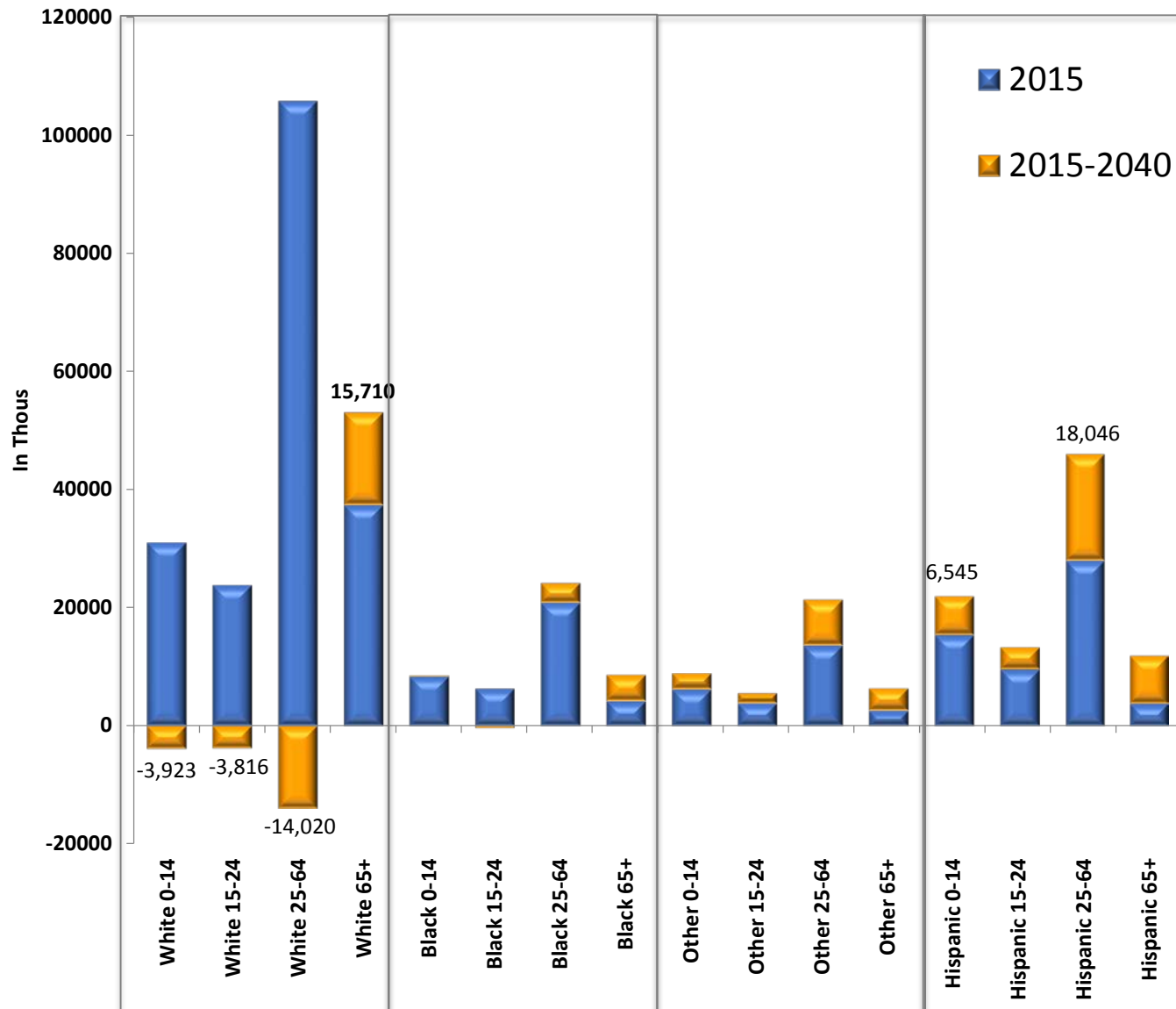
# 2014 Median Age



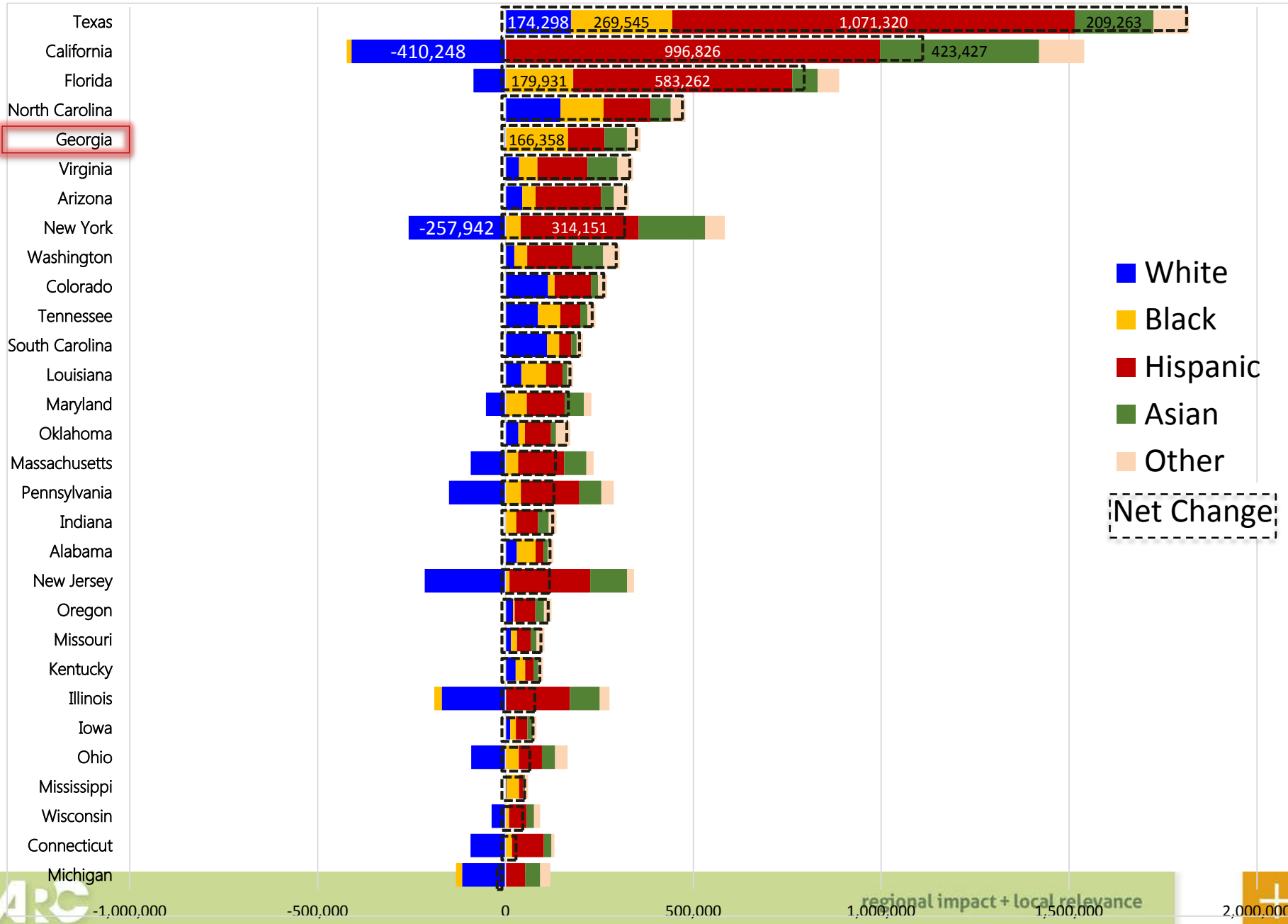
## 2014 Median Age



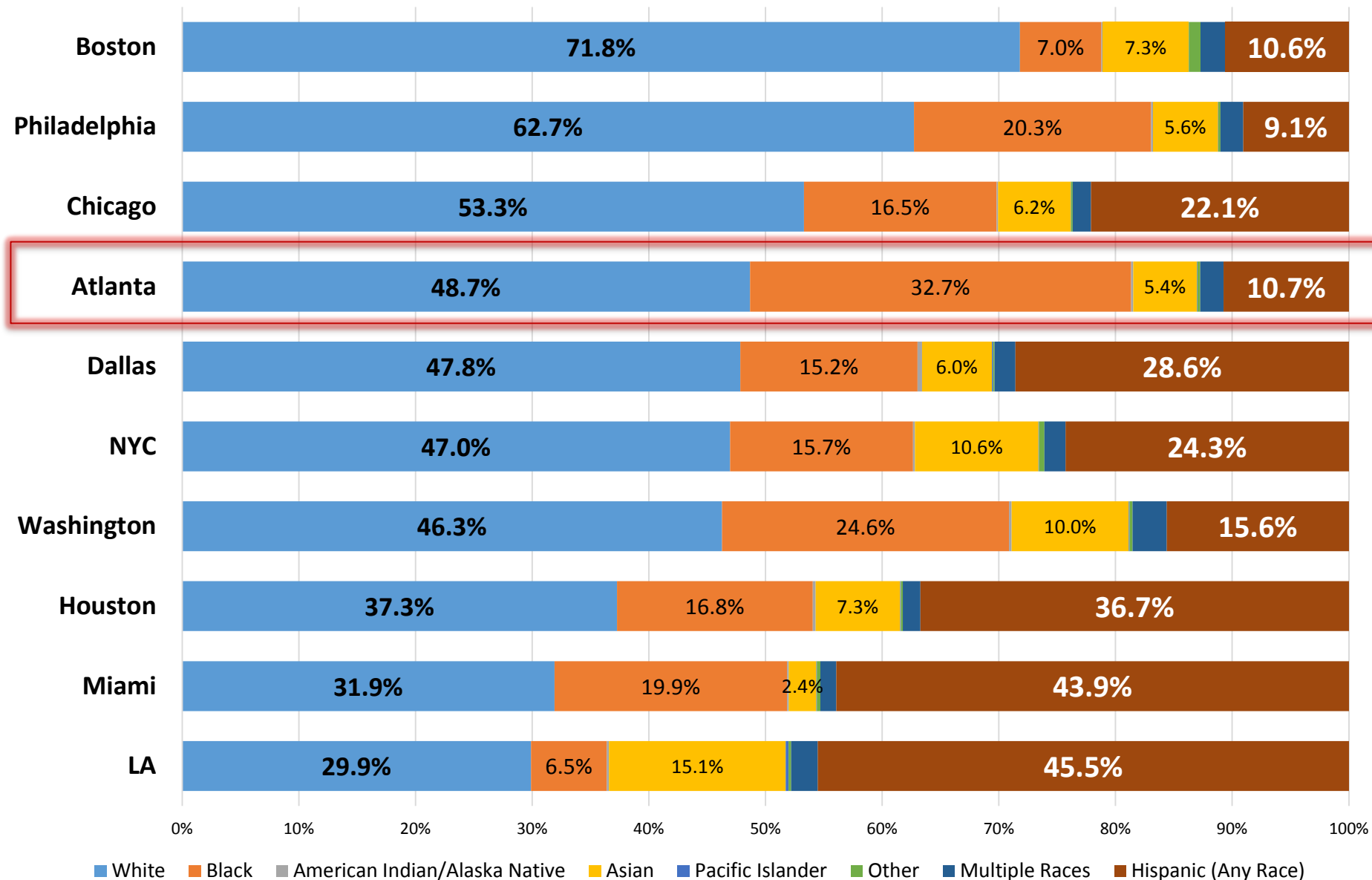
# National Population Change 2015 to 2040



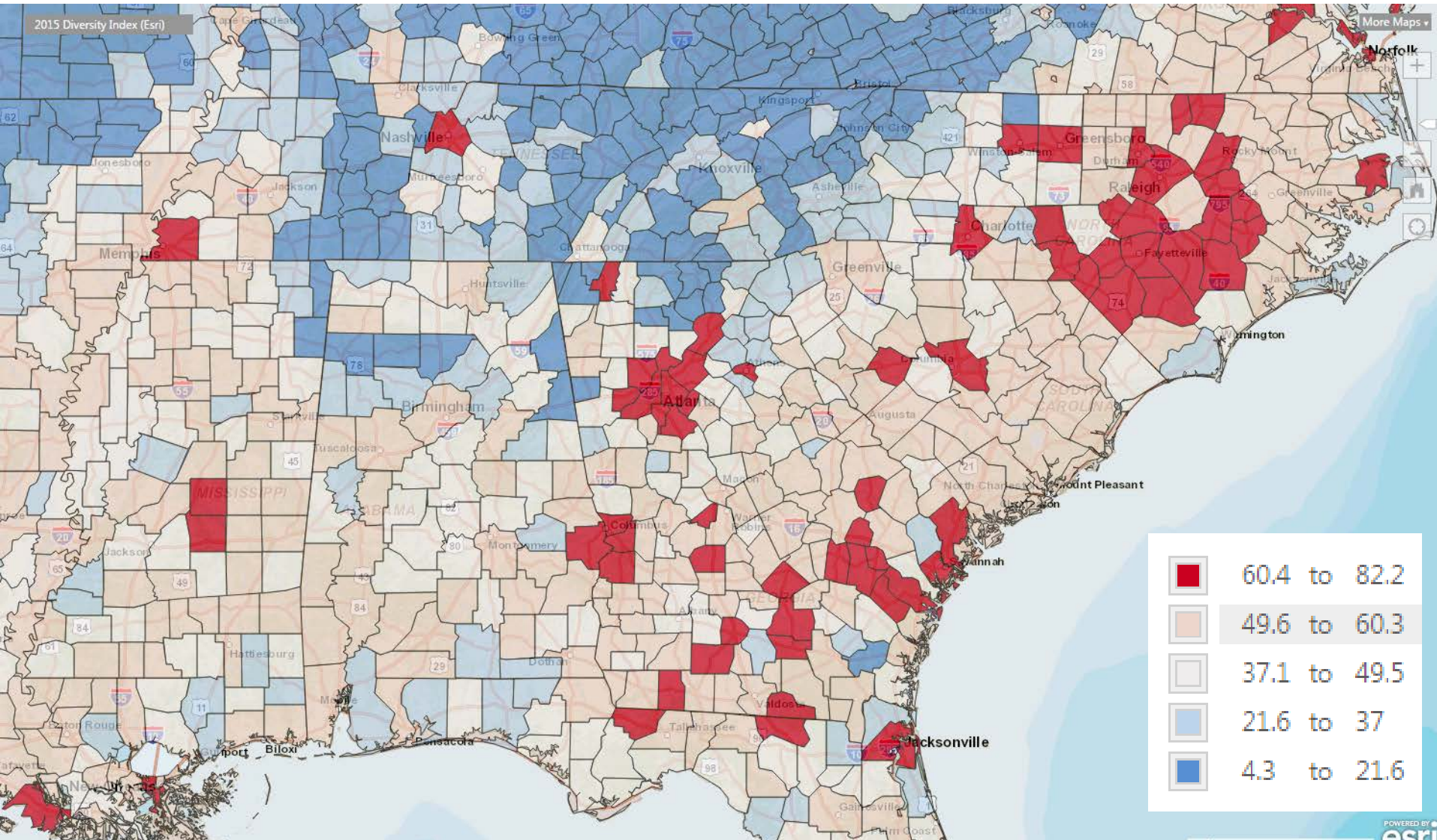
# State Population Change 2010-15



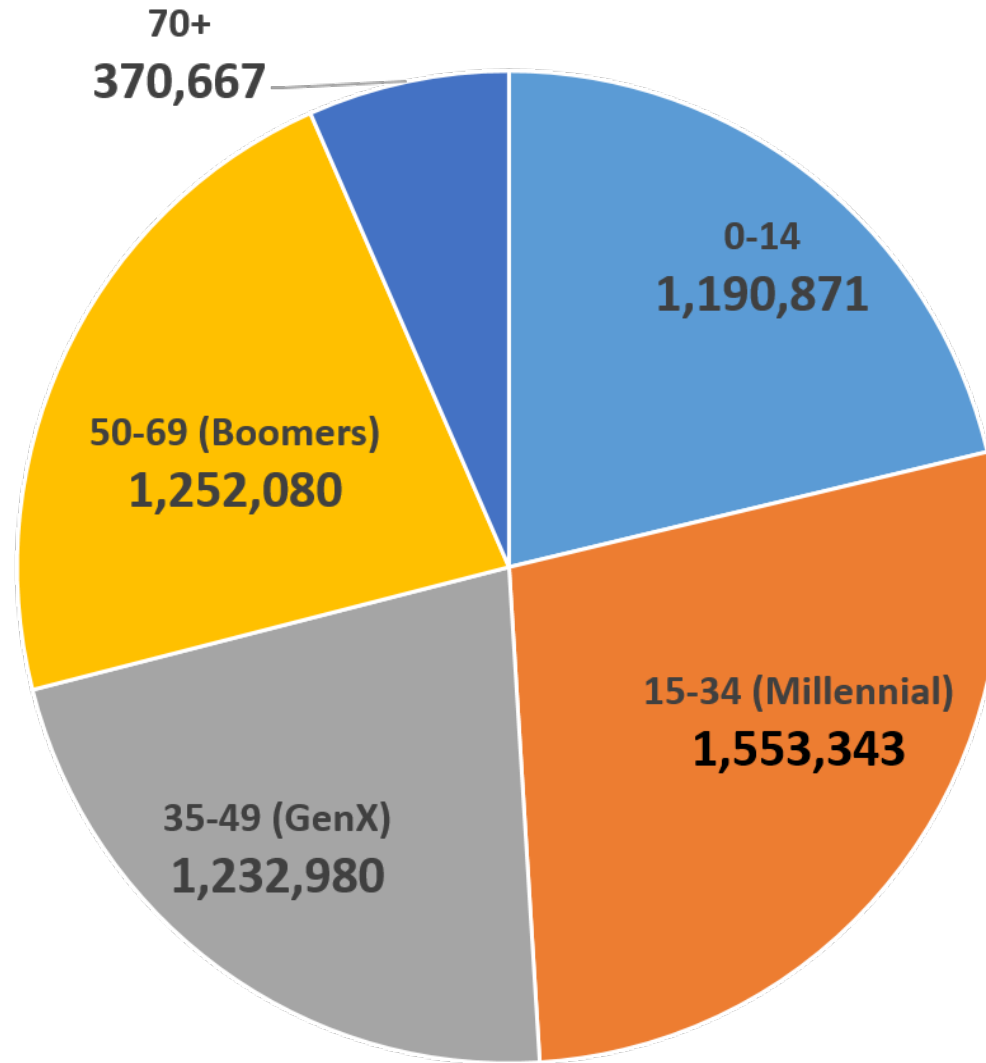
# 2015 Race and Ethnicity



# 2015 ESRI Diversity Index



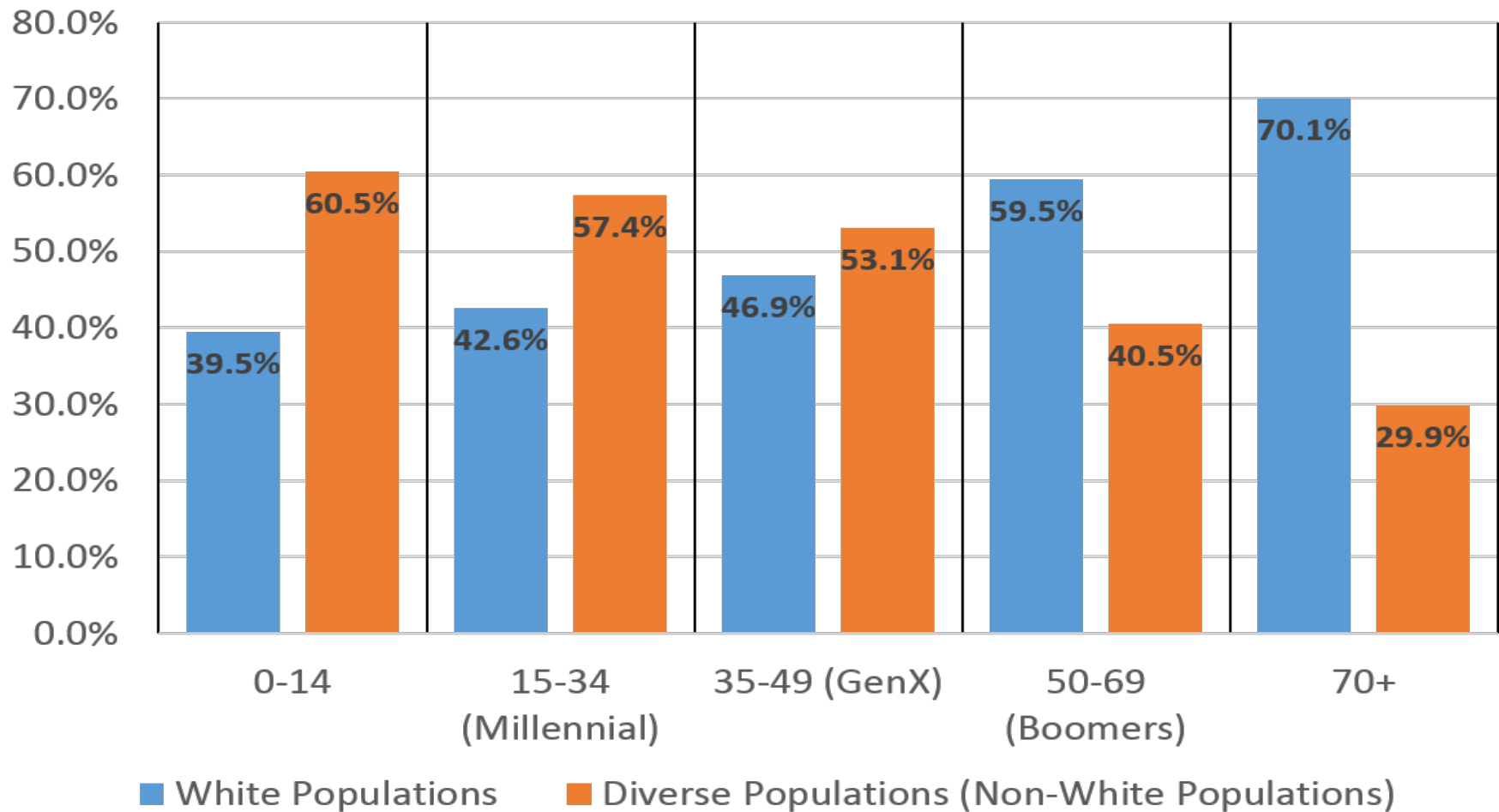
# ***Generations... the Millennials***



■ 0-14 ■ 15-34 (Millennial) ■ 35-49 (GenX) ■ 50-69 (Boomers) ■ 70+

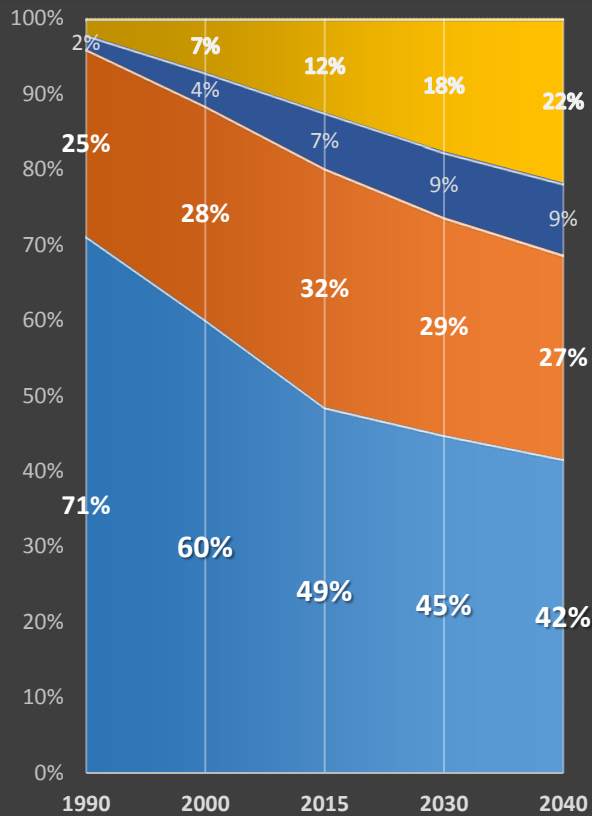
# Millennials are the Most Diverse Generation

Diversity by Age Group, 2014

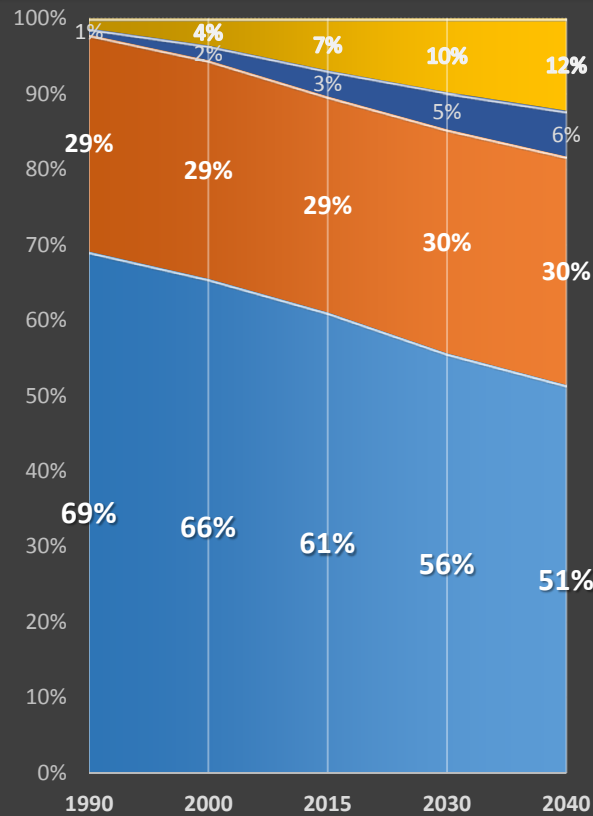


# GEORGIA WILL BECOME EVEN MORE DIVERSE

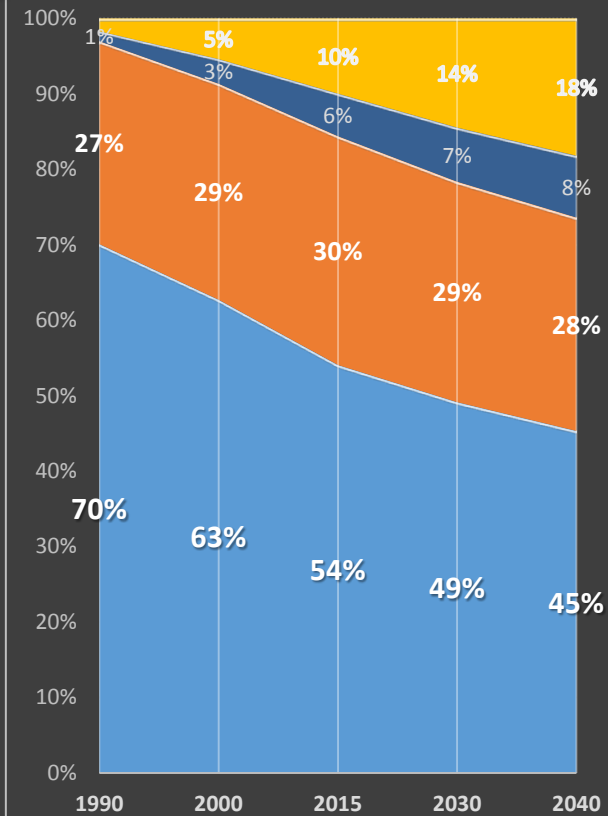
## Atlanta 20-County Area



## Rest of Georgia



## Georgia

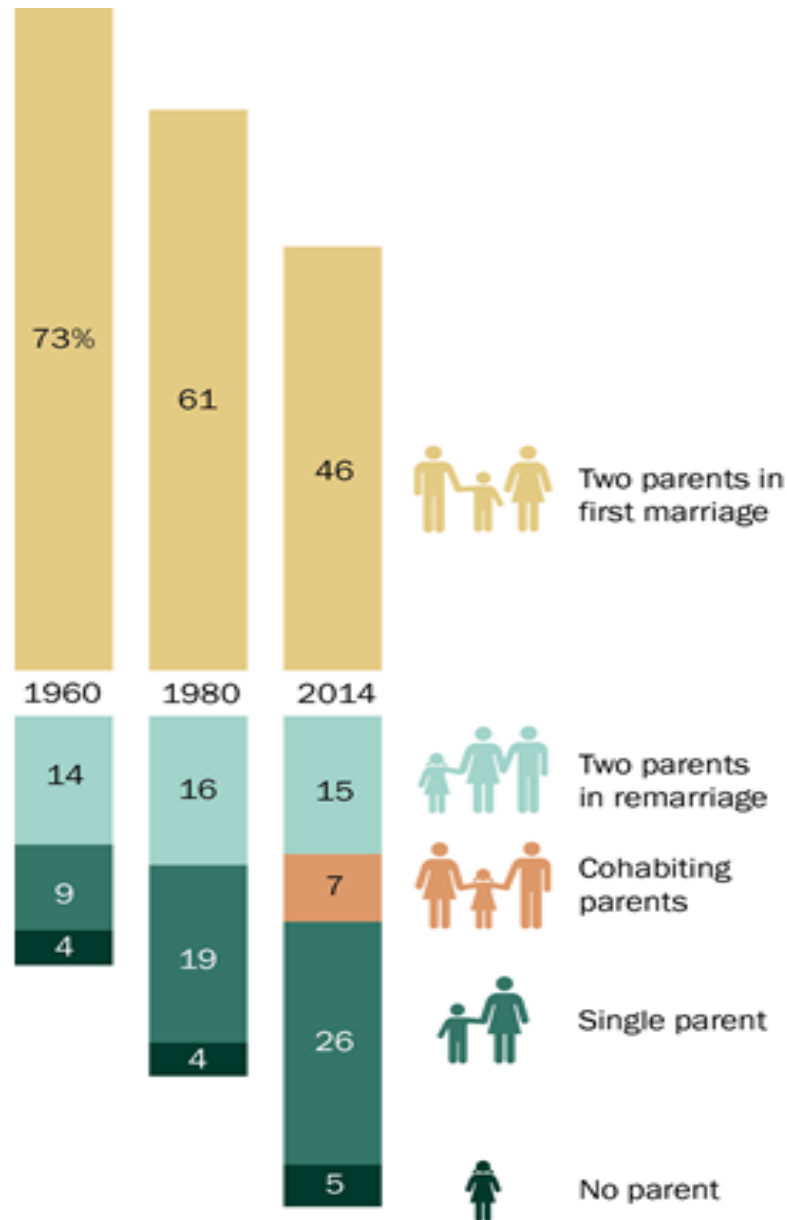


■ White-NonHispanic ■ Black-NonHispanic ■ Other-NonHispanic ■ Hispanic



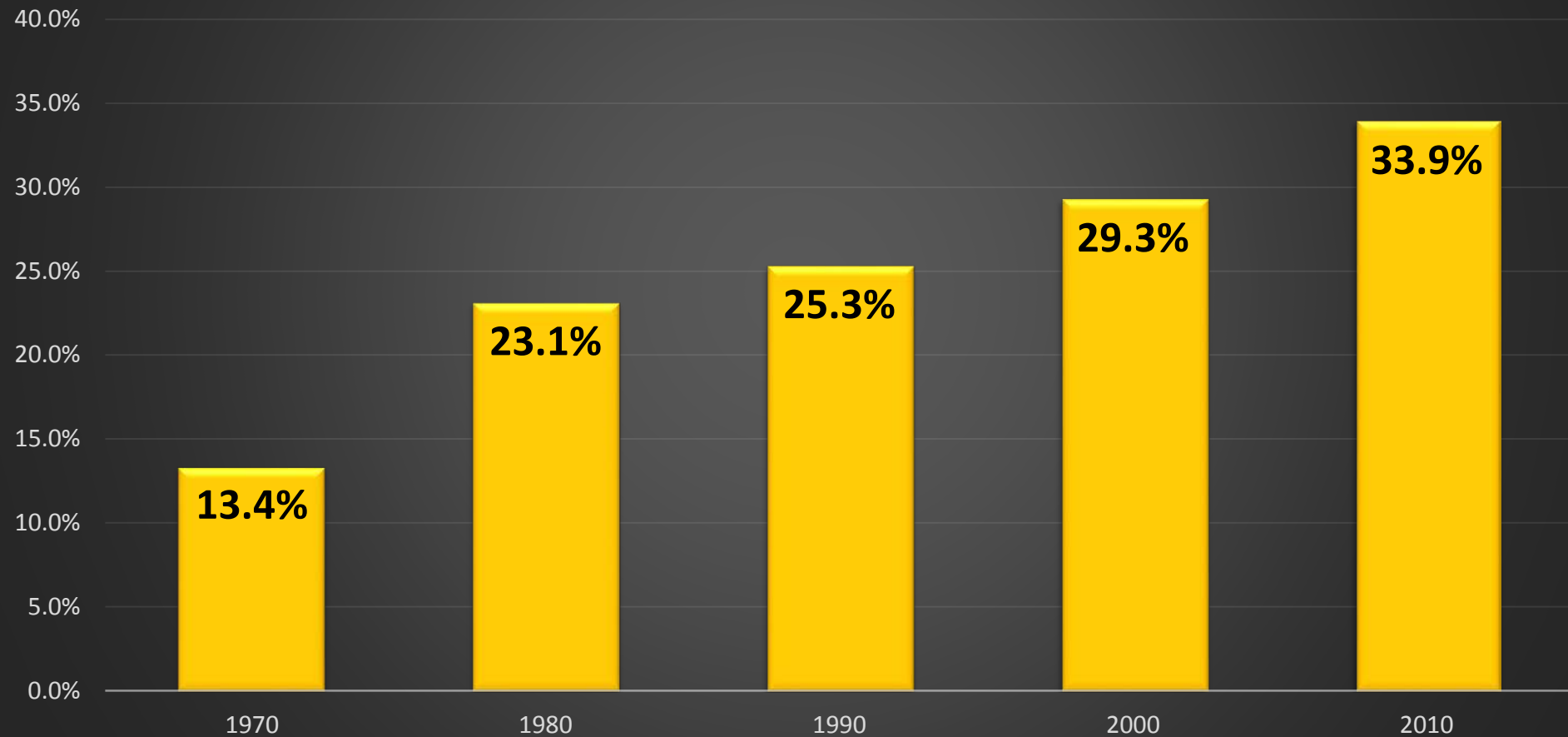
# Families

# QUICK LOOK AT STATE OF FAMILIES



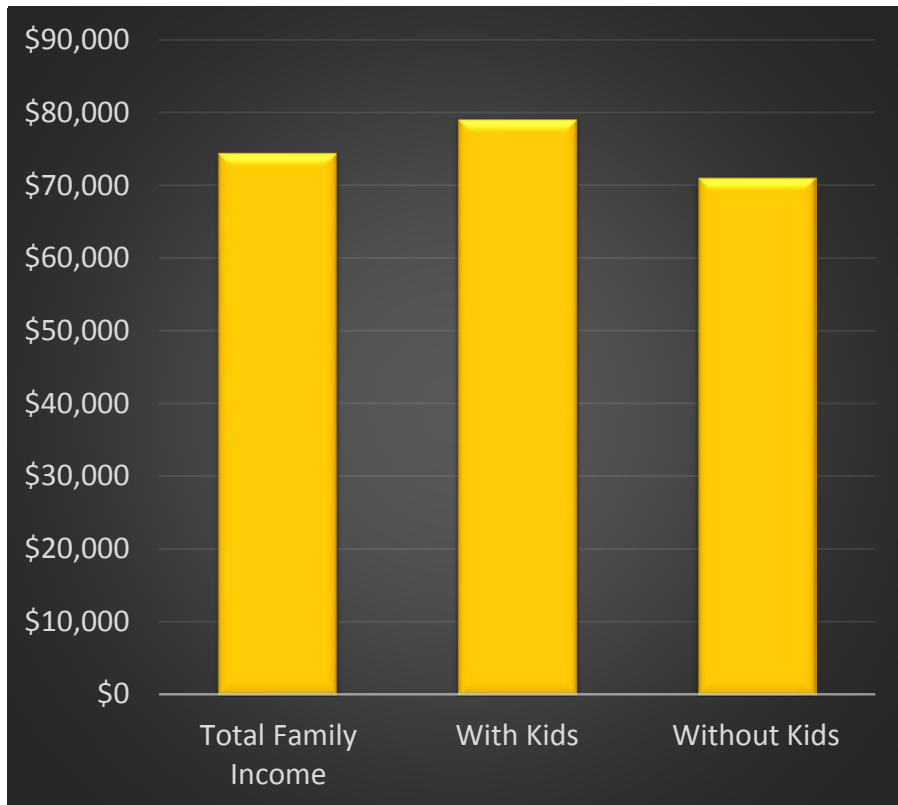
# QUICK LOOK AT STATE OF FAMILIES

Percent of All Families with “Own Children” Headed by a Single-Parent  
(10-County Atlanta Region)

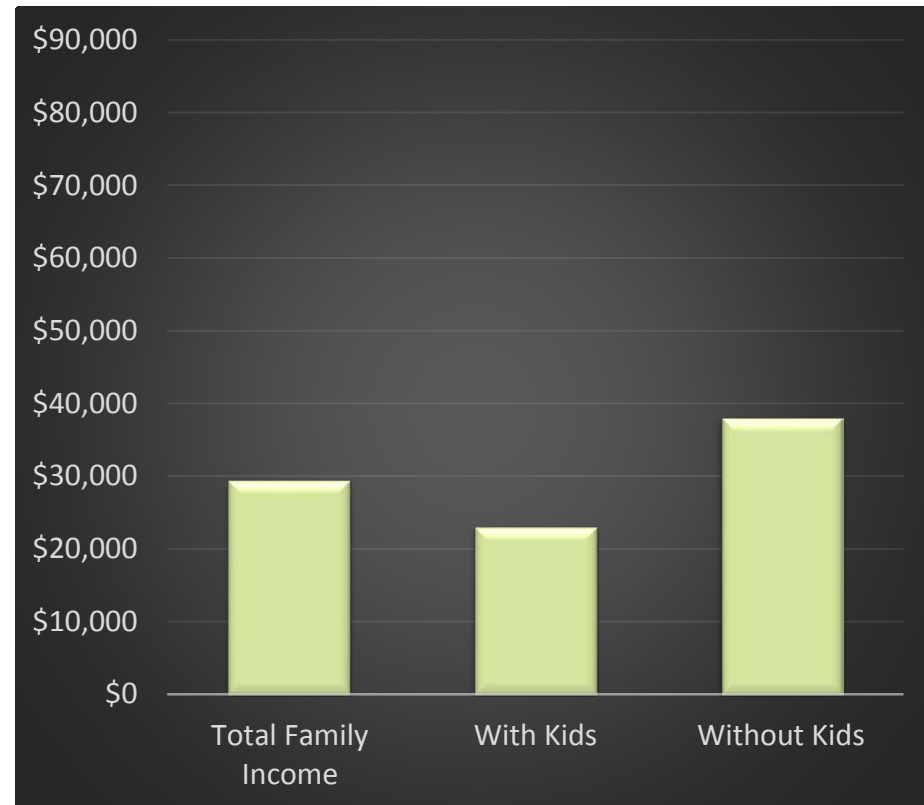


# QUICK LOOK AT STATE OF FAMILIES

*HOUSEHOLD INCOME: MARRIED COUPLE FAMILIES*

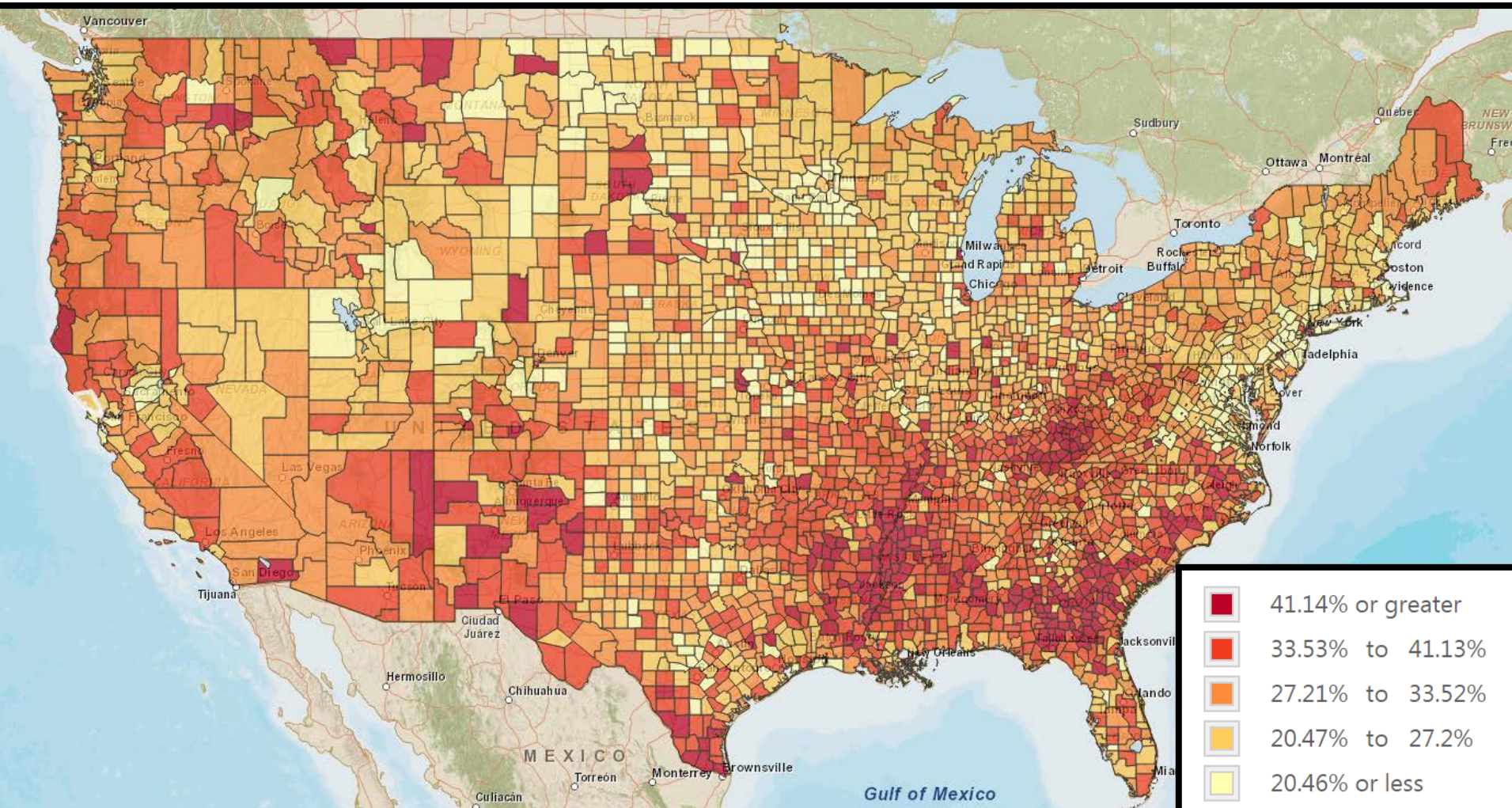


*HOUSEHOLD INCOME: FEMALE-HEADED "OTHER" FAMILY*



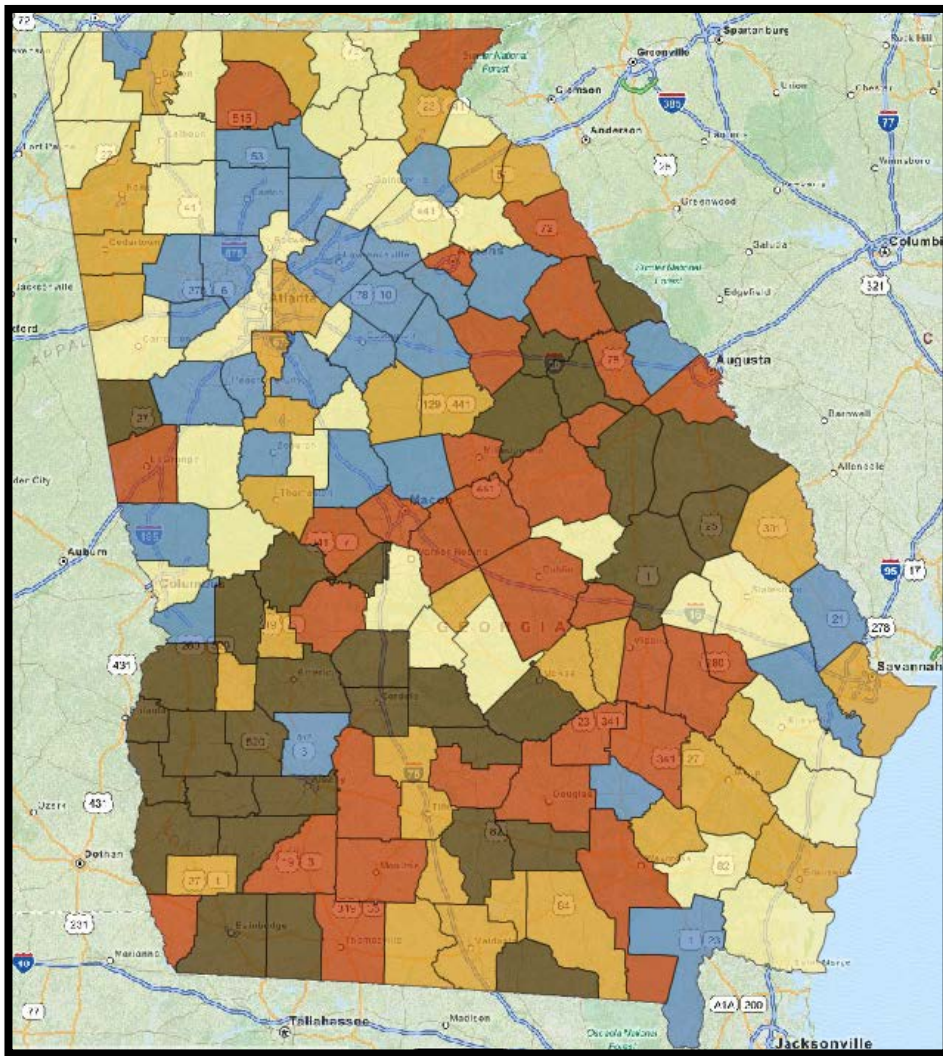
# QUICK LOOK AT STATE OF FAMILIES

*% HOUSEHOLDS WITH NET WORTH LESS THAN \$15K*

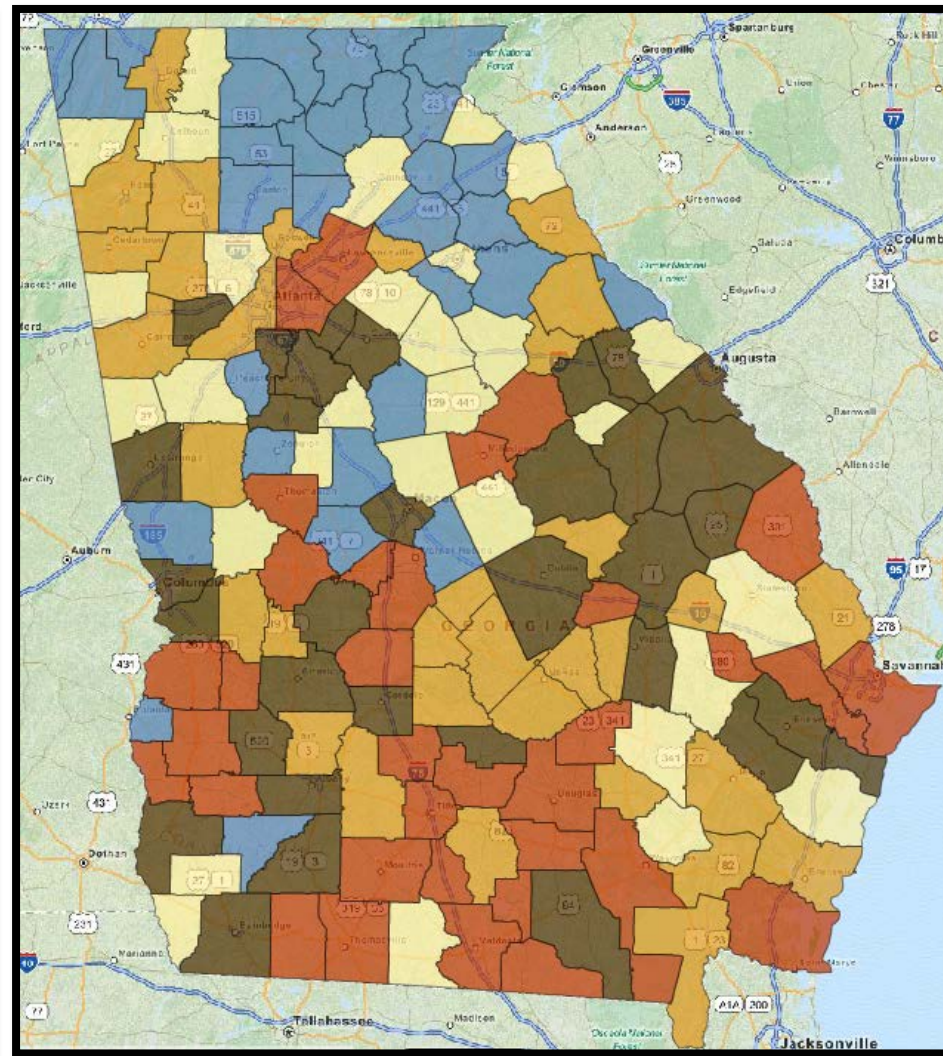


# QUICK LOOK AT STATE OF FAMILIES

*% CHILDREN IN POVERTY*

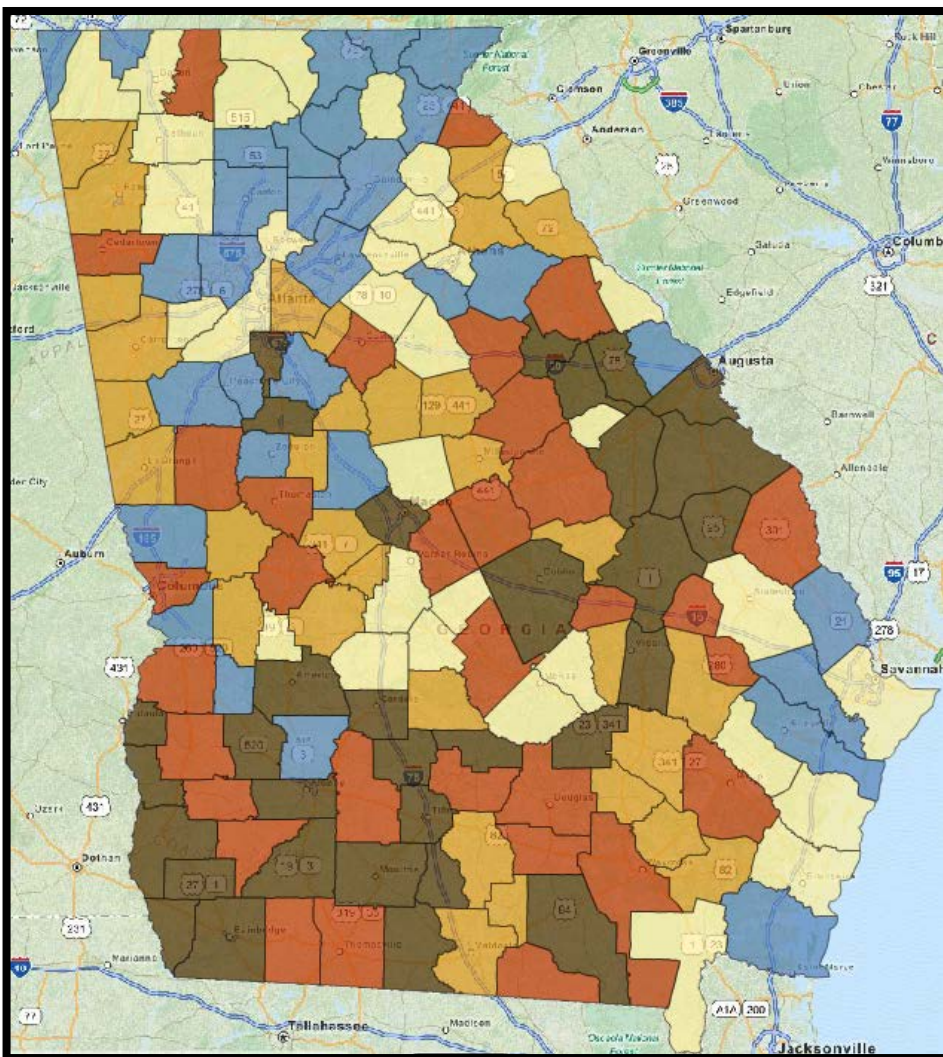


*% OF SINGLE-PARENT FAMILIES  
(AS % OF TOTAL HOUSEHOLDS)*

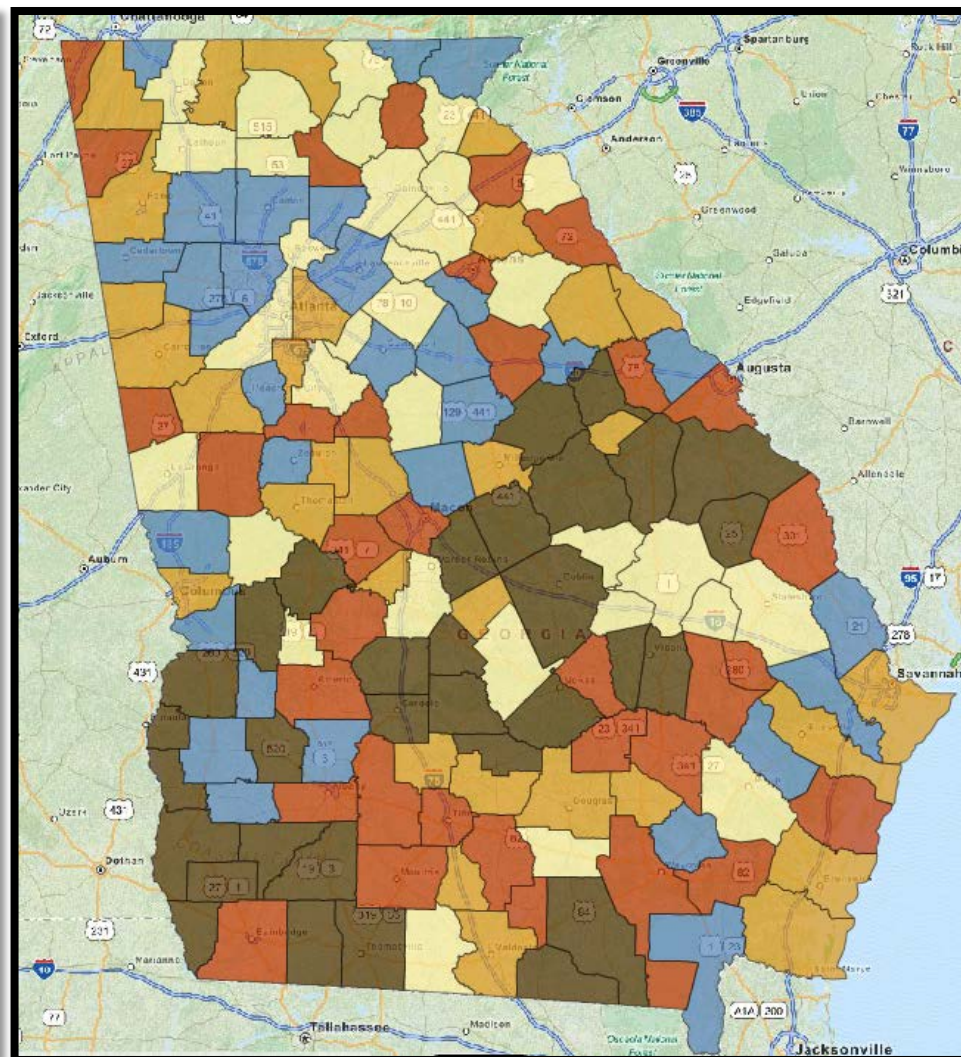


# QUICK LOOK AT STATE OF FAMILIES

FOOD STAMP RECIPIENTS PER 1,000 POPULATION



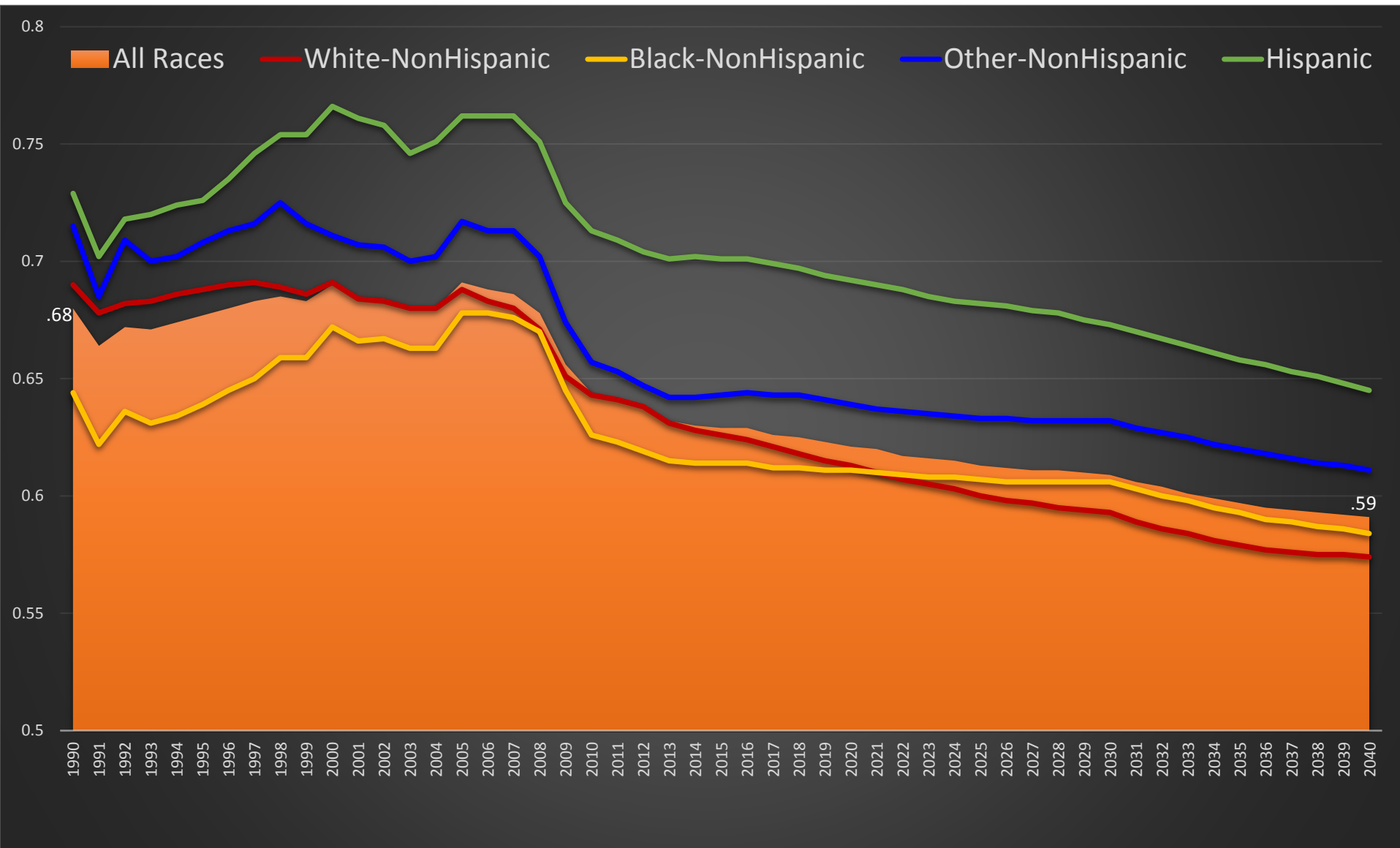
% OF CHILDREN WITH NO PARENT IN THE LABOR FORCE





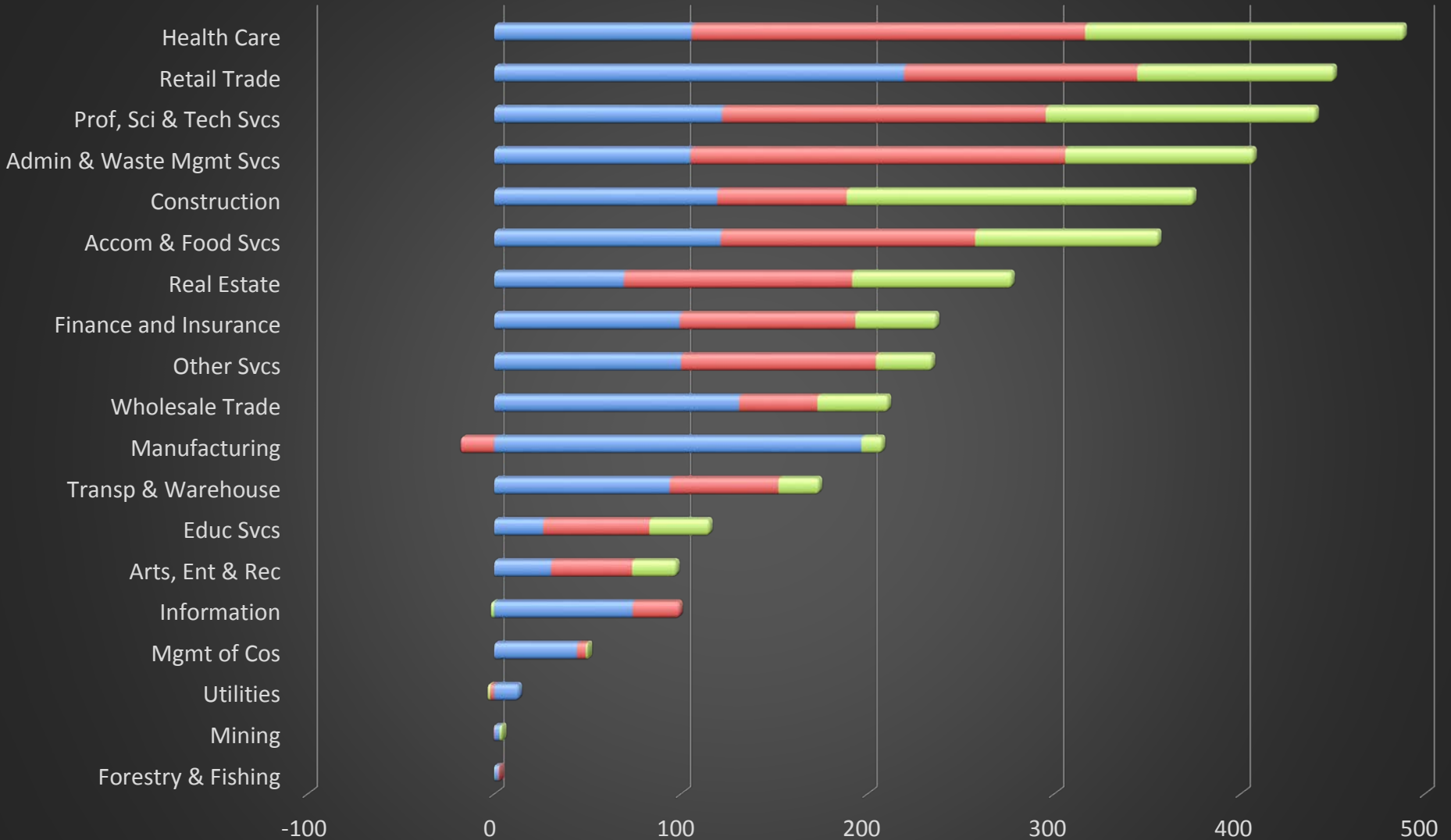
# *Socioeconomic Trends*

# State Labor Force Participation Forecast

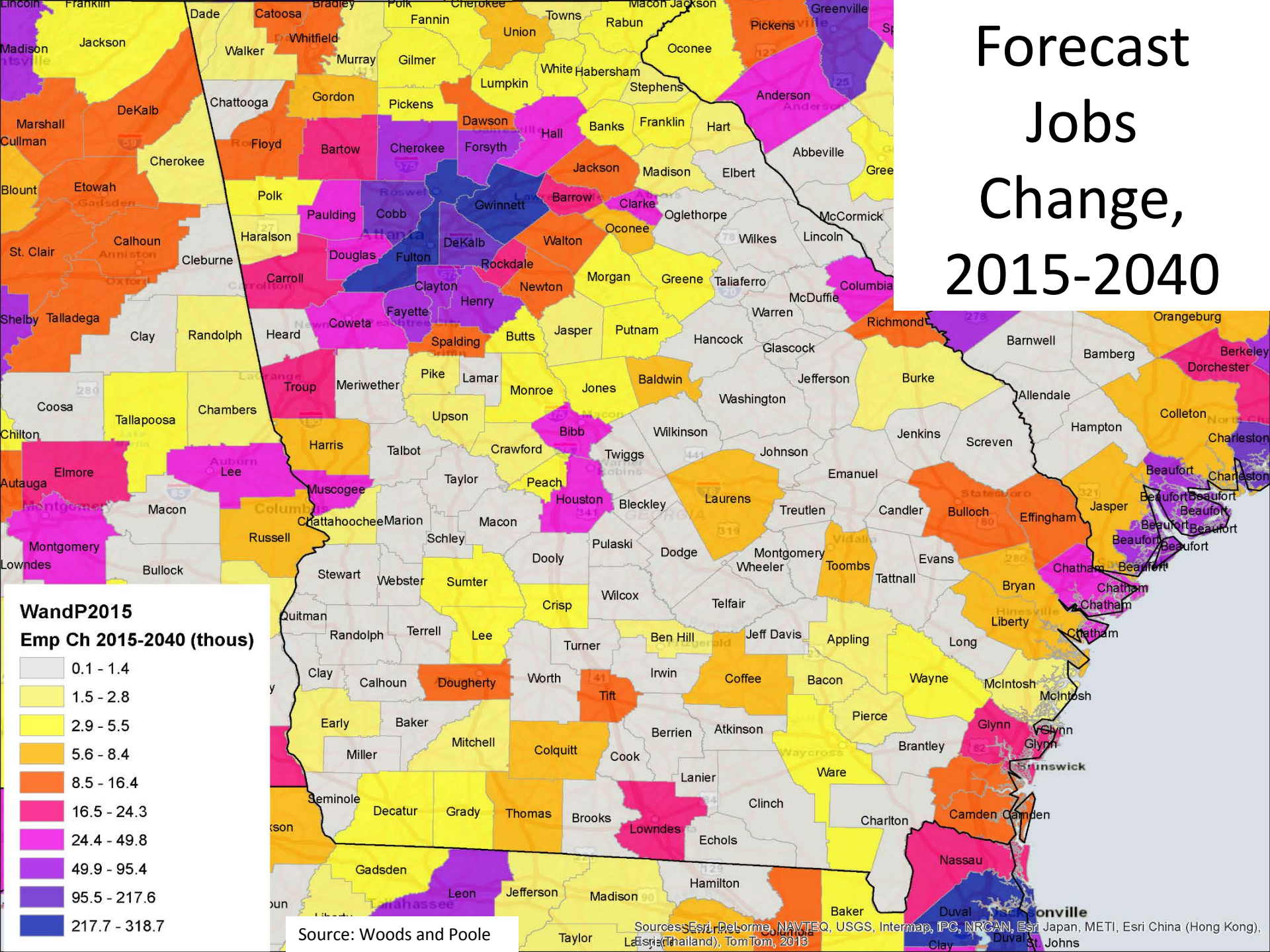


# Employment Forecast

Total Private Sector Employment (in Thousands) by Industry  
Job Change [1990-2040]

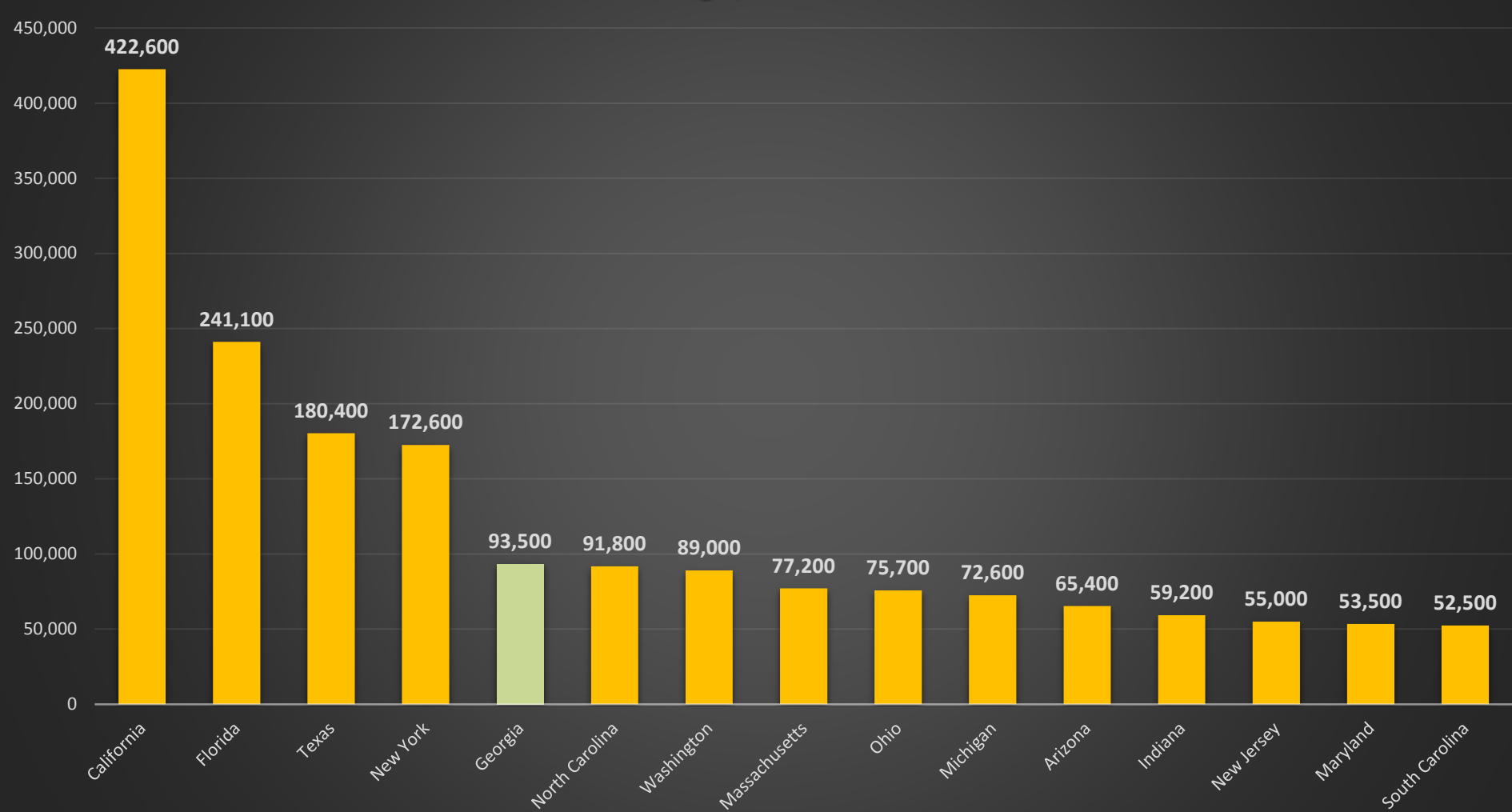


# Forecast Jobs Change, 2015-2040

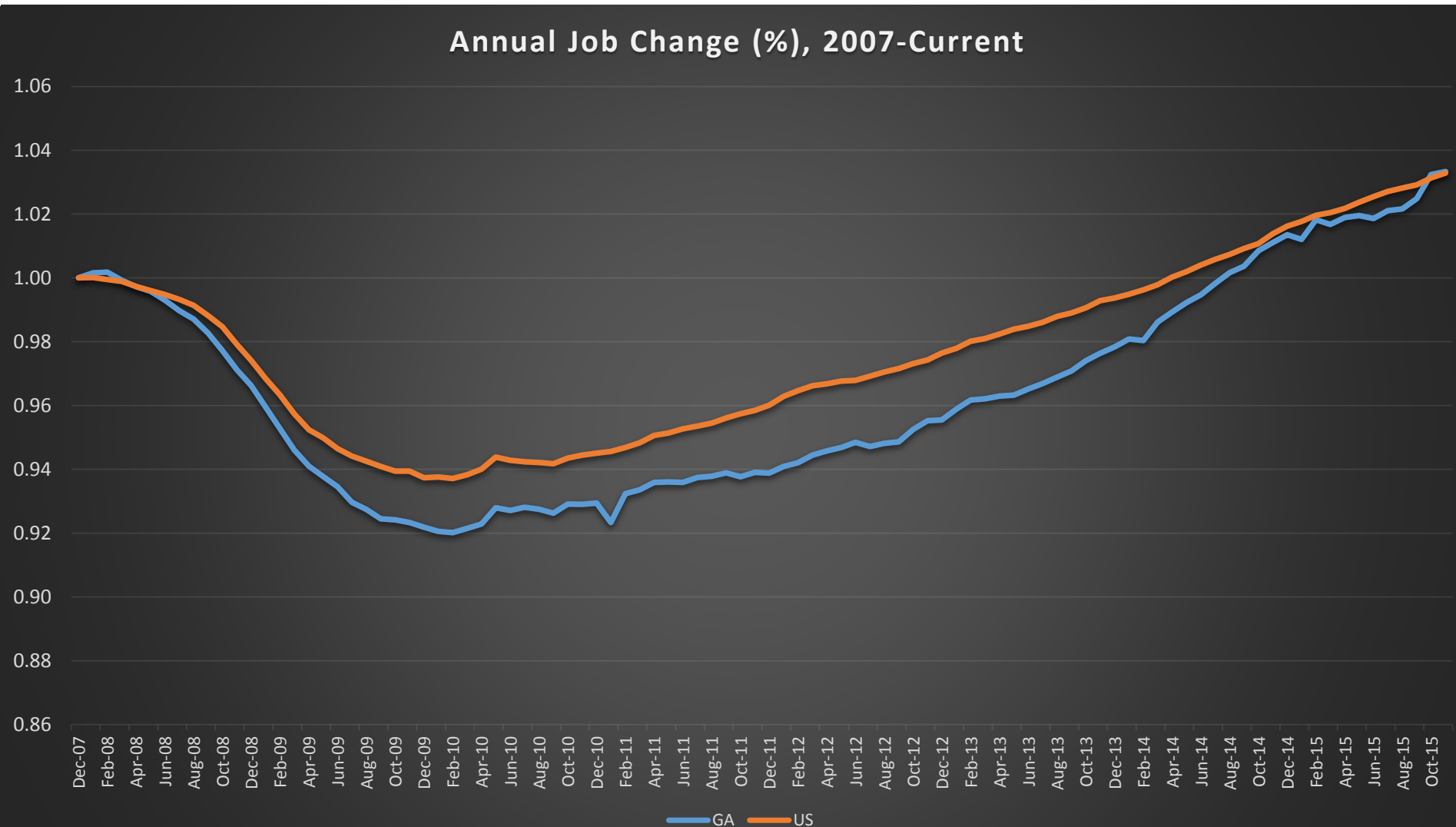


# Georgia Ranks 5<sup>th</sup> in Job Change Over The Past Year

Total Job Change, Nov 2014-Nov 2015

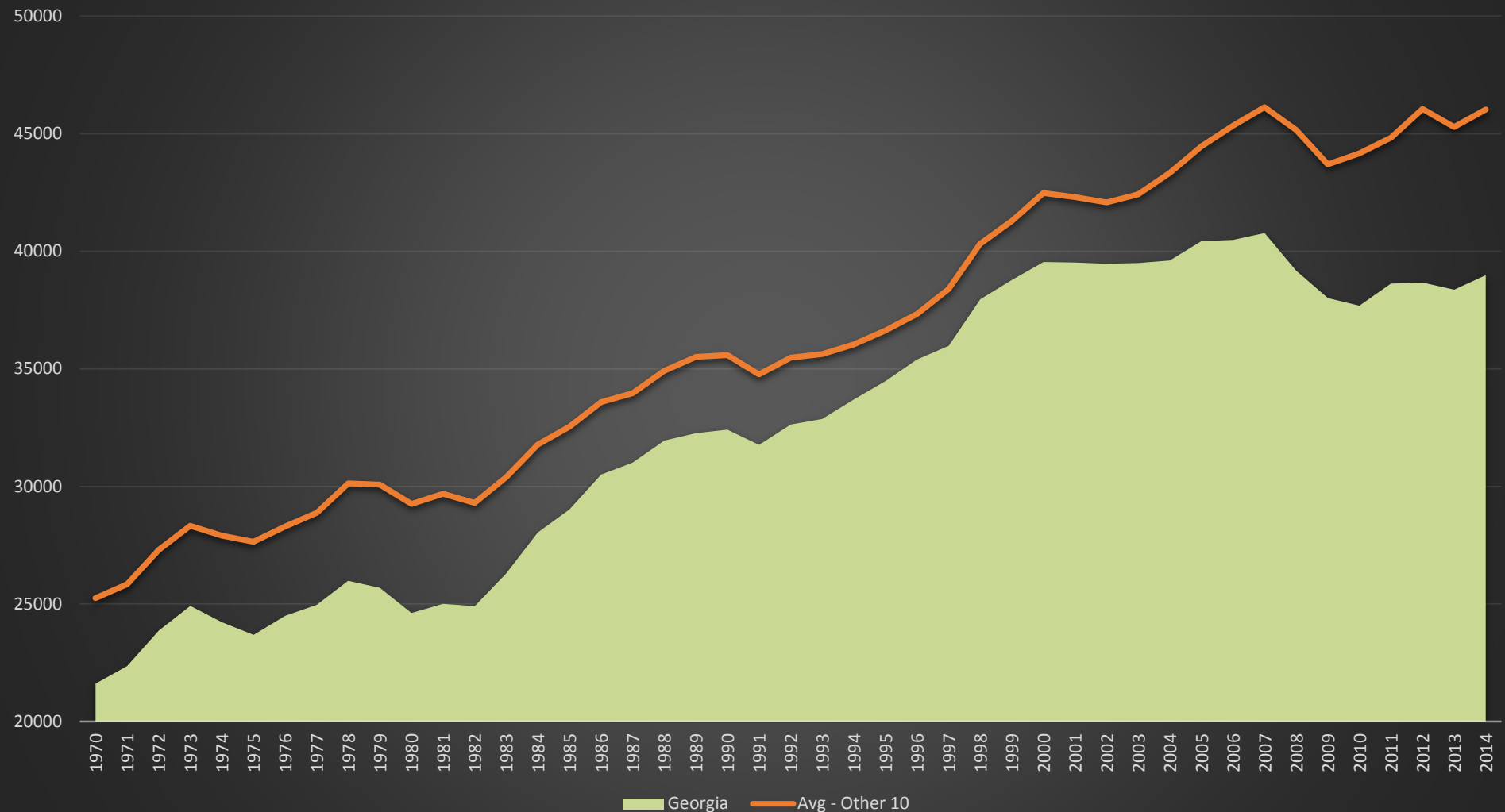


# Georgia Has Finally Caught Up With Nation



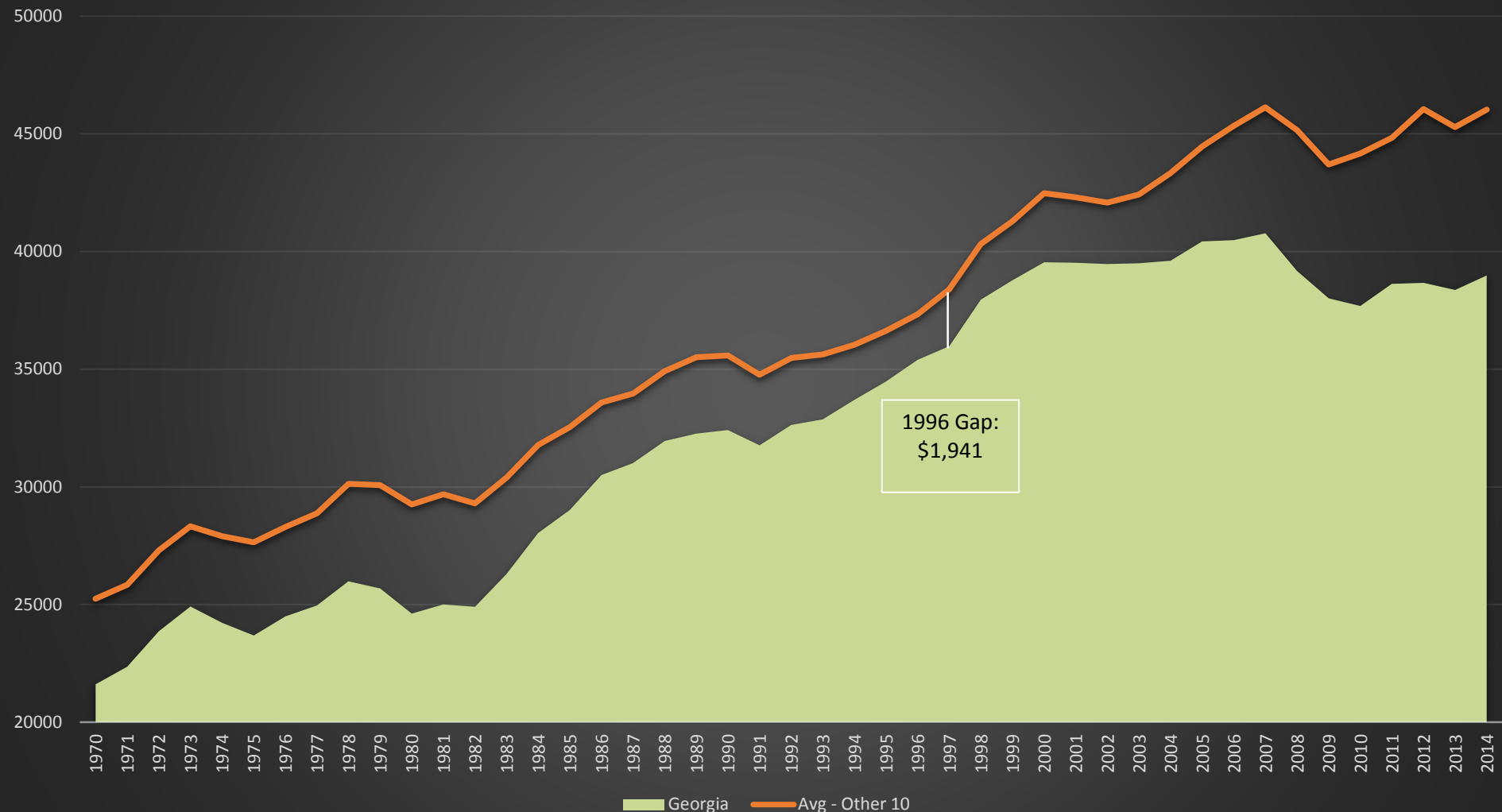
# Per Capita Income NOT Keeping Up

Per Capita Income, 1970 – 2014 (2014\$)



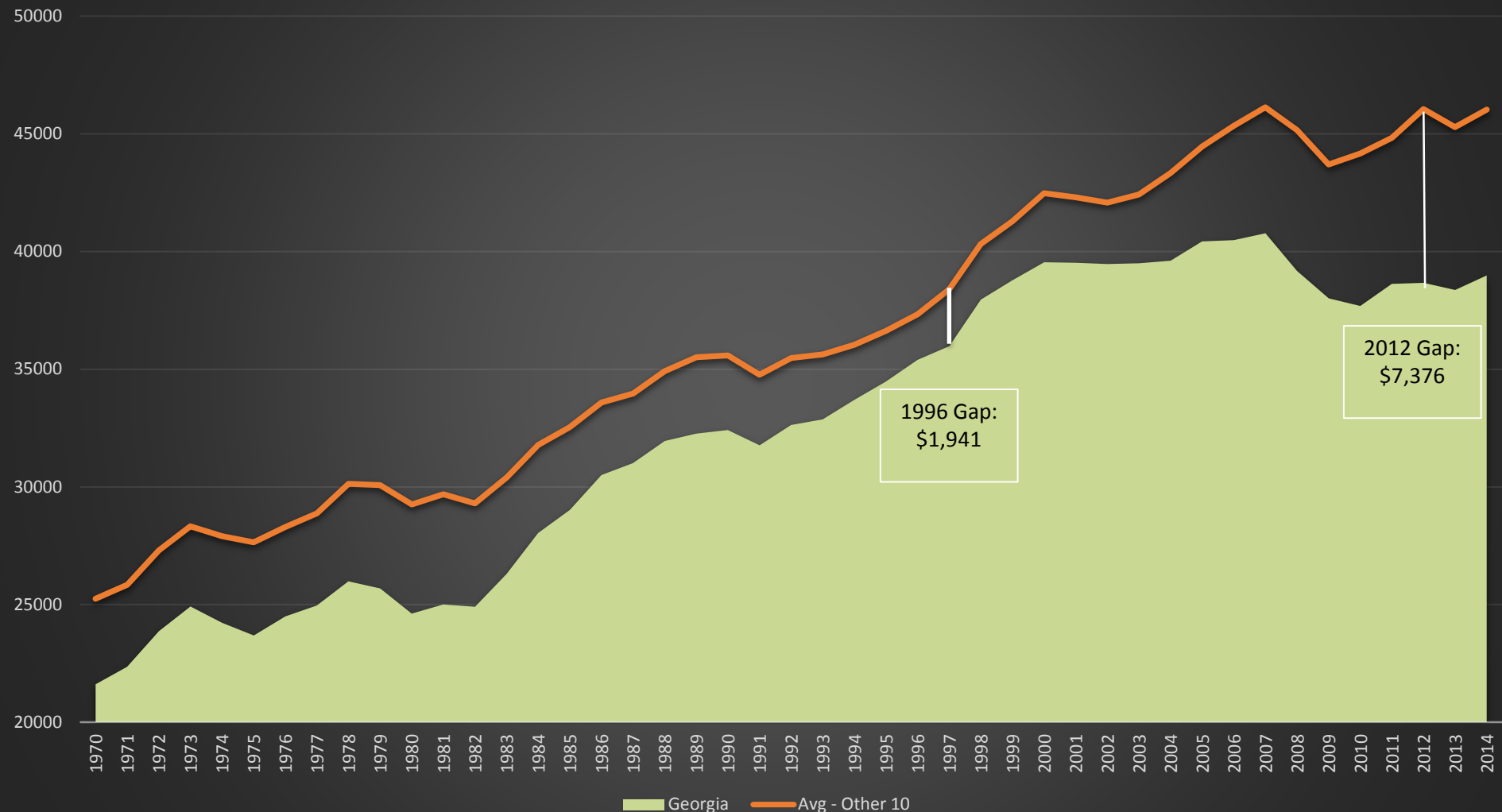
# Per Capita Income NOT Keeping Up

Per Capita Income, 1970 – 2014 (2014\$)

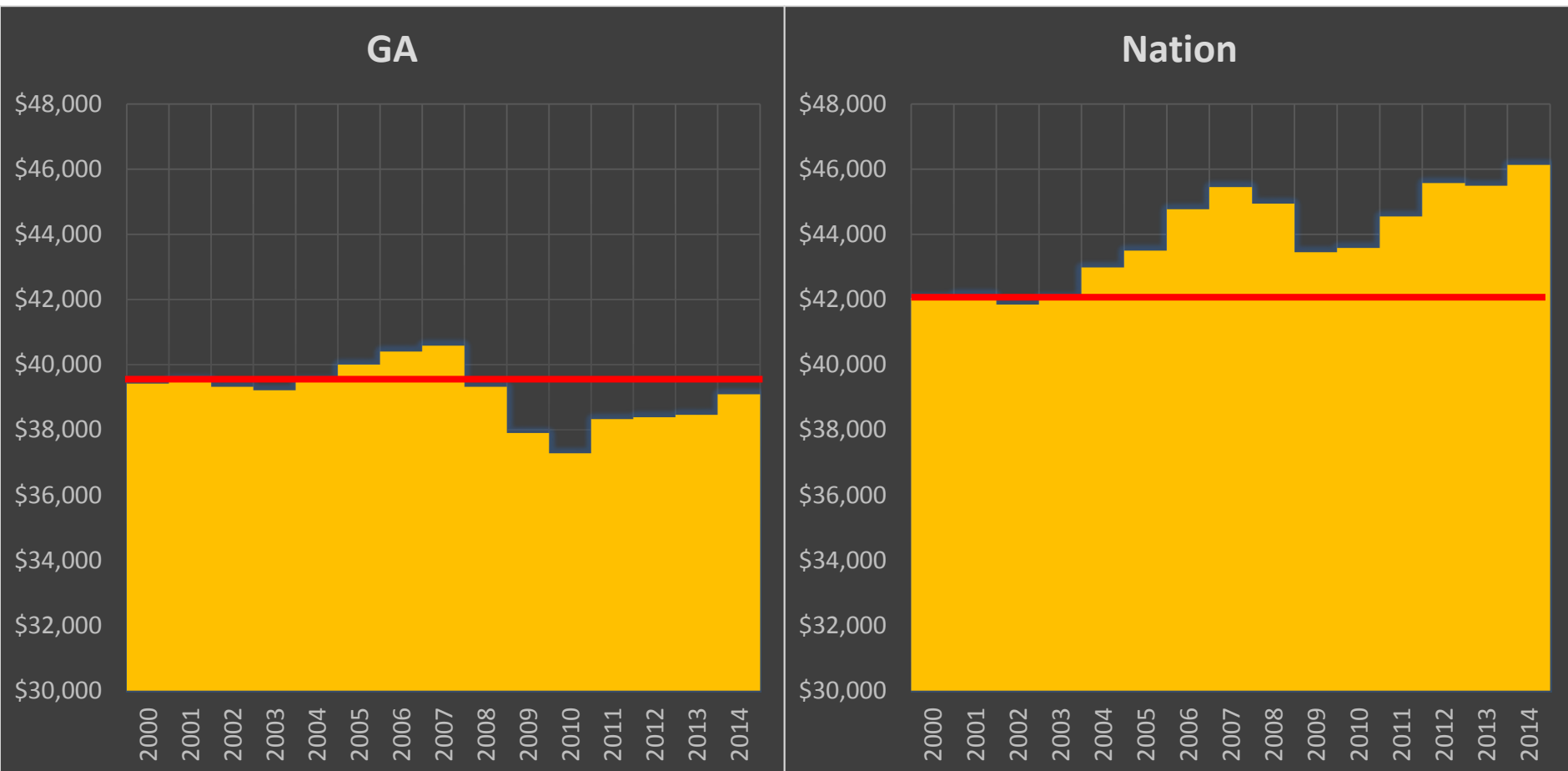


# Per Capita Income NOT Keeping Up

Per Capita Income, 1970 – 2014 (2014\$)

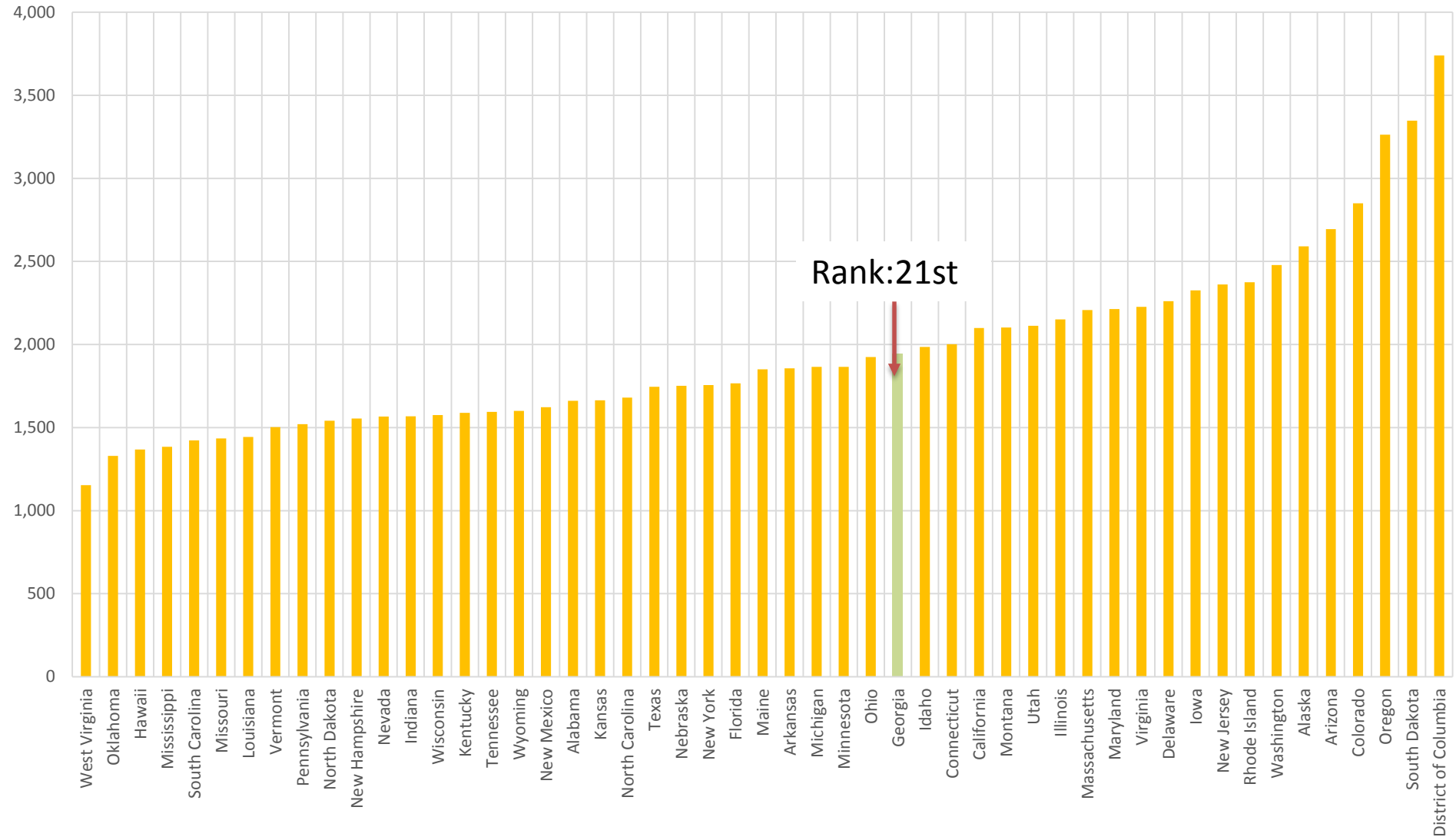


# Georgia's Per Capita Income Lower Today than in 2000



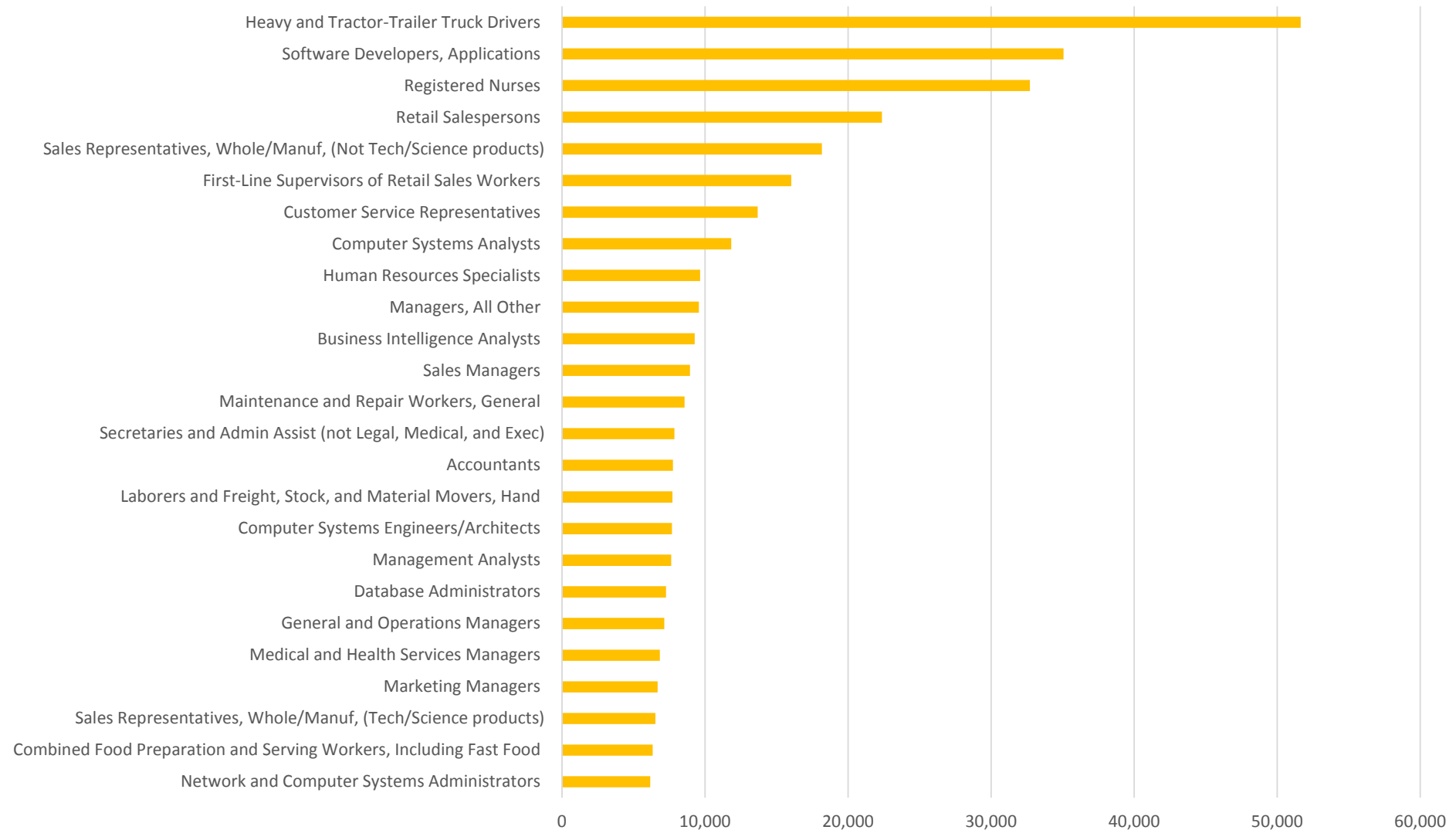
# Demand for Labor: Georgia Ranks in the Middle

Job Postings per 10,000 people employed, last 12 months



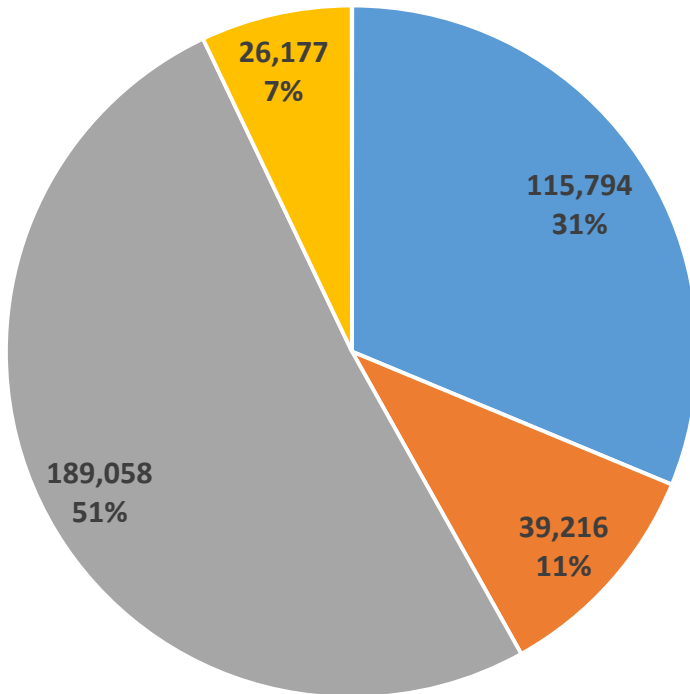
# Demand for Labor: Old Economy Meets New Economy

Job Postings, Last 12 Months



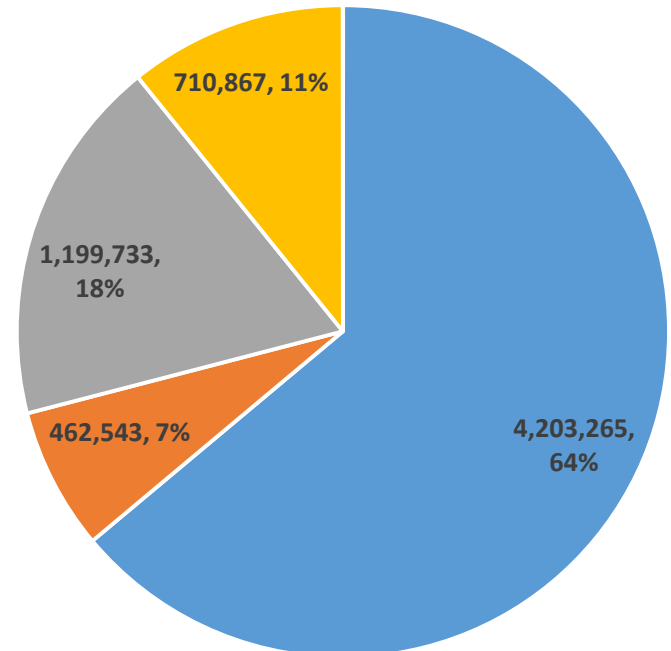
# Demand for Labor: Bachelor's Degree in High Demand

Educational Requirement of Current Postings



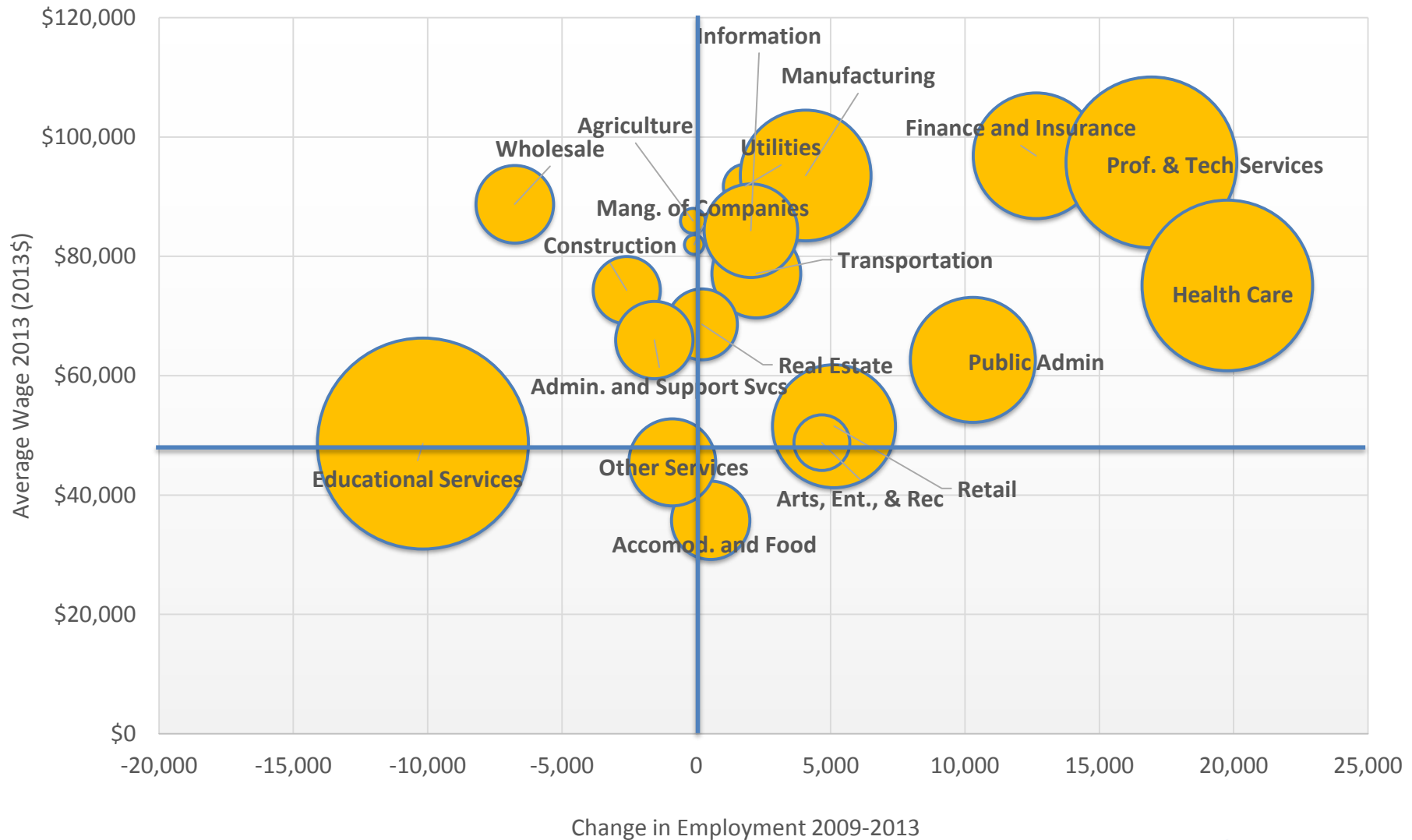
- High school or vocational training
- Associate's degree
- Bachelor's degree
- Graduate or professional degree

Educational Attainment of Adults 25 Years and Older

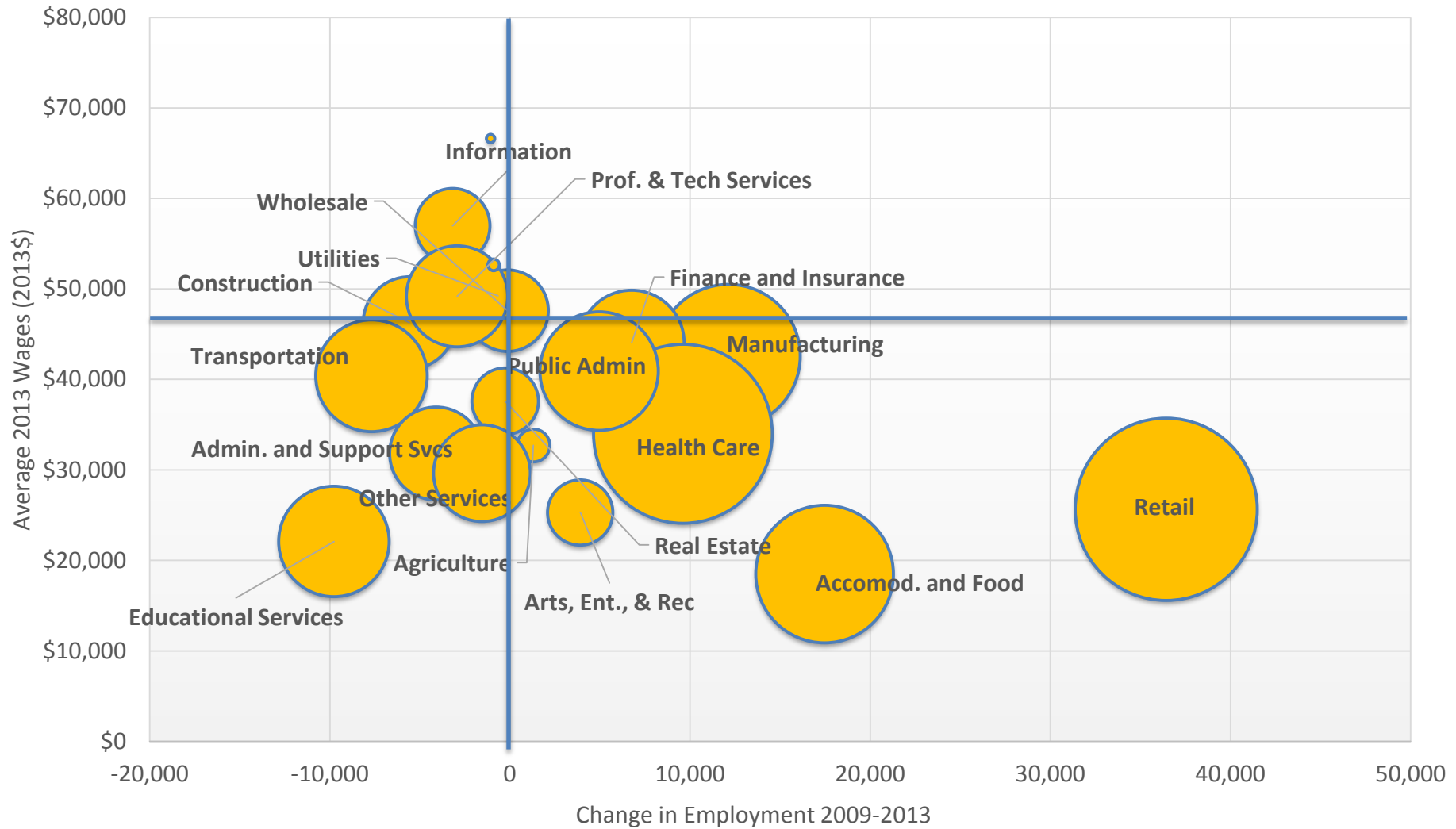


- High School or some college
- Associate's degree
- Bachelor's degree
- Grad or Professional degree

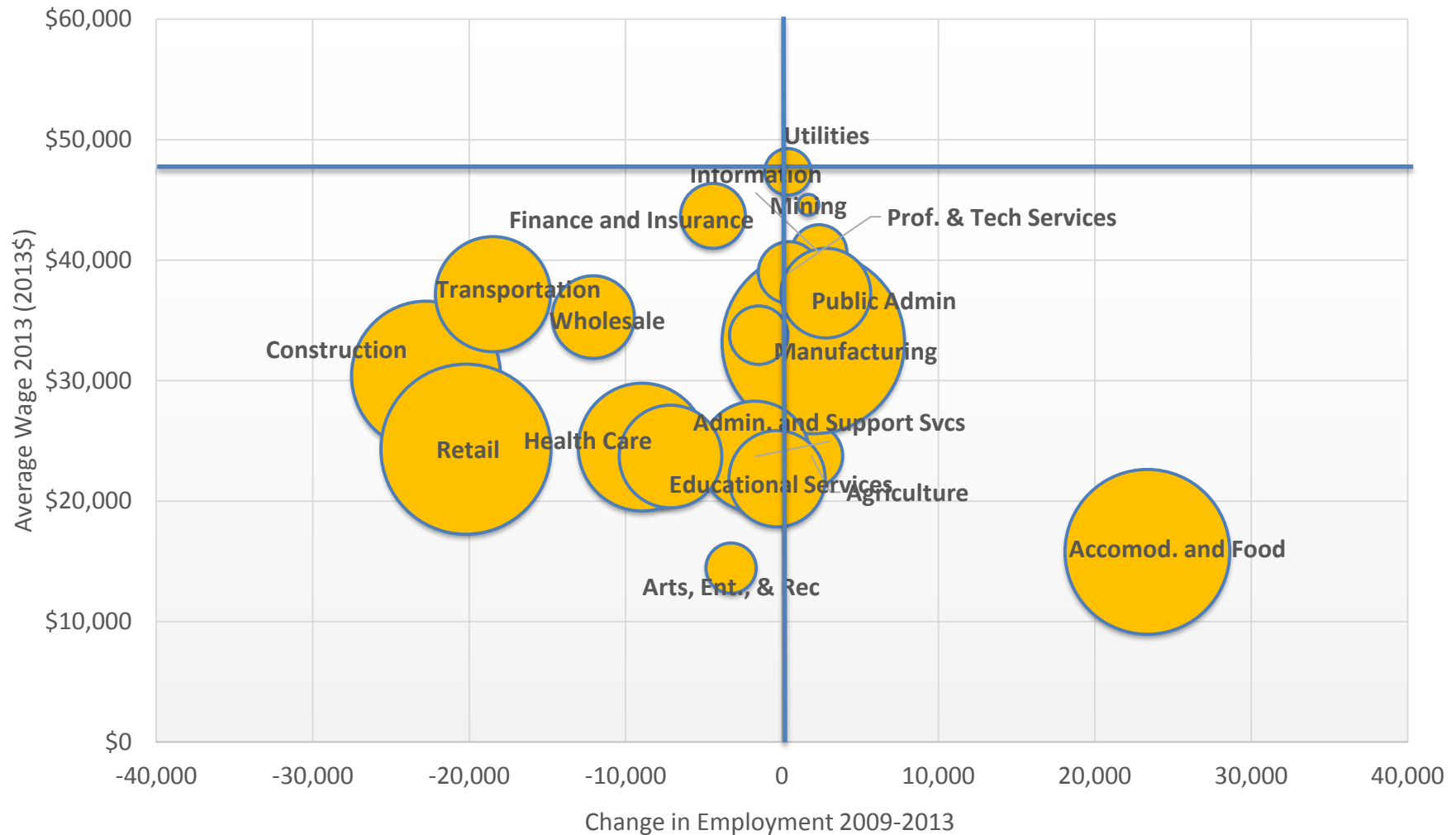
# GA Employment Growth, College Educated



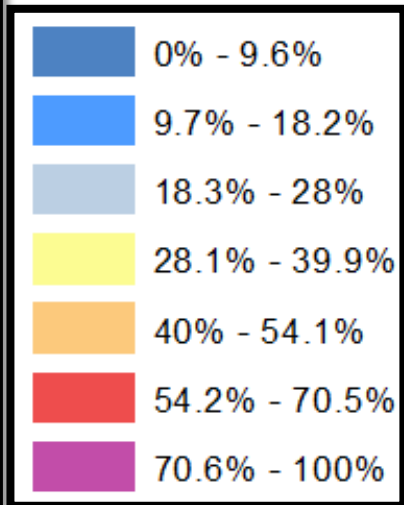
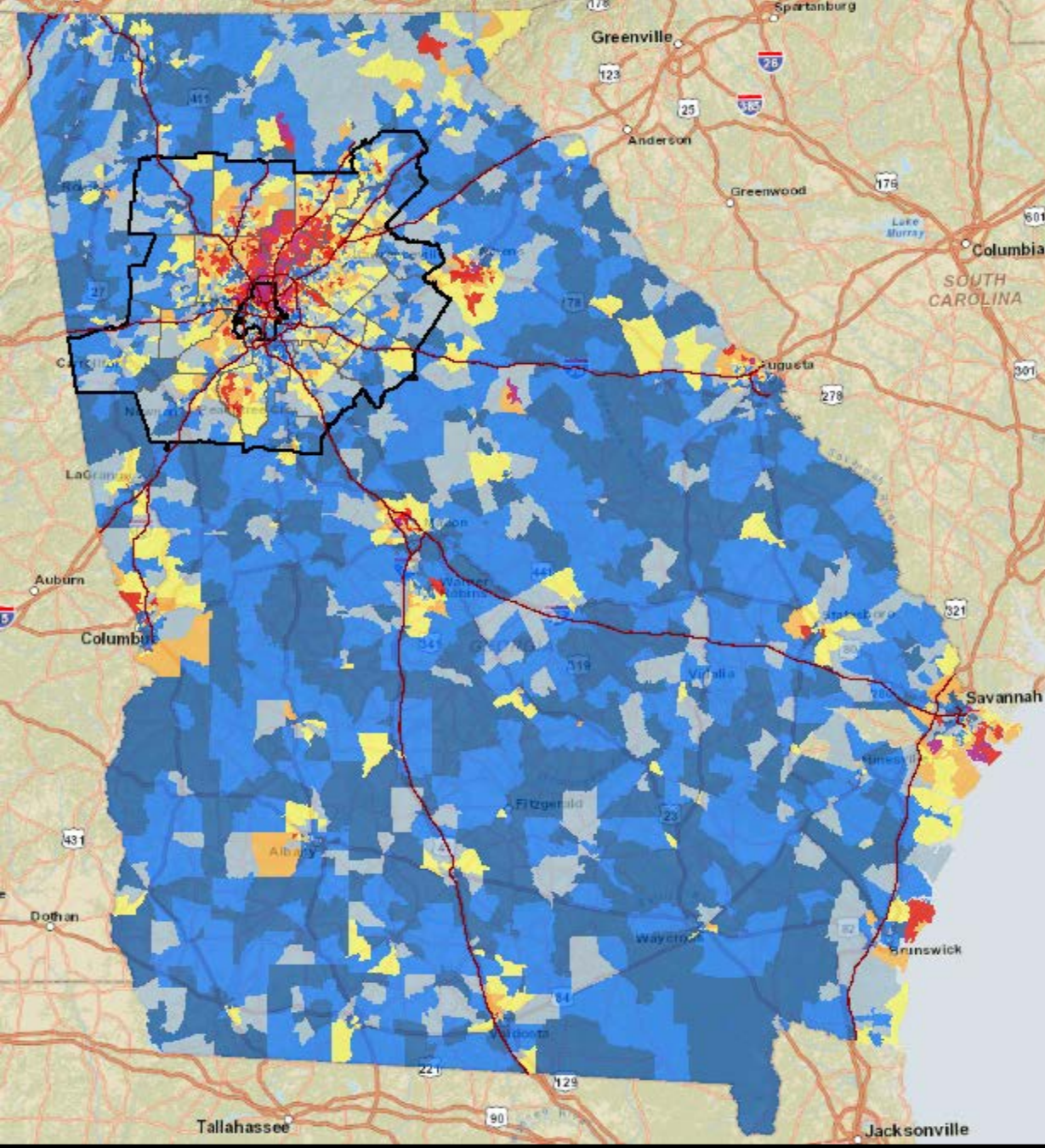
# GA Employment Growth, Some College or Assoc. Degree



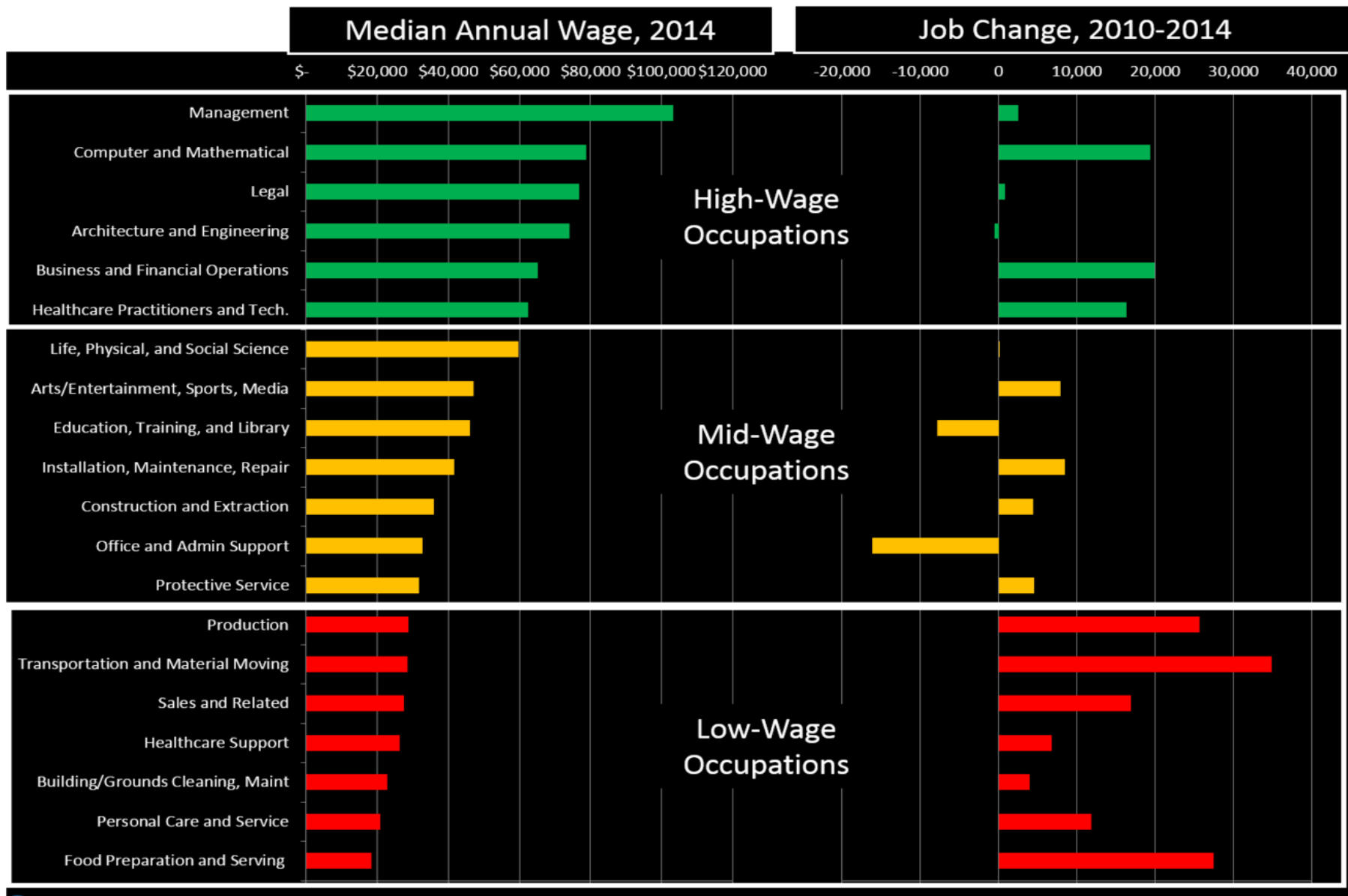
# GA Employment Growth, High School or Less



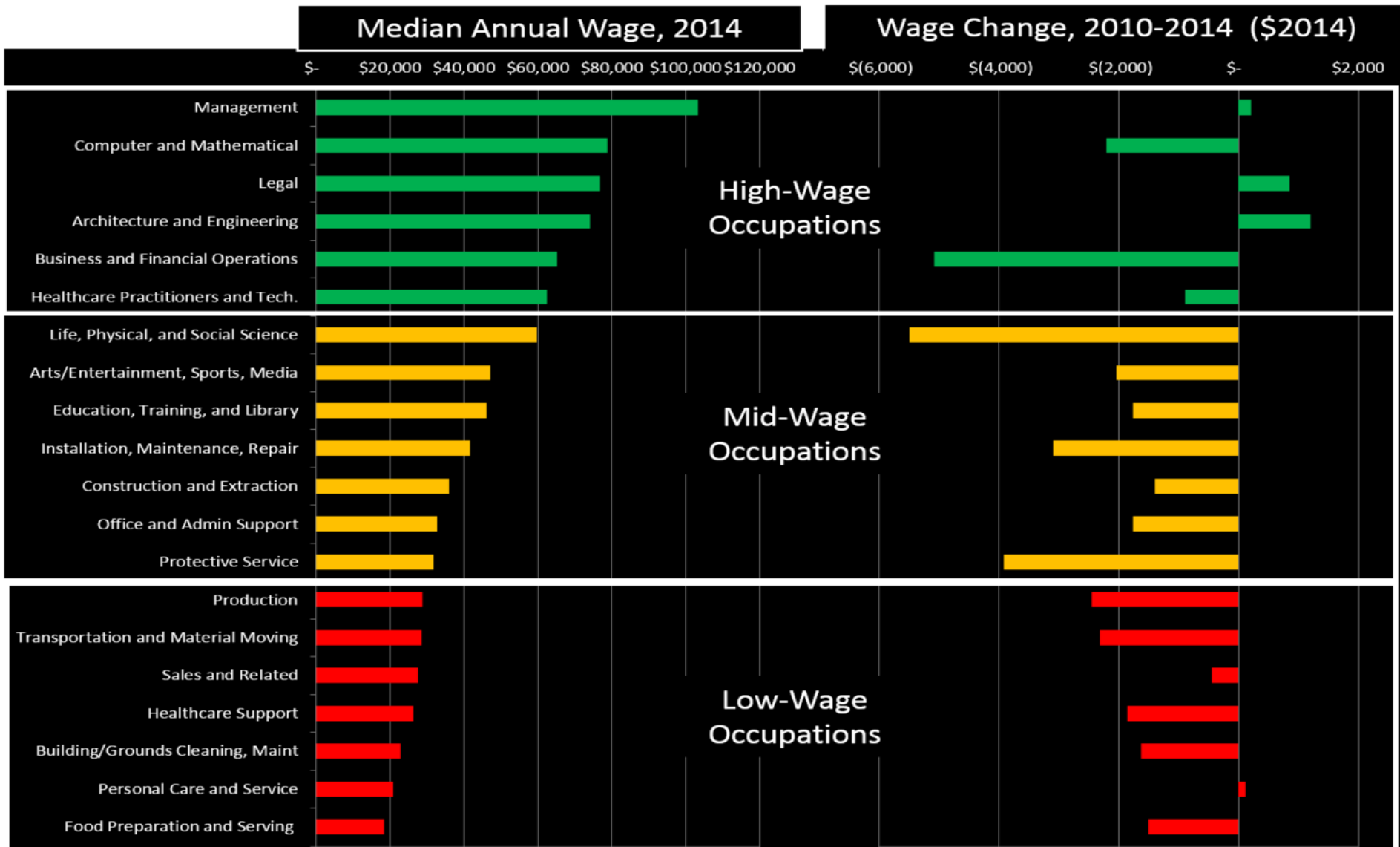
# 2014 Bachelors Degree+ (25+)



# Wages by Occupation Growth

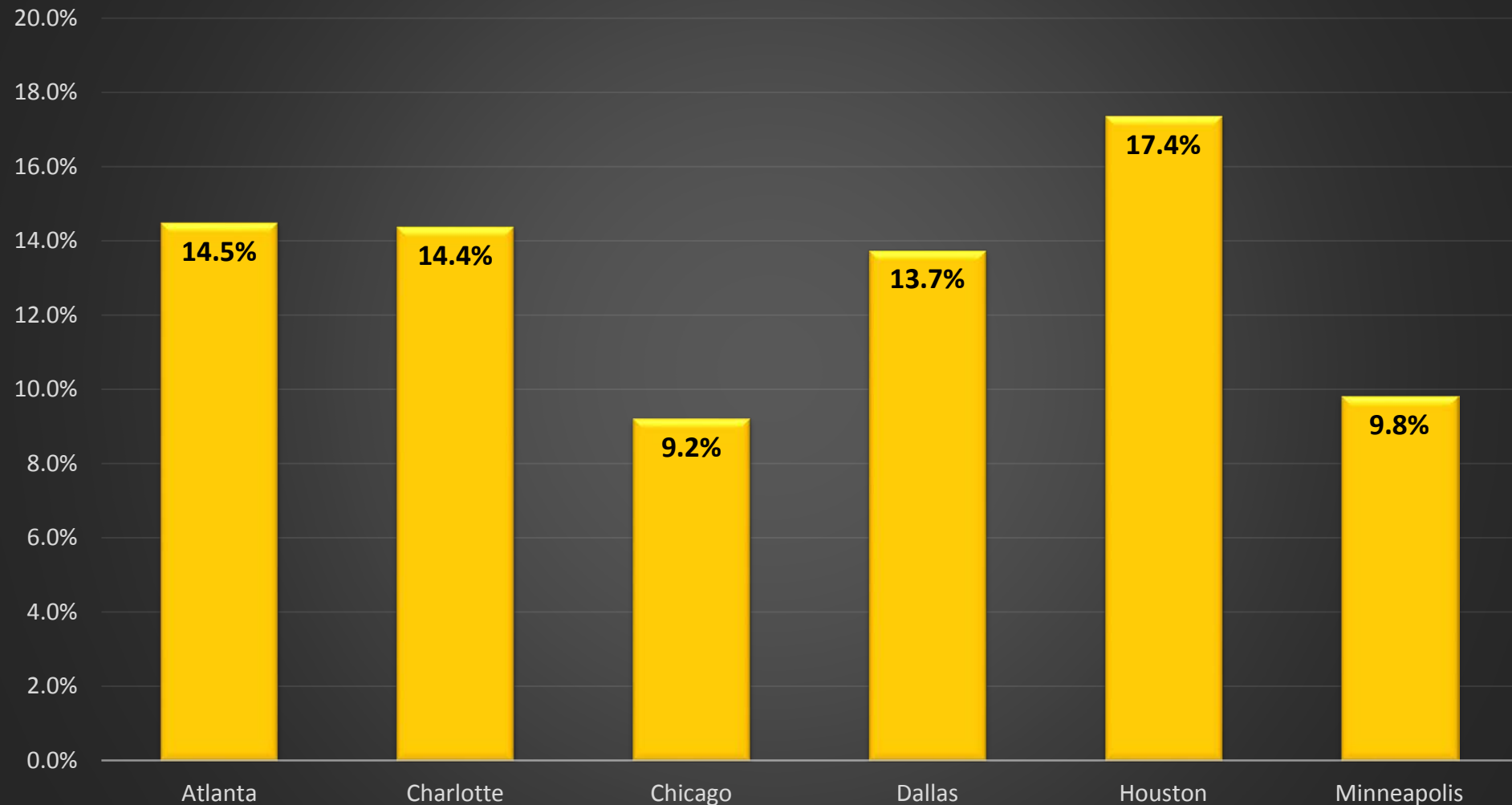


# Wage Growth



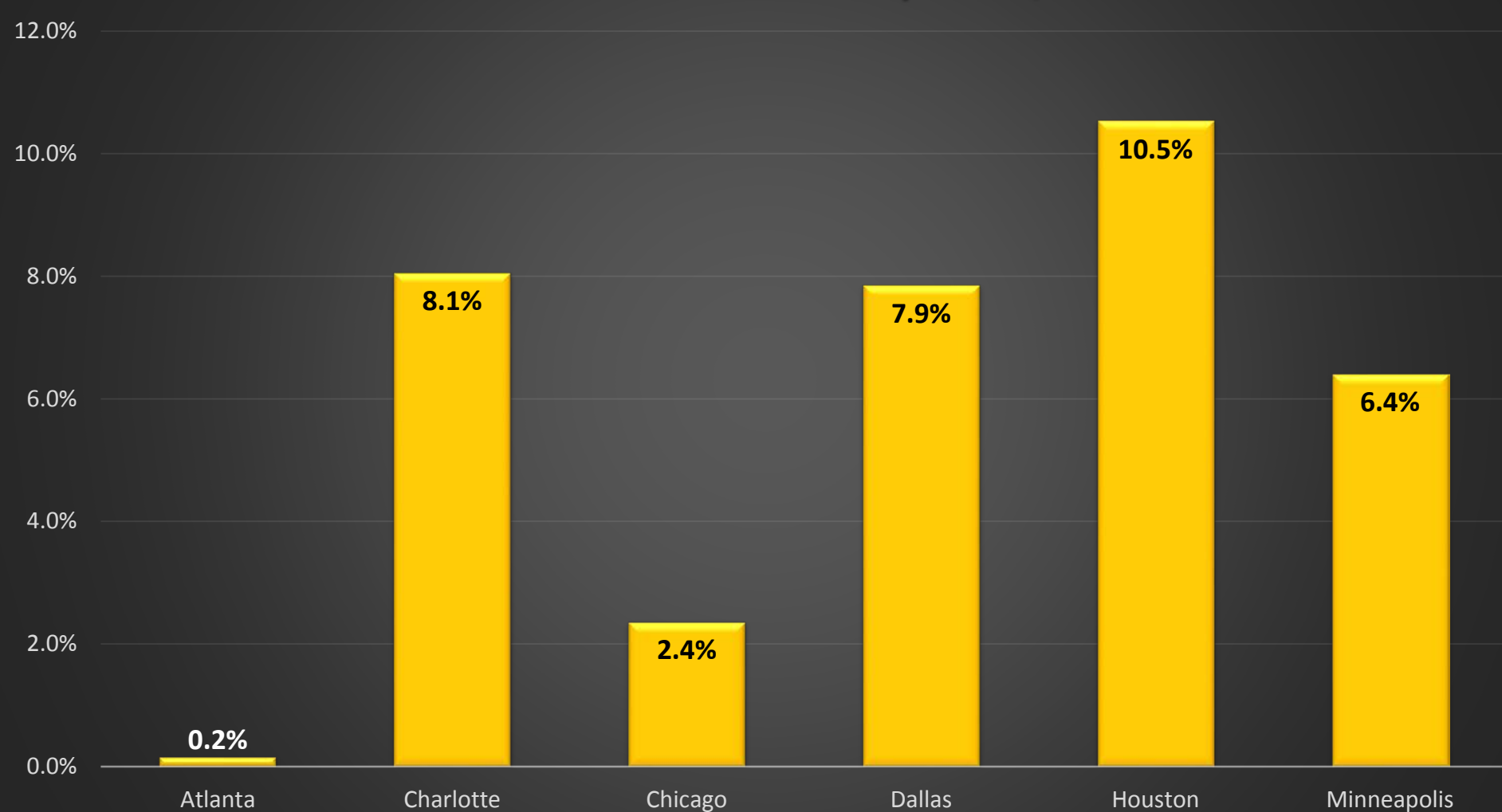
# *Is This An Metro Atlanta Thing?*

## Growth in Low-Income Occupations – 2010-2014



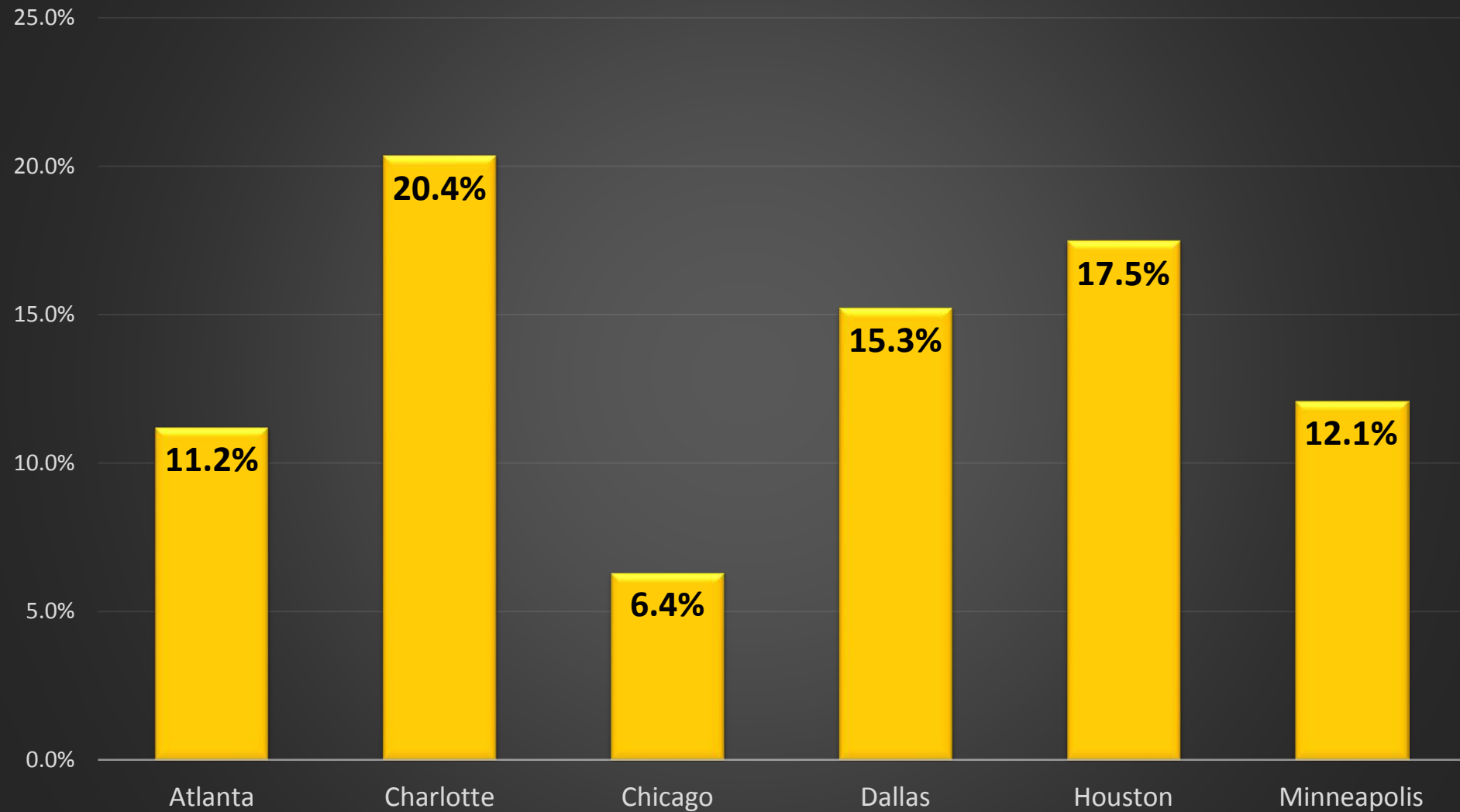
# *Is This An Metro Atlanta Thing?*

## Growth in Middle-Income Occupation, 2010-2014



# *Is This An Metro Atlanta Thing?*

## Growth in High-Income Occupations, 2010-2014



# Doing the Math...

