



INSIGHTS 2019: 15 FORWARD

Annual Policy Conference

Friday, January 25, 2019
The Georgia Freight Depot

Conference Highlights

- In 2019, GBPI will mark **15 YEARS OF MOVING GEORGIA FORWARD** with thoughtful analysis and responsible policy. Our annual policy conference will kick-off this year-long celebration and represents a unique opportunity to connect with GBPI's community of advocates, leaders and decision makers.
- This event attracts more than 200 people who are passionate about a variety of policy issues in Georgia and it provides an opportunity for a timely and fact-based discussion of critical legislative initiatives.
- Insights 2019 will feature content and speakers who will explore equity as the means to widespread prosperity in our state. The conference will include GBPI's signature state budget analysis and outline bold ideas that leverage fiscal policies to expand opportunity and well-being for Georgians. In addition, we will hear from state legislators and leaders offering insights into what's next for Georgia as the state welcomes a new governor.

Join us as we celebrate *15 years* of moving Georgia forward!

INSIGHTS 2019
15 FORWARD
Sponsorship Opportunities

\$15,000 – Catalyst

- Highest name and logo recognition on promotional event materials
- Prominent name and logo recognition during the event
- Option to introduce the keynote speakers from the mainstage
- Public recognition during executive director's welcoming remarks
- VIP seating for 10 registrants at the event
- Opportunity to place promotional items in conference materials
- Option to provide bags with name and logo for conference materials
- Premium exhibitor space with added signage onsite and online
- Name recognition as Catalyst sponsor in conference program
- Profile in one GBPI communication, including email, website, social media
- Invitations to future private GBPI policy briefings

\$7,500 – Changemaker

- Special name and logo recognition on promotional event materials
- Prominent name and logo recognition during the event
- VIP seating for 10 registrants at the event
- Public recognition during executive director's welcoming remarks
- Premium exhibitor space with added signage onsite and online
- Opportunity to place promotional items in conference materials
- Profile in one GBPI communication, including email, website, social media
- Invitations to future private GBPI policy briefings

\$5,000 – Visionary

- Special name and logo recognition on promotional event materials
- Prominent name and logo recognition during the event
- Eight complimentary registrations to the policy conference
- Premium exhibitor space with added signage onsite and online
- Opportunity to place promotional items in conference materials
- Invitations to future private GBPI policy briefings

\$3,000 – Leader

- Special name and logo recognition on promotional event materials
- Prominent name and logo recognition during the event
- Six complimentary registrations to the policy conference
- Exhibitor space with added signage onsite and online
- Invitations to future private GBPI policy briefings

\$1,500 – Partner

- Special name and logo recognition on promotional event materials
- Prominent name and logo recognition during the event
- Four complimentary registrations to the policy conference
- VIP luncheon with exclusive access to speakers
- Exhibitor space with added signage onsite and online
- Invitations to future private GBPI policy briefings

\$500 – Friend

- Special name and logo recognition on promotional event materials
- Prominent name and logo recognition during the event
- Two complimentary registrations to the policy conference





INSIGHTS 2019

Sponsorship Commitment Form

CONTACT INFORMATION

Organization: _____

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

EVENT RECOGNITION

This gift is anonymous

Name as you wish to appear in the event materials: _____

Please email high resolution logo and brand guidelines to lgarland@gbpi.org

Please ship promotional materials for conference materials to: Lindsey Garland Attn: Policy Conference, 50 Hurt Plaza SE, Suite 720, Atlanta, GA 30303.

COMMITMENT OPTIONS

\$15,000 \$7,500

\$5,000 \$3,000

\$1,500 \$500

Non-sponsor donation \$ _____

I have enclosed a check payable to the Georgia Budget and Policy Institute.

Please invoice me for the amount above.

Please charge my credit card.

Card Number (Visa, MC, AMEX, Discover): _____

Expiration Month and Year: ____ / ____ CVV Code: _____

Please return this form to the Georgia Budget & Policy Institute with enclosed reply envelope or make a secure online payment at www.gbpi.org/events. For support, contact Lindsey Garland at lgarland@gbpi.org or 404-420-1324, ext. 101