



Insights 2020: Weighing Opportunity

Friday, January 24, 2020
The Georgia Freight Depot

Insights is GBPI's signature annual event. Each year, it provides the most up-to-date budget and fiscal policy information through a briefing on just-released state budget proposals, salient speakers addressing pressing topics and an inspiring and thought-provoking keynote address. Insights is a must-attend event for policy advocates and decision makers at every level from across the state. Insights provides an important opportunity for individuals and organizations to build new and deepen existing relationships in our shared endeavor to build a fair and prosperous state.

GBPI is thrilled to invite you to join us as a sponsor for Insights 2020: Weighing Opportunity

- Insights 2020 will feature keynote speaker **Nikole Hannah-Jones**, the award-winning investigative reporter, 2017 MacArthur Genius Grant Fellow, expert on modern-day segregation in schools and architect behind The New York Times Magazine's "1619 Project." **The 1619 Project** is a major initiative from The New York Times to reframe America's history through the lens of slavery.
- Each year, Insights attracts more than 250 attendees who are passionate about a variety of policy issues in Georgia. It provides an opportunity for a timely and fact-based discussion of critical legislative initiatives.
- Insights 2020 will feature content and speakers who will explore equity as the means to widespread prosperity in our state. The conference will include GBPI's signature state budget analysis and outline bold ideas that leverage fiscal policies to expand opportunity and well-being for all Georgians. In addition, we will hear from state legislators and leaders offering insights into what's next for Georgia.



Throughout 2019 you helped GBPI celebrate 15 years of thoughtful analysis and responsible policy. Together, we worked to advance lasting solutions that expand economic opportunity and well-being for all Georgians. Insights 2020 will mark the official close of this anniversary year, but our work is far from over—and we need your help.

Join us as we kickoff the next 15 years of moving Georgia forward!



Insights 2020: Weighing Opportunity

Sponsorship Opportunities

Catalyst

\$15,000

- Highest name and logo recognition on promotional materials
- Prominent name and logo recognition during the event
- Option to introduce the keynote speaker from the mainstage
- Public recognition during executive director's welcoming remarks
- VIP seating for 10 registrants at the event
- Opportunity to place promotional items in conference materials
- Option to provide bags with name/logo for conference materials
- Premium exhibitor space with added signage onsite and online
- Profile in GBPI communication, including email, website or social media
- Invitations to future private GBPI policy briefings

Influencer

\$10,000

- Prominent name and logo recognition on promotional materials
- Prominent name and logo recognition during the event
- Option to introduce keynote panel discussion from the stage
- Public recognition during executive director's welcoming remarks
- VIP seating for 10 registrants at the event
- Opportunity to place promotional items in conference materials
- Option to provide bags with name and logo for conference materials
- Premium exhibitor space with added signage onsite and online
- Profile in GBPI communication, including email, website or social media
- Invitations to future private GBPI policy briefings

Changemaker

\$7,500

- Special name and logo recognition on promotional materials
- Prominent name and logo recognition during the event
- Ten complimentary registrations to the policy conference
- Public recognition during executive director's welcoming remarks
- Premium exhibitor space with added signage onsite and online
- Opportunity to place promotional items in conference materials
- Profile in one GBPI communication, including email, website or social media
- Invitations to future private GBPI policy briefings



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Sponsorship Opportunities

Visionary

\$5,000

- Special name and logo recognition on promotional materials
- Prominent name and logo recognition during the event
- Eight complimentary registrations to the policy conference
- Premium exhibitor space with added signage onsite and online
- Opportunity to place promotional items in conference materials
- Invitations to future private GBPI policy briefings

Leader

\$3,000

- Special name and logo recognition on promotional materials
- Prominent name and logo recognition during the event
- Six complimentary registrations to the policy conference
- Exhibitor space with added signage onsite and online
- Invitations to future private GBPI policy briefings
- Opportunity for GBPI policy analyst to present to your organization

Special Sponsorship Opportunity!

Legislative Breakfast Sponsor

\$7,500

Only one available, please inquire about availability

- Special recognition as Legislative Breakfast sponsor
- Special name and logo recognition on promotional materials
- Prominent name and logo recognition during the event
- Eight complimentary registrations to the policy conference
- Premium exhibitor space with added signage onsite and online
- Opportunity to place promotional items in conference materials
- Invitations to future private GBPI policy briefings

Partner

\$1,500

- Special name and logo recognition on promotional materials
- Prominent name and logo recognition during the event
- Four complimentary registrations to the policy conference
- Exhibitor space with added signage onsite and online
- Invitations to future private GBPI policy briefings

Friend

\$500

- Special name and logo recognition on promotional materials
- Prominent name and logo recognition during the event
- Two complimentary registrations to the policy conference



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Sponsorship Commitment Form

Contact Information

Name: _____ Organization: _____
Address: _____
City: _____ State: _____ Zip: _____
Email: _____ Phone: _____

Event Recognition:

Select one: This gift is anonymous Name to appear in materials: _____
Please email high resolution logo and brand guidelines to JHood@gbpi.org

Please ship promotional materials for conference materials to: Jessica Hood Attn: Policy Conference, 50 Hurt Plaza SE, Suite 720, Atlanta, GA 30303.

Commitment Options

- Catalyst, \$15,000 Influencer, \$10,000 Changemaker, \$7,500
- Visionary, \$5,000 Leader, \$3,000 Partner \$1,500 Friend, \$500

I have enclosed a check payable to the Georgia Budget and Policy Institute.

Please invoice me for the amount above.

Please charge my credit card:

Card Number: _____
Card Type (Circle One): Visa Mastercard American Express Discover
Expiration Date: _____ / _____ Security Code: _____

Please return this form to the Georgia Budget & Policy Institute with enclosed reply envelope or make a secure online payment at www.gbpi.org/events. For support, contact Jessica Hood at JHood@gbpi.org