



## Insights 2021: Race, Resilience and Recovery

Virtual Event | January 22 and 29, 2021

Insights is the Georgia Budget and Policy Institute's signature annual event. In accordance with safety protocols and in effort to expand the reach of GBPI's research, advocacy and outreach expertise, GBPI is proud to host Insights 2021 entirely free and online. Insights 2021 will feature two half-days of informative, engaging discussions as the 2021 Legislative Session gets underway.

**Your sponsorship will ensure that GBPI is able to reach Georgians regardless of where they live and free of cost.**

Each year, Insights provides the most up-to-date budget and fiscal policy information through a briefing on just-released state budget proposals, salient speakers addressing pressing topics and an inspiring and thought-provoking Keynote Conversation. Insights is a must-attend event for policy advocates and decision makers at every level from across the state. Insights provides an important opportunity for individuals and organizations to build new and deepen existing relationships in our shared endeavor to build a fair and prosperous state.

### **GBPI is thrilled to invite you to join us as a sponsor for Insights 2021: Race, Resilience and Recovery**

- The 2021 Insights Keynote Conversation will feature **Dr. Dorian T. Warren** and **Dr. Valerie Rawlston Wilson**.
  - Dr. Dorian Warren is the president of Community Change, co-chair of the Economic Security Project and co-host of System Check. A progressive scholar, organizer and media personality, Dorian has worked to advance racial, economic and social justice for over two decades. Warren received his M.A. and Ph.D. in political science from Yale University. You can follow him on twitter at [@dorianwarren](#).
  - Dr. Valerie Rawlston Wilson is director of the Economic Policy Institute's Program on Race, Ethnicity and the Economy (PREE), a nationally recognized source for expert reports and policy analyses on the economic condition of America's people of color. Prior to joining EPI, Wilson was an economist and vice president of research at the National Urban League Washington Bureau. Wilson received her Ph.D., in Economics from the University of North Carolina at Chapel Hill. You can follow her at [@ValerieRWilson](#).



## GBPI is thrilled to invite you to join us as a sponsor for Insights 2021: Race, Resilience and Recovery

- Insights attracts more than 300 attendees who are passionate about a variety of policy issues in Georgia. It provides an opportunity for a timely and fact-based discussion of critical legislative initiatives. While COVID-19 may keep us from meeting in person, with your support we are confident we will expand our attendance exponentially and guarantee that the event remains free for anyone who would like to attend.
- Insights 2021 will feature content and speakers tackling complex and important conversations. With your support, audience members will leave with an understanding of the role each can play in paving a path forward for addressing racial inequities, especially in a post-COVID Georgia.
- Insights 2021 will include GBPI's signature state budget analysis and outline bold ideas that leverage fiscal policies to expand opportunity and well-being for all Georgians. In addition, we will hear from state legislators and leaders offering insights into what's next for Georgia.

GBPI is grateful for your support, but now more than ever your sponsorship will go further to spread awareness of critical budget and policy issues at play in 2021. Your investment will cover conference costs so we can offer this premier event free and entirely online.

**As always, any support you can give will help bring us closer to the change Georgia needs in a moment like this.**

### Catalyst

*\$15,000*

- Priority logo placement and organization website link on event website, email invitations, event e-communications and related online materials
- Option for a GBPI expert to present to your staff, board or serve as a panelist at a future event
- Sponsor spotlight recognition in post-event GBPI e-newsletter
- Profile in GBPI communication, including email, website or social media
- Option to introduce the Keynote Conversation, featuring Dorian Warren and Valerie Wilson
- Opportunity to feature your work and/or organization to all conference attendees through a pop-up “push notification” during the event
- Public recognition during executive director’s welcoming remarks
- Exhibitor space with added signage within virtual platform
- Invitations to future private GBPI policy briefings

### Influencer

*\$10,000*

- Priority logo placement and organization website link on event website, email invitations, event e-communications and related online materials
- Option for a GBPI expert to present to your staff, board or serve as a panelist at a future event.
- Sponsor spotlight recognition in post-event GBPI e-newsletter
- Profile in GBPI communication, including email, website or social media
- Option to introduce conference panel of choice
- Opportunity to feature your work and/or organization to all conference attendees through a pop-up “push notification” during the event
- Public recognition during executive director’s welcoming remarks
- Exhibitor space with added signage within virtual platform
- Invitations to future private GBPI policy briefings

### Changemaker

*\$7,500*

- Priority logo placement and organization website link on event website, email invitations, event e-communications and related online materials
- Option for a GBPI expert to present to your staff, board or serve as a panelist at a future event.
- Sponsor spotlight recognition in post-event GBPI e-newsletter
- Profile in GBPI communication, including email, website or social media
- Option to introduce conference panel of choice
- Public recognition during executive director’s welcoming remarks
- Exhibitor space with added signage within virtual platform
- Invitations to future private GBPI policy briefings

### **Visionary**

*\$5,000*

- Special name and logo recognition on promotional materials
- Prominent name and logo recognition during the event
- Sponsor spotlight recognition in post-event GBPI e-newsletter
- Profile in GBPI communication, including email, website or social media
- Exhibitor space with added signage within virtual platform
- Invitations to future private GBPI policy briefings

### **Leader**

*\$3,000*

- Special name and logo recognition on promotional materials
- Prominent name and logo recognition during the event
- Exhibitor space with added signage within virtual platform
- Invitations to future private GBPI policy briefings

### **Partner**

*\$1,500*

- Special name and logo recognition on promotional materials
- Prominent name and logo recognition during the event
- Exhibitor space with added signage through virtual platform
- Invitations to future private GBPI policy briefings

### **Friend**

*\$500*

- Special name and logo recognition on promotional materials
- Prominent name and logo recognition during the event



# Insights 2021: Race, Resilience and Recovery

## Sponsorship Commitment Form

### Contact Information

Name: \_\_\_\_\_ Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

### Event Recognition:

Select one:  This gift is anonymous  Name as you wish to appear in materials: \_\_\_\_\_

Please email high resolution logo and brand guidelines to [kamaya@gbpi.org](mailto:kamaya@gbpi.org)

### Commitment Options

- Catalyst, \$15,000
- Visionary, \$5,000
- Influencer, \$10,000
- Leader, \$3,000
- Changemaker, \$7,500
- Partner, \$1,500
- Friend, \$500

I have enclosed a check payable to the Georgia Budget and Policy Institute.

Please invoice me for the amount above.

Please charge my credit card:

Card Number: \_\_\_\_\_

Card Type (Circle One):    Visa            Mastercard            American Express            Discover

Expiration Date: \_\_\_\_\_ / \_\_\_\_\_    Security Code: \_\_\_\_\_

Please return this form to the Georgia Budget & Policy Institute with enclosed reply envelope or make a secure online payment at [www.gbpi.org/events](http://www.gbpi.org/events). For support, contact Kevin Amaya at [kamaya@gbpi.org](mailto:kamaya@gbpi.org)