



Who are we?



- **Empower America's small businesses** and the self-employed to ensure they are empowered to drive a thriving and inclusive economy—particular focus on businesses in underserved communities
- **Network of more than 80,000 businesses**—eight offices across the country
- **Advocacy**—access to capital, entrepreneurship, healthcare, benefits and taxes—supported by ongoing research
- **Education and resources**—webinars, seminars and social media—in partnership with more than 1,000 business organizations—online resource hub: **Venturize.org**
- **COVID-19 pandemic**—more than 300 events connecting with 70,000 businesses, expanded online resources—constant advocacy on PPP, EIDL and other government stimulus programs



Small businesses in Georgia



- **1.1 million small businesses** (99.6% of all businesses) that employ 1.7 million Georgians—nearly half of the private sector workforce
- In 2019, very small businesses with fewer than 20 employees were the **biggest job creators**.
- More than **200,000 solo enterprises owned by people of color**
- 500,000+ women-owned businesses; Georgia is **ranked fifth in the nation for greatest number of women-owned businesses** and second in the nation in *growth* of the number of women-owned firms

COVID-19's impact on small business



- **1 in 3 small business owners** will not survive past the next three months.
 - An astounding **41% of Black and Latino-owned businesses** won't make it through the next few months without additional financial support.
- **8 in 10 small business owners** reporting that they are struggling to make commercial rent or mortgage payments—up 18% since late August.
- **64% of all small businesses** and **73% of Black and Latino-owned businesses** are concerned they will have to permanently lay off employees without immediate federal relief