



GBPI invites you to join us as a sponsor for *Insights 2023: Equitable Budgeting Makes Perfect Sense*

Sponsorships are available for GBPI's 2023 Insights Policy Conference: Equitable Budgeting Makes Perfect Sense! Each year, Insights provides the most up-to-date analysis on just-released state budget proposals and takes a deeper look at the policies impacting everyday Georgians.

Georgia is at a crossroads with \$6.6 billion in surplus that could be used to fund necessary programs and services, like education and health care, and strengthen the workforce. Now is the moment for equitable budgeting to advance economic opportunities for Black and Brown Georgians and Georgians with low incomes. We invite you to learn from our experts how budgeting through an equity lens can improve outcomes for every person in our state.

The conference is virtual, and GBPI will host an in-person reception the evening before the event to kick off Insights 2023! Insights attracts more than **500 attendees** who are passionate about a variety of policy issues in Georgia. It provides an opportunity for a timely and fact-based discussion of critical legislative initiatives. The GBPI team is excited to reconnect with partners, friends, lawmakers and community members at the start of legislative session to network and share our vision for a more equitable use of state funds and budgeting.

Sponsorships will ensure that the Insights virtual conference and in-person reception are **free** to attend.



INSIGHTS KICK-OFF RECEPTION



IN-PERSON RECEPTION
4:00pm-6:00pm
Wednesday, January 18

KEYNOTE *MOVING TOWARDS AN ANTIRACIST BUDGET FOR GEORGIA*



VIRTUAL CONFERENCE
10:00am-2:00pm
Thursday, January 19



If you have questions about the conference or the benefits of being a sponsor please reach out to GBPI's Interim Development Director, Kevin Amaya at kamaya@gbpi.org.

Checks for sponsorship can be mailed to 50 Hurt Plaza SE, Suite 720, Atlanta, Georgia 30303

Sponsorships can also be made online at gbpi.org/sponsorship-opportunities-for-insights-2023

Insights 2023 Sponsorship Package Levels	Partner \$500	Leader \$1,500	Visionary \$3,000	Changemaker \$5,000	Influencer \$7,500	Catalyst \$10,000
Special name and logo recognition on promotional materials	✓	✓	✓	✓	✓	✓
Prominent name and logo recognition during the event	✓	✓	✓	✓	✓	✓
Exhibitor space with added signage within virtual platform	✓	✓	✓	✓	✓	✓
Invitations to future private GBPI policy briefings	✓	✓	✓	✓	✓	✓
Sponsor spotlight recognition in post-event GBPI e-newsletter			✓	✓	✓	✓
Profile in GBPI communication, including email, website or social media			✓	✓	✓	✓
Priority logo placement and organization website link on event website, email invitations, event e-communications and related in-person and online materials				✓	✓	✓
Option for a GBPI expert to present to your staff, board or serve as a panelist at a future event				✓	✓	✓
Option to introduce conference panel of choice				✓	✓	Includes in-person reception or keynote panelist
Public recognition during President's welcoming remarks				✓	✓	Includes in-person reception
Opportunity to feature your work and/or organization to all conference attendees through a pop-up "push notification" during the event					✓	✓