

After the election, policy work takes center stage...we're ready.

**Insights 2025: A Roadmap for Opportunity | January 24, 2025
8:30AM | Atlanta, Georgia**



At Insights 2025, GBPI will provide its annual deep dive into both the amended current year state budget and the new fiscal year state budgets. This year it's right at the beginning of the two-year Georgia legislative cycle. We will map the road ahead using the most up-to-date analysis on just-released state budget proposals and an in-depth look at the policies impacting everyday Georgians.

Now is the time for all of us to dream bigger, work smarter and push harder to advance economic opportunities for all Georgians.

Now is the time for you to begin or accelerate your advocacy journey.

Georgia is at a crossroads with \$17 billion in surplus. This surplus can be used to fund generational investments like a childcare trust fund as well as everyday programs and services, like education and health care, that build our future and keep us thriving.

In addition to our budget overviews, this year we will also publicly launch our new economic security campaign with a focus on strengthening the safety net, creating quality jobs and removing barriers to economic security.

This will be GBPI's 19th annual policy conference as we wrap up our 20th anniversary year. In 2025 and every year, Insights attracts hundreds of attendees, like you, who are gifted, brave and passionate about Georgia policy issues. Together, we can chart the course for a more equitable Georgia.

If you have questions about the conference or the benefits of being a sponsor, please reach out to GBPI's VP of Finance and Operations, Jessica Woods at JWoods@gbpi.org.

Checks for sponsorship can be mailed to 50 Hurt Plaza SE, Suite 720 Atlanta, Georgia 30303

Sponsorships can also be made online here [If you would like to avoid online processing fees, please mail a check to the address above or contact Jessica Woods at \[JWoods@gbpi.org\]\(mailto:JWoods@gbpi.org\)](#)

Sponsorship Opportunities

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Catalyst

\$10,000

- Priority logo placement on in-person and online materials
- VIP seating for up to 10 registrants at the event
- Option for a GBPI expert to present to your staff, board or serve as a panelist at a future event
- Sponsor spotlight recognition in post-event GBPI e-newsletter
- Profile in GBPI communication, including email, website or social media
- Public recognition during Presidents' welcoming remarks
- Option for exhibitor space
- Opportunity to place promotional items with conference materials
- Option to provide bags with name/logo for conference materials

Influencer

\$7,500

- Priority logo placement on in-person and online materials
- VIP seating for up to eight registrants at the event
- Option for a GBPI expert to present to your staff, board or serve as a panelist at a future event
- Sponsor spotlight recognition in post-event GBPI e-newsletter
- Profile in GBPI communication, including email, website or social media
- Public recognition during President's welcoming remarks
- Option for exhibitor space

Changemaker

\$5,000

- Priority logo placement on in-person and online materials
- VIP seating for up to six registrants at the event
- Option for a GBPI expert to present to your staff, board or serve as a panelist at a future event
- Sponsor spotlight recognition in post-event GBPI e-newsletter
- Profile in GBPI communication, including email, website or social media
- Public recognition during President's welcoming remarks

Sponsorship Opportunities

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Visionary

\$3,000

- Special name and logo recognition on promotional materials
- Name and logo recognition during the event
- Recognition in post-event GBPI e-newsletter
- Up to four tickets to event

Leader

\$1,500

- Special name and logo recognition on promotional materials
- Name and logo recognition during the event
- Recognition in post-event GBPI e-newsletter
- Up to three tickets to event

Partner

\$500

- Special name and logo recognition on promotional materials
- Name and logo recognition during the event
- Two tickets to event



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