

**After the election, policy work takes center stage...we're ready.**

**Insights 2025: A Roadmap for Opportunity | January 24, 2025**  
**8:30AM | Atlanta, Georgia**



At Insights 2025 GBPI will provide its annual deep dive into both the amended current year state budget and the new fiscal year state budgets. This year it's right at the beginning of the two-year Georgia legislative cycle. We will map the road ahead using the most up-to-date analysis on just-released state budget proposals and an in-depth look at the policies impacting everyday Georgians.

This is an unprecedented moment in Georgia's history with a growing surplus, a crumbling healthcare infrastructure and an education funding formula that has not been update since the 80's.

Now is the time for you to begin or accelerate your advocacy journey. Now is the time for all of us to push harder to advance economic opportunities for all Georgians.

In addition to our budget overviews, we are also thinking about the potential impact of changes in federal funding. Currently \$19 billion comes to Georgia in federal funding to support services like health care, education and transportation.

If you have questions about the conference or the benefits of being a sponsor, please reach out to GBPI's VP of Finance and Operations, Jessica Woods at [JWoods@gbpi.org](mailto:JWoods@gbpi.org).

Checks for sponsorship can be mailed to 50 Hurt Plaza SE, Suite 720 Atlanta, Georgia 30303

Sponsorships can also be made online [here](#). If you would like to avoid online processing fees, please mail a check to the address above or contact Jessica Woods at [JWoods@gbpi.org](mailto:JWoods@gbpi.org).



## Sponsorship Opportunities

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### Catalyst

*\$10,000*

- Priority logo placement on in-person and online materials
- VIP seating for up to 10 registrants at the event
- Option for a GBPI expert to present to your staff, board or serve as a panelist at a future event
- Sponsor spotlight recognition in post-event GBPI e-newsletter
- Profile in GBPI communication, including email, website or social media
- Public recognition during Presidents' welcoming remarks
- Option for exhibitor space
- Opportunity to place promotional items with conference materials
- Option to provide bags with name/logo for conference materials

### Influencer

*\$7,500*

- Priority logo placement on in-person and online materials
- VIP seating for up to eight registrants at the event
- Option for a GBPI expert to present to your staff, board or serve as a panelist at a future event
- Sponsor spotlight recognition in post-event GBPI e-newsletter
- Profile in GBPI communication, including email, website or social media
- Public recognition during President's welcoming remarks
- Option for exhibitor space

### Changemaker

*\$5,000*

- Priority logo placement on in-person and online materials
- VIP seating for up to six registrants at the event
- Option for a GBPI expert to present to your staff, board or serve as a panelist at a future event
- Sponsor spotlight recognition in post-event GBPI e-newsletter
- Profile in GBPI communication, including email, website or social media
- Public recognition during President's welcoming remarks



## Sponsorship Opportunities

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### Visionary

*\$3,000*

- Special name and logo recognition on promotional materials
- Name and logo recognition during the event
- Recognition in post-event GBPI e-newsletter
- Up to four tickets to event

### Leader

*\$1,500*

- Special name and logo recognition on promotional materials
- Name and logo recognition during the event
- Recognition in post-event GBPI e-newsletter
- Up to three tickets to event

### Partner

*\$500*

- Special name and logo recognition on promotional materials
- Name and logo recognition during the event
- Two tickets to event



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Sponsorships can also be made online at [bit.ly/sponsorinsights](https://bit.ly/sponsorinsights). If you would like to avoid online processing fees, please mail a check to the address above or contact Jessica Woods at [JWoods@gbpi.org](mailto:JWoods@gbpi.org)